Rajarajeswari College of Engineering

(An Autonomous Institution under Visvesvaraya Technological University, Belagavi)
No. 14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru - 560074
Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science & Engineering

Brochure



RajaRajeswari College of Engineering
(Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi)
Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering

Date: 09.09.2026

Circular

An Alumni talk on **"Salesforce Essentials and its Challenges for Students"** Will be conducted for 3rd year B.E students on 17.09.2026 (Thursday) at 10.30 am to 12.30 pm, Venue: 5th Floor Seminar Hall RRCE. We request all the students to take part in the program to enhance your knowledge on the conceptual studies.

Note: Attendance is Mandatory. Strict action will be imposed on Absentees.

Dept Alumni Coordinator

HOD

Campus: #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074
Phone:+91-80-28437124 / 28437375
Website: https://www.rrce.org

RajaRajeswari College of Engineering

(An Autonomous Institution under Visvesvaraya Technological University, Belagavi)
No. 14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru - 560074
Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science & Engineering

1. TYPE OF EVENT : Alumni Talk

2. TITLE OF THE EVENT : "Salesforce Essentials and its Challenges"

3. RESOURCE PERSON : Ms. VARSHA.P (2023 BATCH ALUMNI)

SalesForceDeveloper, Everforth Quinnox, Bangalore

4. EVENT SCHEDULE : 17th September 2026 (Thrusday) at 10:30 AM

5. VENUE : APJ Kalam Hall 2nd Floor, RRCE

6. TARGET PARTICIPANTS: 3rd Year B.E students

7. NUMBER OF PARTICIPANTS: 65

8. PROGRAM OUTCOME:

****The Future Salesforce Essentials and its Challenges – Alumni Talk Report***

**Introduction: **

An interactive Alumni Talk on **"Salesforce Essentials and its Challenges"** was organized to bridge the gap between academic learning and real-world enterprise applications. The session provided an overview of the Salesforce ecosystem, its role in business digital transformation, core architecture concepts, and the technical and operational challenges professionals encounter during implementation and maintenance.

** Key Discussion Points & Technical Overview:**

** Multi-Tenant Architecture:** The speaker highlighted how Salesforce operates on a multi-tenant cloud infrastructure where multiple customers share physical computing resources while maintaining complete data isolation.

Declarative vs. Programmatic Development: Low-Code/No-Code Tools: Flow Builder, Validation Rules, Lightning App Builder.

Programmatic Customization: Apex (Java-like backend code), SOQL/SOSL (Query languages), and Lightning Web Components (LWC) for modern UI development.

Core Products & Ecosystem: Briefing on Sales Cloud, Service Cloud, Marketing Cloud, and MuleSoft integration capabilities.

**Handling Governor Limits: Salesforce enforces strict execution limits (e.g., maximum SOQL queries, heap size, CPU timeout) to prevent resource monopolization on shared servers. Code must be strictly bulkified.

**Technical Debt from Over-Customization: Overusing Apex code or build scripts instead of standard declarative features leads to cluttered orgs, breaking changes during platform releases, and high maintenance costs.

**Data Quality and Migration Woes: Legacy data often contains missing fields, improper formats, and duplicates. Without pre-migration cleanup and validation rules, business reports fail.

**User Adoption & Change Management: A common failure point in CRM rollouts is end-user resistance. Poor user experience or complex page layouts result in incomplete records and low tool usage.

**Deployment & Sandboxes: Moving changes across development sandboxes, UAT environments, and production using DevOps tools (e.g., Salesforce DX, Copado, Change Sets) requires strict governance.

****Conclusion:**** The talk concluded with a vote of thanks to the alumnus. The session provided participants with practical, real-world context beyond textbook theories, clearly outlining what skills are currently in demand within the Salesforce ecosystem.

Rajarajeswari College of Engineering

(An Autonomous Institution under Visvesvaraya Technological University, Belagavi)
No. 14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru - 560074
Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science & Engineering

Photos




MAFIA
GPS Map Camera
Kumbalgodu, Karnataka, India
Rajarajeshwari Dental College, 5, Mysore Rd,
Kumbaglode, Kumbalgodu, Karnataka 560074, India
Lat 12.886745° Long 77.450139°
Thursday, 17/09/2026 10:57 AM GMT +05:30
Google


GPS Map Camera
Kumbalgodu, Karnataka, India
Rajarajeshwari Dental College, 5, Mysore Rd,
Kumbaglode, Kumbalgodu, Karnataka 560074, India
Lat 12.88677° Long 77.45019°
Thursday, 17/09/2026 11:24 AM GMT +05:30
Google


GPS Map Camera
Kumbalgodu, Karnataka, India
Rajrajeswari College Of Engineering College Block,
Rajrajeswari College Of Engineering, 5, Mysore Rd,
Kumbaglode, Kumbalgodu, Karnataka 560074, India
Lat 12.886583° Long 77.449881°
Thursday, 17/09/2026 12:42 PM GMT +05:30
Google

RajaRajeswari College of Engineering

(An Autonomous Institute, Affiliated Visvesvaraya Technological University, Belagav
Approved by AICTE, UGC &GoK, Accredited by ISO 9001-2015 Certified Institution)
Sponsored by: MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST

Department of Computer Science and Engineering

ALUMNI TALK

SEMESTER/SECTION: VII 'D' CLASS: SEMINAR HALL 5TH FLOOR

Sl.No	USN	NAME	Singnature	Sl.No	USN	NAME	Singnature
1	1RR24CS181	SHAIK SIRAJUDDIN		34	1RR24CS214	UDAY J	
2	1RR24CS182	SHANSHANK BHIJAPUR		35	1RR24CS215	V CHIDANANDA	
3	1RR24CS183	SHANTHKUMAR		36	1RR24CS216	VANSHIKA	
4	1RR24CS184	SHASHINAYAKA B G		37	1RR24CS217	VARSHITH M H	
5	1RR24CS185	SHILPA G		38	1RR24CS218	VARSHITHA K R	
6	1RR24CS186	SHOBHA L		39	1RR24CS219	VARSHITHA S URS	
7	1RR24CS187	SHRAVANI K		40	1RR24CS220	VEDA KR	
8	1RR24CS188	SHRAVYA H R		41	1RR24CS221	VENILA B S	
9	1RR24CS189	SHREEHARI KALAMASHETTY		42	1RR24CS222	VIDYA C H	
10	1RR24CS190	SHREYA C		43	1RR24CS223	VIJAY R	
11	1RR24CS191	SHUBHOD LONI		44	1RR24CS224	VIJAYALAXMI BHEEMANAGOUDA KARABASANAGOUDRA	
12	1RR24CS192	SHWETHA M S		45	1RR24CS225	VIKAS GOWDA V S	
13	1RR24CS193	SHWETHA O		46	1RR24CS226	VIKAS K	
14	1RR24CS194	SHYAM KUMAR S		47	1RR24CS227	VINAY S	
15	1RR24CS195	SOUMYA K BHANDAGE		48	1RR24CS228	VINITH D B	
16	1RR24CS196	SRI LAKSHMI PRABHU K		49	1RR24CS229	VISHAL JANGID A	
17	1RR24CS197	SRUSTI		50	1RR24CS230	VISHAL PUJARI	
18	1RR24CS198	SRUSTI ILLUR		51	1RR24CS231	VRUSHANK M VENKAT	
19	1RR24CS199	SUPREETH KUMAR R		52	1RR24CS232	VYAVAHARE RIDDI ANANT	
20	1RR24CS200	SURAJ M N		53	1RR24CS233	YASHAS M	
21	1RR24CS201	SUREKHA JERATAGI		54	1RR24CS234	YASHASWINI M	
22	1RR24CS202	SUSHMITHA A R		55	1RR24CS235	YASHWANTH D	
23	1RR24CS203	SWETHA N C		56	1RR24CS236	YASHWANTH DEVARA ANGADI	
24	1RR24CS204	SYED ALI		57	1RR24CS237	YASHWANTH N	
25	1RR24CS205	TAHA KHAN MOHAMMED ZAI		58	1RR24CS238	YOGA A	
26	1RR24CS206	TANUSHREE.N		59	1RR24CS239	YUKTHAMADHUKAR	
27	1RR24CS207	TARUN KUMAR R		60	1RR25CS407	Darshan B S	
28	1RR24CS208	TEJASHWINI S		61	1RR25CS417	Ramesh Gangadhar Shirol	
29	1RR24CS209	TEJASWINI K		62	1RR25CS419	Sandhya R	
30	1RR24CS210	THANUSHREE M		63	1RR25CS420	Shreyas M	
31	1RR24CS211	THANUSHREE S		64	1RR25CS421	Sinchana R	
32	1RR24CS212	THIRTHALINGA K		65	1RR25CS422	Subhansu gupta	
33	1RR24CS213	THIRUPATHI G		66	1RR25CS423	Ullas Gowda S P	