



Rajarajeswari College Of Engineering

14TH MAIN RAMOHALLI CROSS KUMBALGODU,
MYSORE ROAD BANGLORE-560074

DEPARTMENT OF MANAGEMENT STUDIES



ABOUT THE DEPARTMENT

Department of Management Studies a PG Program in RRCE was established in the year 2008 with an intake of 60. It is equipped with multi-talented, highly experienced faculty and offers four specializations which are in much demand in industries like Marketing, HR, Finance and Business Analytics. The department has Research Centre recognized by VTU. The department has developed a special niche for itself in imparting quality management education. The students of the department are trained to be a perfect blend of current industry knowledge and skills of modern management through various value added course and Industry oriented training. The main motto of the department is to bring the charismatic leadership Qualities in Students



PATRON OF RRGJ

**“WE SHOULD BE JOB PROVIDERS NOT JOB SEEKERS ”
-DR. A C SHANMUGAM (CHAIRMAN)**



**DR. A.C.SHANMUGAM,
CHAIRMAN
B.A., L.L.B, FIMSA, FRCPS
(GLASGOW, UK)**



**SRI. A.C.S. ARUN KUMAR
VICE CHAIRMAN
B.TECH (HONS)., LMISTE., MIET.,
(UK)., LMCSI.,**



DR. R. BALAKRISHNA
PROFESSOR AND PRINCIPAL
M.SC, M.TECH, PHD



DR. LAKSHMI B.L
ASSOCIATE PROFESSOR
(HEAD OF THE DEPARTMENT)
MBA, MA, MPHIL, PHD

VISION & MISSION

VISION

- **Developing Competent Managers:** Equipping individuals with the knowledge, skills, and abilities to excel in managerial roles, including strategic thinking, decision-making, problem-solving, and leadership.
- **Fostering Innovation and Entrepreneurship:** Encouraging creativity, risk-taking, and adaptability to drive business growth and development.
- **Building Ethical and Responsible Leaders:** Emphasizing the importance of integrity, social responsibility, and sustainable practices in management.
- **Advancing Management Knowledge:** Contributing to the body of management knowledge through research and scholarly inquiry.
- **Addressing Global Challenges:** Preparing managers to tackle complex global issues such as climate change, inequality, and technological disruption.

MISSION

- **To transform life through excellence in education, research and consultancy.**
- **To develop necessary competencies in students by providing exposure to advanced areas of knowledge through teaching, research and consultancy**
- **To help transform entrepreneurial ideas into sustainable economic and social organisations.**
- **To enhance employability and provide adequate opportunities for better employment.**
- **To promote moral and value based learning.**
- **To inculcate multiculturalism and accommodate diversity**



INDUSTRIAL VISIT

 **RAJARAJESWARI**
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**DEPARTMENT OF
MANAGEMENT STUDIES**

Organizes Industrial Visit to


BAMUL

on 14/03/2025

*3rd Sem MBA Students
are participating*

*Coordinators - Dr. Lakshmi B L
Prof. Usha Venkatesh and Prof. Deepika N*

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INDUSTRIAL VISITS ARE CRUCIAL FOR MBA STUDENTS TO BRIDGE THE GAP BETWEEN THEORETICAL CLASSROOM KNOWLEDGE AND PRACTICAL, REAL-WORLD BUSINESS OPERATIONS. THEY OFFER FIRST-HAND EXPOSURE TO CORPORATE, MANUFACTURING, AND MANAGEMENT PROCESSES, INCREASING EMPLOYABILITY, ENHANCING NETWORKING OPPORTUNITIES, AND IMPROVING UNDERSTANDING OF INDUSTRY-SPECIFIC TECHNOLOGIES AND CHALLENGES.

ANTI-RAGGING DAY

THE DEPARTMENT OF MANAGEMENT STUDIES, RAJARAJESWARI COLLEGE OF ENGINEERING, ORGANIZED "ANTI-RAGGING DAY" ON 18TH AUGUST 2025 AT CHANAKYA SEMINAR HALL. THE EVENT AIMED TO CREATE AWARENESS AMONG STUDENTS ABOUT THE CONSEQUENCES OF RAGGING AND TO PROMOTE A SAFE AND RESPECTFUL CAMPUS ENVIRONMENT.



The poster features a dark brown background with a green circular graphic on the right containing three cartoon figures holding signs with a red prohibition symbol. At the bottom right, there is a silhouette of a person walking towards a large red 'STOP!' sign with a handprint.

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Department of Management Studies
Organizing
"ANTI RAGGING DAY"

18-08-2025 10:00 AM Chanakya Seminar Hall,
6th Floor, RRCE

Dr. Lakshmi B L HoD - MBA
Dr. R. Balakrishna Principal

WEBSITE www.rrce.org

Anti-ragging

QR Code

ALUMNI TALK ON "CAREER OPPORTUNITIES IN FINANCE STREAM"



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DEPARTMENT OF MANAGEMENT STUDIES

GUEST SPEAKER

Organizing Alumni talk on

'Career Opportunities in Finance Stream'



Alumnus - Batch: 2008 -2010

Mr. Devaraju N

Assistant Professor
East West Institute of Technology

Alumni Coordinator

Ms. S Sushma Rawath
Asst. Professor
Dept. of MBA



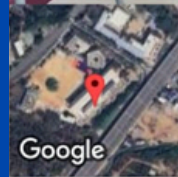
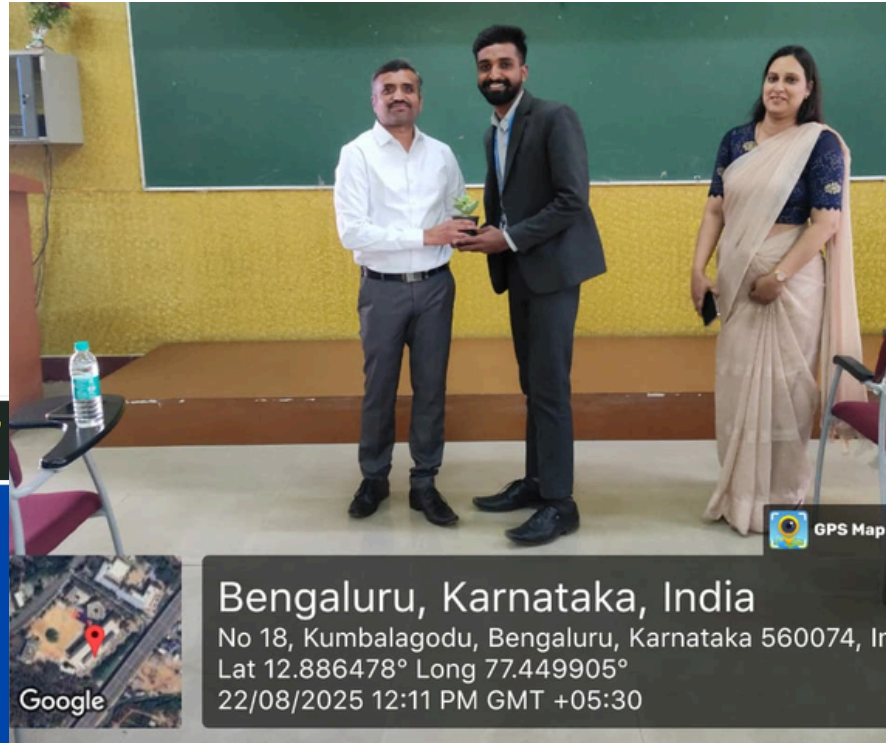
22nd Aug 2025

Start At 09:30 AM - 12:00 PM

Dr. Lakshmi B L
HoD - MBA

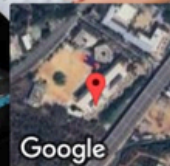
Dr. R. Balakrishna
Principal, RRCE

Visit Our Website
www.rrce.org



Bengaluru, Karnataka, India

No 18, Kumbalagodu, Bengaluru, Karnataka 560074, India
Lat 12.886478° Long 77.449905°
22/08/2025 12:11 PM GMT +05:30



Bengaluru, Karnataka, India

Rajarajeswari College Of Engineering College Block, Rajarajeswari College Of Engineering, 5, Mysore Rd, Kumbalagode, Bengaluru, Karnataka 560074, India
Lat 12.886392° Long 77.449789°
22/08/2025 11:07 AM GMT +05:30



2-DAY WORKSHOP ON HR ANALYTICS AND MACHINE LEARNING

THE OBJECTIVE OF THE SESSION WAS TO PROVIDE STUDENTS WITH VALUABLE INSIGHTS INTO THE DIVERSE TECHNICAL KNOWLEDGE AVAILABLE IN THE FIELD OF ANALYTICS. THE WORKSHOP IS AIMED TO HELP PARTICIPANTS UNDERSTAND THE VARIOUS ROLES, REQUIRED SKILL SETS, AND INDUSTRY TRENDS, THEREBY GUIDING THEM IN WELL VERSED TECHNICAL KNOWLEDGE.



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Dept. of Management Studies

2 Days, Workshop on HR Analytics and Machine Learning



Resource Person

Mr. Moulieswaran D

QA/Analytics Trainer

Arivupro Skills- Senior Business Analytics Trainer

2 DAYS

 **12.09.2025 to 13.09.2025**

 **9:00 A.M. - 4:00 P.M.**



Chanakya Seminar Hall, 6th Floor, RRCE

Program Coordinator - Mrs. S Sushma Rawath, Assistant Professor

Dr. Lakshmi B L
HoD - MBA

Dr. R. Balakrishna
Principal, RRCE

CONTACT US

ALUMNI TALK ON CAREER OPPORTUNITIES IN HR



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DEPARTMENT OF MANAGEMENT STUDIES

Alumni Talk on
'Career Opportunities in HR Stream'



Date & Time

18th of Sep 2025

10:30 A.M to 12:30 P.M.

Venue:

Chanakya Seminar Hall
RRCE Campus

Speaker

Ms. Sangeetha B N

Alumnus Batch 2022 to 2024

HR Executive

M/s. Career Infotech Technologies
Bengaluru

Dr. Lakshmi B L
HOD - MBA

Dr. R. Balakrishna
Principal

Program Coordinator - Mrs. S. Sushma Rawath, Asst. Professor

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Bengaluru - 560074



AIMS TO INSPIRE AND GUIDE CURRENT STUDENTS BY SHARING PROFESSIONAL EXPERIENCES, INDUSTRY INSIGHTS, AND CAREER JOURNEYS FROM FORMER GRADUATES. THESE SESSIONS FOSTER NETWORKING, BRIDGE THE GAP BETWEEN ACADEMIC LEARNING AND WORKPLACE EXPECTATIONS, AND STRENGTHEN THE BOND BETWEEN THE INSTITUTION AND ITS ALUMNI

FIRST SEMESTER TOPPERS



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DEPARTMENT OF MBA

**Topper of 1st Semester Dec - April 2025
VTU Examinations**



Ms. Geervani
USN: 1RR24BA025

SGPA - 9.67

Congrats!

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DEPARTMENT OF MBA

**Topper of 1st Semester
Dec - April 2025
VTU Examinations**



SGPA - 9.50

Mr. Bharath Chandra
USN: 1RR24BA010

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DEPARTMENT OF MBA

**Topper of 1st Semester
Dec - April 2025
VTU Examinations**

SGPA - 9.50

Ms. Amulya
USN: 1RR24BA004

CONGRATULATIONS



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DEPARTMENT OF MBA

**Topper of 1st Semester
Dec - April 2025
VTU Examinations**

SGPA - 9.33

Ms. Devika R
USN: 1RR24BA018

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DEPARTMENT OF MBA

TOPPER OF 1ST SEMESTER DEC - APRIL 2025
VTU EXAMINATIONS

Ms. Pooja G

USN: 1RR24BA043

SGPA - 9.33



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DEPARTMENT OF MBA

Topper of 1st Semester
Dec - April 2025
VTU Examinations

Ms. Arpita M R
USN:1RR24BA007

SGPA - 9.33



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THIRD SEMESTER TOPPERS

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DEPARTMENT OF MBA


Topper of 3rd Semester
January to April - 2025
VTU Examinations

SGPA - 9.65



Ms. M Pallavi
USN: 1RR23BA041

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DEPARTMENT OF MBA

Topper of 3rd Semester
January to April - 2025
VTU Examinations

Ms. Chethana M K
USN: 1RR23BA009

SGPA - 9.55

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DEPARTMENT OF MBA

Topper of 3rd Semester
January to April - 2025
VTU Examinations

SGPA - 9.35

Ms. Kusuma H R

(USN: 1RR23BA035)

87%



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DEPARTMENT OF MBA

Topper of 3rd Semester
January to April - 2025
VTU Examinations

SGPA - 9.15

Ms. Meghana K C

(USN: 1RR23BA047)



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CONGRATULATIONS



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SGPA - 9.15

Congrats!



Ms. Sharanya Priya K S
USN - 1RR23BA079

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VTU Examinations

Congratulations!

Ms. Harshitha GJ
USN - 1RR23BA027

SGPA - 9.15

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