



#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



Workshop on "Problem Solution Fit Analysis" on 27th Jan 2023 Friday

Workshop on "Problem Solution Fit Analysis" : RajaRajeswari Institution Innovation Council (#RRIIC) is conducting a Virtual Workshop on "Problem Solution Fit Analysis" on **27th January 2023 Friday**. Timing : 10.30 A.M. – 12.30 P.M.

Resource Persons :

Dr. G.Vinoth, M.S, Ph.D (USA),
Startup Venture Designer,
Pongu Ventures Private Ltd., Chennai.

Date: 27th January 2023 & Time: 10:30 A M to 12.30 P.M. IST

Description: Students and faculty members are given hands on session on "Problem Solution Fit Analysis" activities and make an understanding on how to identify the problem, develop a solution and fit the solutions into the environment and mapping the solution and bring out the better and optimal solution to the problem identified.

Number of Students Attended the Workshop: 52

Number of Faculty members attended: 12

Organizing Committee :

Dr.C.Ramesh, Convener - RRIIC

Dr.S.Usha, Dean – Research & Vice President - RRIIC

Dr.J.Amutharaj, President – RRIIC

Dr.r.Balakrishna, Principal, RRCE

Workshop Poster



RajaRajeswari College of Engineering, Kumbalagodu, Bengaluru.





INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

RR Institution Innovation Council (RRIIC)



Resource Person

Dr.G.Vinoth, B.E, M.S, Ph.D

Startup Venture Designer

Workshop on Problem Solution Fit Analysis :

- Hands on Session on Customer Behavior Fit



Zoom Id : 8634386115

Password : rrb

Date : 27th January 2023 Friday Time : 10.30 A.M. - 12.30 P.M.

Dr.C.Ramesh,
Convener - RRIIC

Dr.S.Usha,
Vice President - RRIIC

Organizing Committee
Dr.J.Amutharaj, M.E.Ph.D, FIE
President - RRIIC

Dr R Balakrishna
Principal

Event Photographs

Pongu presentation is presenting

Problem Solution Fit

Dr. G. Vinoth, M.S, Ph.D (USA)
Startup Venture Builder & Designer
Pongu Ventures Pvt Ltd

pongu ventures

Keerthana B has left the meeting

PRAJWAL A S

Aeronautical ACSCE

Anil Reddy

Javed Salman

Ashish Gowda

46 others

You

People

Search for people

In call

- Dr Amutharaj Joyson (You)
- Aeronautical ACSCE
- Akshatha Gowda
- Akshatha K S
- Amrutha Gowda
- Amutharaj Joyson
- Anil Reddy
- Ashish Gowda
- Bhargavi Venkatram
- Bhavya Chandrashekar
- Bindu R

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https://meet.google.com/ooz-aqaj-fgp

Pongu presentation is presenting

Min, Max, and Fits for Lean Startups

Maximum Understanding of Problem	Maximum ideas generated	Minimum Workable Prototype
Minimum Viable Business	Minimum Viable Team	Minimum Viable Product
Founder Business Fit	Problem Solution Fit	Product Market Fit

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Construction on NH48

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Pongu presentation is presenting

Problem-Solution Fit - It is the very beginning stage of a startup when founders are using design thinking to shape their business idea and validate it with their users.

Problem-Solution Fit - occurs when you have evidence that customers care about certain jobs, pains, and gains. At this stage you've proved the existence of a problem and have designed a value proposition that addresses your customers' jobs, pains and gains. <https://www.strategyzer.com/>

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https://meet.google.com/ooz-aaqj-fgp

Pongu presentation is presenting

Problem - Behaviour Fit

Is it a problem worth solving?

2. PROBLEMS / PAINS
+ frequency

9. ROOT / CAUSE
of every problem

7. BEHAVIOR
+ its intensity

- Identify the most urgent and frequent problem.
- Design the right thing
- Understand the real reasons behind the problem you are solving
- identify the most urgent and frequent problem

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Participants:

- Pongu presentation
- PRAJWAL A S
- Sahana Krishna
- Pongu presentation
- Ramyagowda Ramy...
- Ashish Gowda
- Sanjay T N
- 32 others
- You

11:52 AM | ooz-aaqj-fgp

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