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DEPARTMENTOFMANAGEMENTSTUDIES

1. TYPE OF EVENT : Corporate Interface SeriesSeries

2. TITLE OF THE EVENT : "SCOPE OF Dealer management in any

electronics oriented product company

3. RESOURCE PERSON : Mr. Vijayshaw, Area manager,

Panasonic Life solutions indiaPvtLTD, Kolkatta

4. EVENT DURATION : 21st sep 2022 (11.00 AM TO 1.00 PM)

5. VENUE : VIRTUAL MODE

6. INVITATION FOR : 1st year MBA students

7. TARGET PARTICIPANTS : 1st year MBA students

8. OUTCOME OF THE PROGRAM:

- **❖** Provide Knowledge and information on current trends in Dealer management in electrical and electronics products related companies
- Know the importance of dealer management in electrical and electronics products related companies
- **❖** Acquire knowledge to become sales manager in electrical and electronics products related companies
- **Enhance** the confidence of the student by giving tips to improve the selling skills.
- **❖** Motivated the students to start their career in dealer in management electrical and electronics products related companies

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Rajarajeswari College of Engineering Mysore road, Ramohalli cross, Kumbalgodu, Bangalore- 560 074



DEPARTMENT OF MANAGEMENT STUDIES PRESENTS

Corporate Interface Series Virtual Mode

Date: 21-09-2022 Time: 11:00 AM



Mr. Vijay Shaw. MBA **TERRITORY SALES Manager Panasonic Life Solutions India Pvt Ltd** Kolkata



Organizing Committee

Dr. T. Chandrashekar Principal-RRCE

Dr.R. Balakrishna Dean-RRCE

Dr. N.Muthukumar Prof & Head-MBA

Staff Coordinator

Ms. Manasa AP - MBA

Mrs. Sowmya G AP-MBA

Student Coordinators

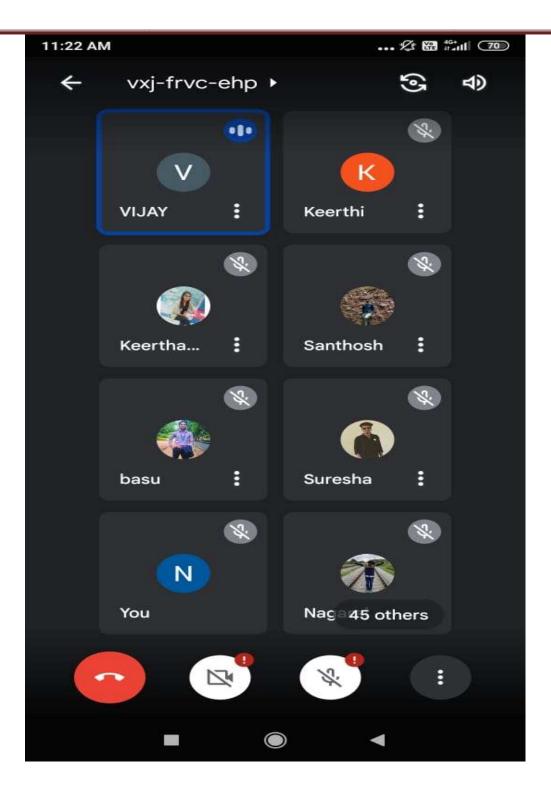
Asish Gowda

Harshitha, R Yeshwanth

Swapna S D

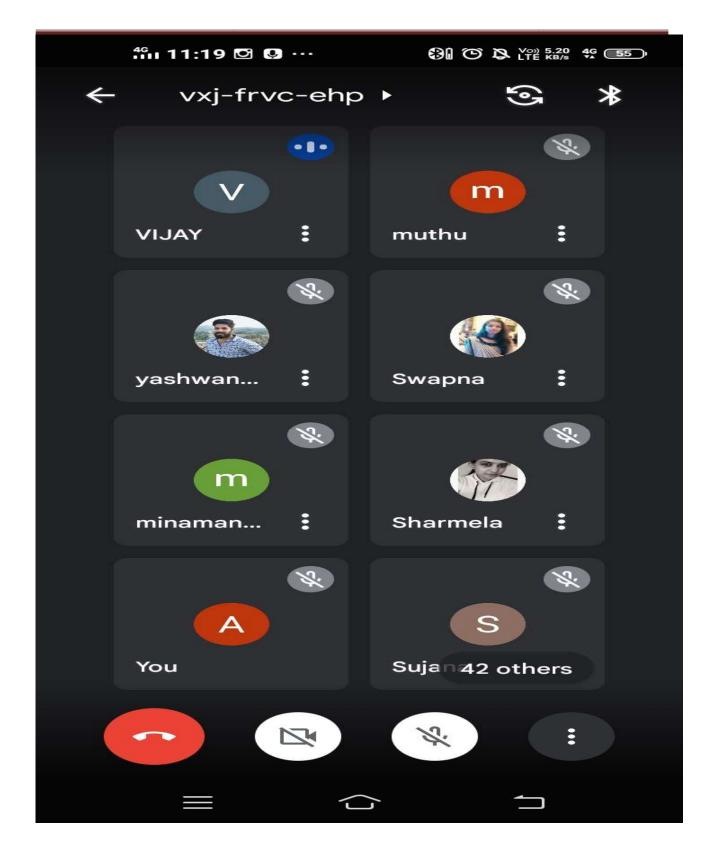


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Ashish Gowda Meeting host

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Akshatha Gowda 🐪 Д 🚦

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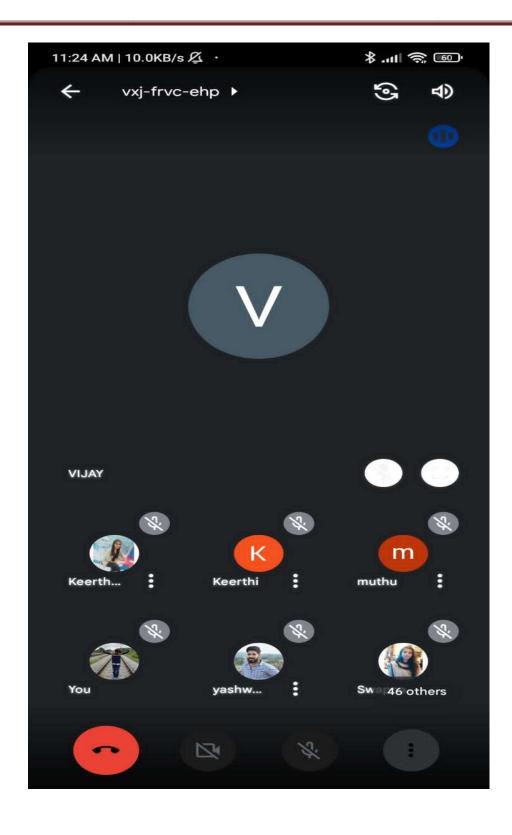
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