



MOOGAMBIGAI CHARITABLE AND EDUCATIONAL TRUST
Rajarajeswari College of Engineering
 (An Autonomous Institution under Visvesvaraya Technological University, Belagavi)

Bachelor of Business Administration

Scheme of Teaching and Examinations – 2024

(Effective from the Academic Year 2024-25)

Semester: III

S. No	Course Category and Course Code		Course Title	TD / PSB	Teaching Hours / Week				Examination			
					Lecture	Practical / Seminar	Tutorial /SDA	Credits	Duration in Hours	CIE Marks	SEE Marks	Total Marks
					L	P	T/S					
1	DSC	B24BBA301	Human Resource Management	BBA	3	0	2	4	3	50	50	100
2	DSC	B24BBA302	Marketing Management	BBA	3	0	2	4	3	50	50	100
3	DSC	B24BBA303	Production and Operations Management	BBA	3	0	2	4	3	50	50	100
4	MDEC/OEC	B24BBA304	Design Thinking and Innovation	BBA	1	0	2	2	3	50	50	100
5	VAC	B24BBA305	Indian Constitution	BBA	1	0	2	2	3	50	50	100
6	SEC	B24BBA306	Advance Excel Skills for Business	BBA	1	0	2	2	3	50	50	100
7	SEC	B24BBA307	Sustainable Development Goals	BBA	1	0	2	2	3	50	50	100
8	NCMC	B24BBA308	Yoga/NSS/Sport/NCC/Culture/Music	BBA	1	0	0	0	3	50	-	50
TOTAL					13	0	14	20		350	350	700

DSC – Discipline-Specific Core Course, MDEC/OEC - Multidisciplinary Elective Course/Open Elective Course, AEC-Ability Enhancement Course, SEC- Skill Enhancement Courses, VBC- -Value Based Course, NCMC: Non-Credit Mandatory (Students have to qualify for the award of the bachelor's degree).


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 Rajarajeswari College of Engineering
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Scheme of Teaching and Examinations – 2024

(Effective from the Academic Year 2024-25)

Semester: IV

S. No	Course Category and Course Code		Course Title	TD / PSB	Teaching Hours / Week				Examination			
					Lecture	Practical / Seminar	Tutorial /SDA	Credits	Duration in Hours	CIE Marks	SEE Marks	Total Marks
					L	P	T/S					
1	DSC	B24BBA401	Management Accounting	BBA	3	0	2	4	3	50	50	100
2	DSC	B24BBA402	Business Strategy	BBA	3	0	2	4	3	50	50	100
3	DSC	B24BBA403	Entrepreneurship Development	BBA	3	0	2	4	3	50	50	100
4	DSC	B24BBA404	Business Research Methods	BBA	1	0	2	2	2	50	50	100
5	VAC	B24BBA405	Environmental Science and Sustainability	BBA	1	0	2	2	2	50	50	100
6	SEC	B24BBA406	Enterprise Resource Planning	BBA	1	0	2	2	2	50	50	100
7	SEC	B24BBA407	Digital Marketing	BBA	1	0	2	2	2	50	50	100
8	NCMC	B24BBA408	Yoga/NSS/Sport/NCC/Culture/Music	BBA	1	0	0	0	0	50	-	50
TOTAL					13	00	14	20		350	350	700

Note: DSC – Discipline-Specific Core Course, MDEC/OEC - Multidisciplinary Elective Course/Open Elective Course, AEC-Ability Enhancement Course, SEC- Skill Enhancement Courses, VBC- -Value Based Course, NCMC: Non-Credit Mandatory (Students have to qualify for the award of the bachelor's degree),


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