



MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST
Rajarajeswari College of Engineering
(An Autonomous Institution under Visvesvaraya Technological University, Belagavi)



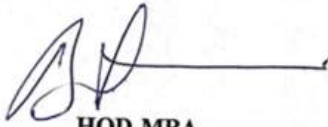
Department of Management Studies

Ref: RRCE/MBA /2025-26 /03

Dates: 05/05/2026

CIRCULAR

This is to inform that the Department of Management Studies has planned to conduct Career Guidance program on “Linkedin Marketing Strategies”– 06th May 2026.


HOD-MBA
HOD
Department of Management Studies
Rajarajeswari College of Engineering
Bangalore - 560 074.


Principal
RAJARAJESWARI
COLLEGE OF ENGINEERING
Ramohalli Cross, Bengaluru-74



Department of Management Studies

Program Schedule

Date: 06-05-2026

- 1 Type of Event : Career Guidance Program on “Linkedin Marketing Strategies”
- 2 Chief Guest : Ms. Sumathi, Digital Academy - 360

Program Schedule - 05/12/2025		
Time	Agenda	Role
11.00 am-11.10am	Welcome address	Dr. Lakshmi BL -HOD MBA Dept
11.10am -12.25pm	Expert Talk on Career Guidance	Ms. Sumathi,
12.25pm-12.30pm	Vote of Thanks	Ms. S. Sushma Rawath Asst.Prof ,MBA Dept



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INVITATION



RAJARAJESWARI COLLEGE OF ENGINEERING

An Autonomous Institution
Under VTU - Belagavi, Approved by AICTE, UGC & GoK
No. 14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru - 560074



**Department of Management Studies &
Industry Institute Interaction (III) Club**

Organizing CAREER GUIDANCE PROGRAM On
Linkedin Profile Building

Resource Person



Ms. Sumathi

Linkedin Marketing Strategies



**For 1st and 2nd Year
Students of BBA & MBA**



06th May, 2026



11:00 AM

Venue : Chanakya Seminar Hall, RRCE

Mrs. S Sushma Rawath, III club Coordinator

Dr. P. Ebby Darney
Dean - Student Affairs &
III Club Coordinator

Dr. Lakshmi B L
HOD - MBA

Dr. Balakrishna R
Principal



Contact Us

9008845678 & 9900058214

Visit our website
www.rrce.org



Campus: #14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru – 560074

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Email Id: hodra@rrce.org

Website: <https://www.rrce.org>



Department of Management Studies

Report on “Career Guidance Program” - 2026

SL. NO	PARTICULARS	DETAILS
1.	Type Event	Career Guidance
2.	Venue	Chanakaya Seminar Hall
3.	Date of the programme	06 th May 2026
4.	Time	11.00 AM to 12.30 PM
5.	Chief Guest	Ms. Sumathi
6.	Staff Co Coordinator	Ms. S. Sushma Rawath MBA Dept
7.	Staff Attended	All department Staff & 2 nd Semester MBA & BBA Students
8.	Outcome of the Programme	• Gained understanding of how to use LinkedIn for professional branding and business growth • Learned to create and optimize LinkedIn profiles and company pages • Developed skills in content creation, posting strategies, and audience engagement • Understood LinkedIn advertising and lead generation techniques



Department of Management Studies

Speaker Profile



Mr. Amit Singh

+91 98869 98719

FREE LinkedIn Workshop

In Campus / Online (Duration 120min)

- Optimise LinkedIn Profile
- LinkedIn Content Creation & Freelancing
- Get LinkedIn Personal Branding Projects

Kindly Book Your Slots | E Participation Certificate Provided



by

Ms. Sumathi

LinkedIn Marketing Strategist



Ms. Sumathi LinkedIn Marketing

She has 12+ years of experience in Training and Development. Trained More than 15000+ candidates Linked and personal Branding Strategist.

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GEO TAG PHOTOS WHILE WORKSHOP IN PROGRESS





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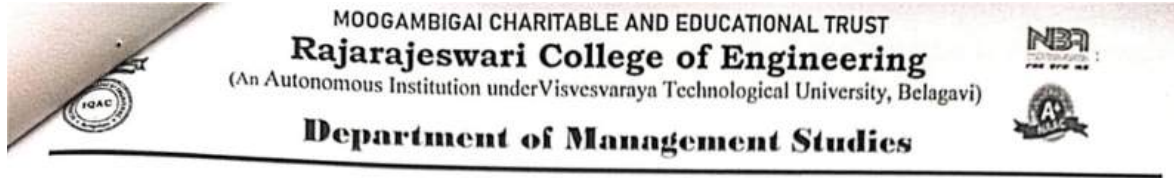
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Department of Management Studies



Attendance - BBA II SEM

Date: 06/05/2026

Type of Event :	Career Guidance Program on "Linkedin Marketing Strategies"
Chief Guest :	Ms. Sumathi, Digital Academy - 360

Sl No	USN	Student Name	Signature
1	1RR25BB001	Deekshith Gowda M	Deekshith
2	1RR25BB002	Manish M	Manish
3	1RR25BB003	Samual Melvyn Reedy	Samual
4	1RR25BB004	Shreeharsha	Shreeharsha
5	1RR25BB005	Sumanth G	-
6	1RR25BB006	Tejas	Tejas
7	1RR25BB007	Varun	Varun
8	1RR25BB008	Vijaykumar D	-

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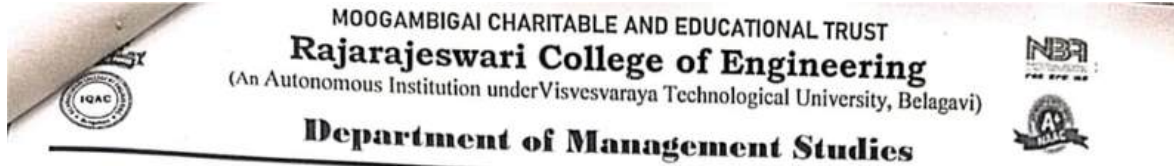
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Attendance - MBA II SEM

Date: 06/05/2026

Type of Event :	Career Guidance Program on "Linkedin Marketing Strategies"
Chief Guest :	Ms. Sumathi, Digital Academy - 360

SI No	USN	Student Name	Signature
1	1RR25BA001	Ananya A	Ananya
2	1RR25BA002	Ashwini B S	Ashwini
3	1RR25BA003	S Bhumika	Bhumika
4	1RR25BA004	Chandana M M	Chandana
5	1RR25BA005	Chandana R	-
6	1RR25BA006	Chandrashekar	Chandrashekar
7	1RR25BA007	Deeksha S	Deeksha
8	1RR25BA008	Gayithri S	Gayithri
9	1RR25BA009	Karthika E S	Karthika
10	1RR25BA010	Kasuhik R	Kasuhik
11	1RR25BA011	Kiran R	Kiran
12	1RR25BA012	Lakshmisha A S	Lakshmisha
13	1RR25BA013	Leelarani N	Leelarani
14	1RR25BA014	Moulya A S	Moulya
15	1RR25BA015	Nayanashree Y M	Nayanashree
16	1RR25BA016	Prajwal M Naika	Prajwal
17	1RR25BA017	Pramodini V	Pramodini
18	1RR25BA018	Praveen K S	Praveen
19	1RR25BA019	Renuka B S	Renuka
20	1RR25BA020	Sanjana V	Sanjana
21	1RR25BA021	Sanjushree S	Sanjushree
22	1RR25BA022	Shashikanth V N	Shashikanth
23	1RR25BA023	Sinchana K S	Sinchana
24	1RR25BA024	Sindhu K S	Sindhu
25	1RR25BA025	Soujanya Bhargav	Soujanya
26	1RR25BA026	Srushti C S	Srushti
27	1RR25BA027	Sujana T M	Sujana
28	1RR25BA028	Swathi S	Swathi
29	1RR25BA029	Vandana V S	Vandana
30	1RR25BA030	Veerabhadra K	Veerabhadra
31	1RR25BA031	Vijayambika D P	Vijayambika
32	1RR25BA032	Vinutha H R	Vinutha
33	1RR25BA033	Yamuna M	Yamuna

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Students Feedback

Students name	Please rate the following parameters: [Experience]	Please rate the following parameters: [Facilitator]	Please rate the following parameters: [can u able to Relate your classroom concepts during]	Please rate the following parameters: [Content]	Please rate the following parameters: [Presentations]
Manish M	Good	Very Good	Good	Good	Very Good
Shreeharsha	Excellent	Very Good	Very Good	Very Good	Excellent
Sumanth G	Good	Good	Good	Good	Good
Tejas	Good	Good	Very Good	Very Good	Good
Varun	Very Good	Good	Good	Very Good	Good
Deeksha S	Very Good	Good	Good	Good	Good
Gayithri S	Very Good	Very Good	Very Good	Very Good	Excellent
Karthika E S	Good	Good	Good	Good	Good
Kasuhik R	Good	Good	Very Good	Very Good	Good
Kiran R	Very Good	Good	Good	Very Good	Good
Lakshmisha A S	Very Good	Good	Good	Good	Good
Leelarani N	Good	Good	Good	Good	Good
Moulya A S	Good	Good	Very Good	Very Good	Good
Nayanashree Y M	Very Good	Good	Good	Very Good	Good
Prajwal M Naika	Very Good	Good	Good	Good	Good
Pramodini V	Good	Good	Good	Good	Good
Praveen K S	Good	Good	Very Good	Very Good	Good
Renuka B S	Very Good	Good	Good	Very Good	Good
Sanjana V	Very Good	Good	Good	Good	Good