

#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : IC201912297)



India start up Day Celebrations on 6th January 2023 Friday

Motivational Talk on "Start up Promotion Strategies for Successful Start up establishment" : **RajaRajeswari Institution Innovation Council (#RRIIC)** is conducting a Motivational Talk on "Start up Promotion Strategies for Successful Start up establishment" on 6th January 2023 Friday. Timing: 11.00 A.M. – 1.00 P.M.

Resource Person:

Dr.K.Maran

Director,

Sai Ram Institute of Management Studies,

Chennai.

Date: 6th January 2023 & Time: 11.00 AM IST

Virtual Meet joining info : Googlemeet

Description: Students and faculty members are given opportunity to have a session on Start up Promotion activities and make an understanding on Science to Business, Practical start up skills, Preparation for Pitching competitions and how to prepare for Startupthon competitions.

Number of Students Attended the Workshop: 82

Number of Faculty members attended: 23

Organizing Committee :

Dr.R.Balakrishna, Principal, RRCE

Dr.J.Amutharaj, President – RRIIC

Dr.S.Usha, Dean – Research & Vice President - RRIIC

Dr.C.Ramesh, Convener - RRIIC

Dr.N.Muthukumar, Professor and HoD – M.B.A

Dr T Subburaj, Professor and HoD – M.C.A



RRIIC (MoE Approved by MoE : IC201912297)

India Startup Day 2023 Celebration

Motivational Talk on **"Start up Promotion Strategies for** **Successful Start up"**

Resource Person

Dr K. Maran

DIRECTOR,
Sai Ram Institute of Management Studies,
Chennai

Date : 06 -01- 2023

Time : 11:00 AM to 1:00 PM

Venue : Googlemeet

Organizers

Dr. Balakrishna. R - Principal

Dr. Usha S - Vice President - RRIIC & Dean Research

Dr. J.Amutharaj - Vice Principal & RRIIC President

Dr. C Ramesh - Convenor , RRIIC

Dr. N. Muthukumar - HoD, MBA

Dr. T. Subburaj - HoD, MCA

Event Photographs

Participants



THANUSH

Attendee



ABHISHEK N

Attendee



ANUSHA

Attendee



ANUSHA MAHESH

Attendee



CHIRAG G J

Attendee



DEEPTI R

Attendee



DIKSHITHA R

Attendee



DIVYASHREE G

Attendee

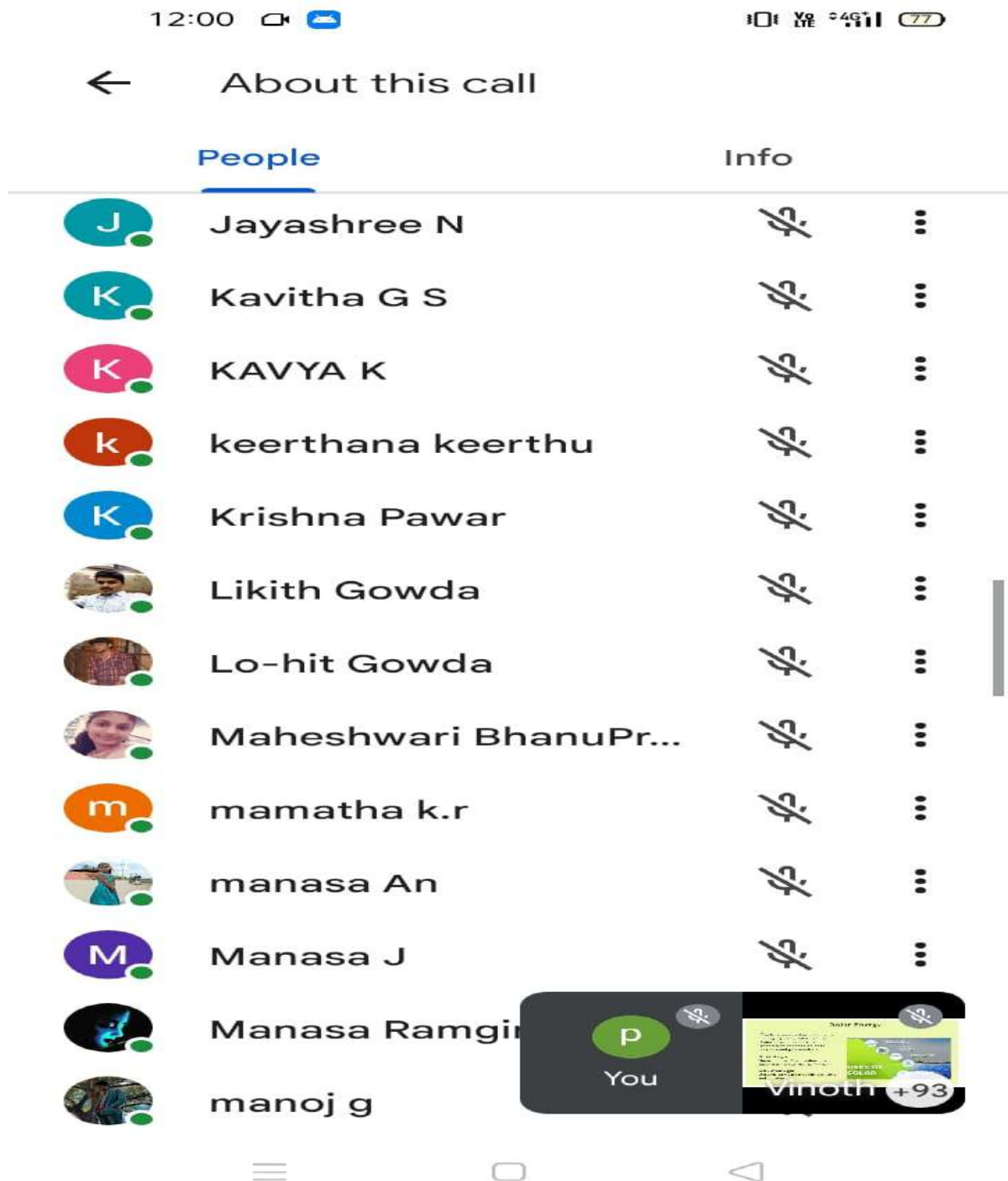


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Attendee



Student Attendance Sample – online session



Student attendance online in Dr K Maran, Director, SSRIMS, Chennai's motivational talk online in virtual mode on the topic **"Start up Promotion Strategies for Successful Start up"** among Engineering students and faculty members on **6.1.2023 (Friday)**.