



MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST  
**Rajarajeswari College of Engineering**

(An Autonomous Institution under Visvesvaraya Technological University, Belagavi)

**Department of Management Studies**



INVITATION







**RAJARAJESWARI COLLEGE OF ENGINEERING**  
AN AUTONOMOUS INSTITUTION  
Under VTU, Approved by AICTE, UGC & GoK

*Cordially Invites all for the*  
**Post Graduate Inaugural and Orientation Program 2025**



**Chief Patron**  
**Dr.A.C.Shanmugam**  
B.A.LLB, FIMSA, FRCPS (Glasgow, UK)  
**Founder Chairman**  
Dr.M.G.R.E & RI, Chennai & RRGi, Bengaluru



**CHIEF GUEST**  
**Mr. C.S. Sudheer**  
Founder & CEO @ Factori.com  
Founder of IndianMoney.com & ffreedom App  
(Acquired by Boss Wallah)  
**Bengaluru**



**Patron**  
**Sri..A.C.S ArunKumar**  
B.Tech (Hons), LMISTE., MIET., (UK), LMCSI.,  
**President**  
Dr.M.G.R.E & RI, Chennai & RRGi, Bengaluru

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**DATE - 10.11.2025    TIME - 10 : 00 A.M.**

**VENUE** **Dennis Ritchie Seminar Hall**  
**5<sup>th</sup> Floor, RRCE**

Dr. S. Vijayanand, M.Tech., Ph.D Executive Director, RRGi	Sri. C N Seetharaman, IAS, (Retd.) Chief Executive Officer, RRGi	Dr. S. Jeyabalan., Ph.D Special Officer, RRGi	Dr. S. Meenakshi Sundaram Registrar - RRGi	Dr.A.K.Mariappan Rector, RRGi
Dr. Rangaiah L Dean Academics	Dr. G. Sadashivappa Controller of Examinations	Dr. P. Ebby Darney Dean - Student Affairs & HoD - EEE	Dr. Balakrishna R Principal	

 **9008845678**

 **www.rrce.org**

 **No. 14, Ramohalli Cross, Kumbalagodu,  
Mysore Road, Bangalore**

**Campus:** #14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru – 560074

Phone: +91-80-28437124 / 28437375

Email Id: hodra@rrce.org

Website: <https://www.rrce.org>



## Department of Management Studies

### Program Schedule

**Date: 10-11-2025**

- 1    **Type of Event :**    **Orientation Programme**
- 2    **Chief Guest :**    **C S Sudheer**  
 Founder & CEO at factori.com, Founder of IndianMoney.com & ffreedom app  
 (acquired by Boss Wallah)

Day 1 – Program Schedule - 10-11-2025		
Time	Agenda	Role
09:30a.m.– 09:35a.m.	All the dignitaries on the Diaz	-
09:35a.m.– 09:40 a.m.	Invocation Song	
09:40a.m.– 09:50 a.m.	Lighting the Lamp	All the dignitaries on the Diaz
09:50a.m. – 10.00a.m.	Welcome address	Dr. Lakshmi B.L HOD, MBA
10:00 a. m:- 10:10am	Presidential Address	Dr.R. Balakrishna Principal
10:10 a.m. – 10:15a.m.	Address by Dean Administration	Dr. Amutharaj J Professor
10:15 a.m.-10:20a.m.	Address by Dean Academics	Dr. Rangaiah L Dean Academics, Professor
10:20 a.m.-10:25a.m.	Address by Controller of Examination	Dr. G Sadashivappa Professor, COE
10:25 a.m.– 10:30 a.m.	Introduction of Chief Guest,	Dr. Lakshmi B.L HOD, MBA
	Honoring the Chief Guest	All the dignitaries on the Diaz
10:30 a.m. – 12.30 p. m	Speech by Chief Guest	<b>C S Sudheer</b>
12:30 p.m. – 12.35p.m	Vote of Thanks	Dr. Subburaj HOD,MCA
<b>LUNCH</b>		
02:00 PM to 03:30 PM	Yoga Session	Dr Lakshminarayanan Professor - MBA



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Day 2 – Program Schedule- Date: 11-11-2025		
Time	Agenda	Role
10:00 AM to 11:30 AM	Expert talk on “Outcome Based Education”	Dr. Rangaiah L Dean Academics, Professor
11:30 a.m. – 11:45 a. m	Tea Break	
11:45 a.m. – 01.15 p. m	“The benefits of doing PG in India”	Dr. Ebby Darney Dean- Students Affairs
End of Day 2		
Day 3 – Program Schedule- Date:12-11-2025		
09:30 a. m:- 11:30am	Subject Faculty Introduction	
11:30 a.m. – 11:45 a. m	Tea Break	
11.45 a.m to 12.45 pm	Subject Faculty Introduction	
12.45 am to 1.30 pm	Lunch Break	
End of Day 3		

Day 4 – Program Schedule- Date: 13-11-2025		
Time	Agenda	Role
10:00 PM to 11:30 PM	Placements Opportunities for PG	Dr. Bheemeswara Reddy Placement Officer - RRCE
11:30 a.m. – 11:45 a. m	Tea Break	
11:45 a.m. – 01.15 p. m	Expert Talk on “ ERP & its utilization”	Dr.R Balakrishna Principal
02:00 PM to 03:30 PM	“Exam Regulations”	Dr. Sadashivappa, CEO - RRCE
End of Day 4		

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## Department of Management Studies

### Report on “Orientation Program”- 2025

SL. NO	PARTICULARS	DETAILS
1.	Type Event	<b>Orientation Program for MBA</b>
2.	Venue	Chanakya Seminar Hall
3.	Date of the programme	10 <sup>th</sup> to 14 <sup>th</sup> November 2025
4.	Time	9.30 AM to 3.30 PM
5.	Chief Guest	<b>C S Sudheer</b> Founder & CEO at factori.com, Founder of IndianMoney.com & ffreedom app (acquired by Boss Wallah)
6.	Staff Co Coordinator	Dr. Lakshmi B L Ms. Deepkika .N Ms.Usha Venkatesh
7.	Outcome of the Programme	





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### Photos of the Program





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### Inauguration of the Program



Lighting up the lamp by all dignitaries on the diaz







## Department of Management Studies

Session by chief guest Mr. C S Sudheer

### Day 1: 10/11/2025



Yoga Session by Dr K S Lakshminarayanan Professor - MBA

### Day 2: 11/11/2025



Session By Dr. Rangaiah L  
Dean Academics, Professor

Session By Dr. Ebby Darney  
Dean- Students Affairs

### Day 3: 12/11/2025



Dr. Lakshmi B L, HOD-MBA

Ms Sushma S Rawath, Asst. Professor-MBA



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Day 4:13/11/2025



Dr. Bheemeswara Reddy  
Placement Officer - RRCE



Dr. R. Balakrishna  
Principal



Coordinator

Head of the Department





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## Department of Management Studies

### Profile



**C S Sudheer**

Founder & CEO at factori.com, Founder of IndianMoney.com & ffreedom app (acquired by Boss Wallah)

Mr. Sudheer started his entrepreneurial journey at the age of 9 when he started selling milk, and by the time he was 17, he was running a successful dairy farm & a brick factory. He comes from a remote village in Karnataka where they got electricity when he was in 7th Standard. His enthusiasm to pursue entrepreneurship made him a below-average student in Studies, and he scored 40.32% in his 10th Class.

Right after his 12th, he moved out of his village to Shimoga Town to pursue his graduation, and that's when he started focussing on his studies. He developed two projects during his graduation, 'Gram Vikas' to advocate the need for creating self-employment & seasonal employment opportunities in rural India and 'Vision for Indianisation of the Indian Soft Drink Industry' to promote domestic soft drink companies. He was Kuvempu University's topper upon graduation with an 84% aggregate score across all semesters.

In 2006, Sudheer moved to Bangalore to prepare for his MBA entrance exam and took up a job alongside. He got into selling insurance by chance, but he was the top sales guy in his branch and was earning handsome money. Though he was happy with his income, the rampant misselling practices in the Insurance Industry were bothering him.

In April 2008, Mr. Sudheer met an auto driver who was cheated by an Insurance agent in the name of an Investment Plan. He decided to leave his corporate job to start a Financial Education Company, IndianMoney.com, at 22. It was started as a Financial Education Company to provide on-call financial advice to people while purchasing financial products.

By 2019, IndianMoney.com was India's largest financial education company with over 9 million customers & 600 employees. But his thirst for building a global enterprise made him explore building an app-based financial education platform. He decided to launch the 'Financial Freedom Workshop' to pilot the new business model. The workshop was conducted to train people on the four things they do with money - Save, Spend, Invest & Borrow. He conducted 28 workshops from the 3rd of November 2019 to the 6th of March 2020 and personally met 7000 people.

This is when he learned that people are keener to learn "how to make enough money for living" than "money management" and decided to upgrade the company from just a Financial Education Company to a Livelihood Education Company.

ffreedom app, launched on the 20th March of 2020, is India's largest livelihood education app with over 820+ courses on Farming, Small Businesses & Personal Finance, serving over 8 million users.





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### Department of Management Studies



#### MBA - Students Attendance sheet - 1st SEM 12-11-2025

Sl No	Student Name	Signature
1	Ananya A	Ananya.A
2	Chandana M M	chandana.M.M
3	Chandana R	chandana.R
4	Deeksha S	Deeksha.S
5	Gayithri S	Gayithri.S
6	Karthika E S	
7	Kasuhik R	
8	Kiran R	Kiran.R
9	Lakshmisha A S	
10	Leelarani N	Leela Rani.N
11	Moulya A S	Moulya.A.S.
12	Nayanashree Y M	Nayanashree.y.m
13	Prajwal M Naika	
14	Pramodini V	Pramodini.V
15	PRAVEEN K S	
16	Renuka B S	Renuka.B.S
17	S Bhumika	Bhumika.S
18	Sanjana V	
19	Sanjushree S	Sanjushree.S
20	SHASHIKANTH V N	
21	Soujanya Bhargav	Soujanya.
22	Sinchana K S	Sinchana.K.S
23	Sindhu K S	
24	Srushti C S	
25	Sujana T M	Sujana.T.M
26	Swathi S	Swathi.S
27	VANDANA V S	Vandana.V.S
28	Veerabhadra K	
29	Vijayambika D P	Vijayambika.D.P.
30	Vinutha H R	Vinutha.H.R
31	Yamuna M	Yamuna.M



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12/11/25

18/11/25 MBA

Sl. No	Name	Sign
1.	Sinchana . K.S	Sinchana . K.S
2.	Gayithri . S	Gayithri . S
3.	Sujanya . B	Sujanya . B
4.	Deeksha . S	Deeksha . S
(5)	Ananya . A	Ananya . A
6.	Chandana . R	Chandana . R
7.	Swathi . S	Swathi . S
8.	Peramodini . V	Peramodini . V
9.	Chandana . M. M	Chandana . M. M
10.	Vinutha . H. R	Vinutha . H. R
11.	Renuka . B. S	Renuka . B. S
12.	Moulya . A. S	Moulya . A. S
13.	Nayanaashree . Y. m.	Nayanaashree . Y. m.
14.	Vijayambika . D. P.	Vijayambika . D. P.
15.	Kisan . R	Kisan . R
16.	Yamuna . M	Yamuna . M
17.	Sujana . T. m	Sujana . T. m
18.	Vandana . V. S	Vandana . V. S
19.	Leela Rani . N	Leela Rani . N
20.	Bhumika . S	Bhumika . S
21.	Kaushik . R	Kaushik . R
22.	Lakshmi . A. S	Lakshmi . A. S
23.	Prasanna . M. Noika	Prasanna . M. Noika
24.	Prasen . K. S	Prasen . K. S



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13/11/25

MBA 1<sup>st</sup> year

13/11/25 MBAP

Sr	Name	Sign
01	Sarjushree. S	Sarjushree. S
2.	Sinchana . K S	Sinchana. K S
3.	Gajithori. S	Gajithori. S
4.	Chandana . R	Chandana. R
5.	Ananya . A	Ananya. A
6.	Deeksha . S	Deeksha. S
7.	Swathi. S	Swathi. S
8.	Renuka. B.S	Renuka.
9	Moulya A.S	Moulya A.S
10	Kiran. R	Kiran. R
11.	Nayanashree. Y. M	Nayanashree. Y. M
12.	Sujana. T. M	Sujana. T. M
13	Vandana. V. S	Vandana. V. S
14.	Leela Rani. N	Leela Rani. N
15	Yamuna. M	Yamuna. M
16	Vijayambika. D. P	Vijayambika. D. P
17	Bhumika. S	Bhumika. S
18	Sindhu. K. S	Sindhu. K. S
19	Soukhi. C. S	Soukhi. C. S
20	Chandana. M. M	Chandana. M. M
21	Pranavini. V.	Pranavini. V.
22	Kaushik. R	Kaushik. R
23	Lakshmi. A. S	Lakshmi. A. S
24	Shashikanth. V. N	Shashikanth. V. N
25	Prasanna. M. Naika	Prasanna. M. Naika
26	Karthika E S	Karthika E S