

# **RajaRajeswari College of Engineering**

#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

## **RajaRajeswari Institution Innovation Council (RRIIC)**

### **Report of “World Entrepreneurs Day 2021” Celebrations jointly organized by Entrepreneurship Development Cell & RRIIC on 24<sup>th</sup> August 2021:**

The Following Activities have been conducted and created awareness on “Entrepreneurship and Start up founding”

1. Leadership Talk on “Hindrances and Challenges faced by Start up at Early Stage”
2. Panel Discussion on “Mobile Phone Technological Innovations : Changed our Life in a positive way or in a negative way”
3. Essay Writing Competition on Following Topics
  1. Problems and Challenges faced by Young Entrepreneurs
  2. Challenges for Women Entrepreneurs
4. Poster Making Competition :

Theme: "Innovative Technological Entrepreneurship from Waste to Wealth"

### **Report on Activities & competitions conducted :**

#### **1. National Level Leadership Talk on “Hindrances and Challenges faced by Start up at Early Stage”**

Date: 24<sup>th</sup> August 2021 at 11.00 A.M. – 12.30 P.M.

#### **Resource Person:**

**Dr.G.Vinoth, M.S., Ph.D, (USA)**

CEO & Chief Start up Designer,

Pongu Ventures (P) Ltd., Chennai.

#### **Zoom platform:**

Zoom Meeting Id: 8634 385 115

Passcode: rrbi

**Objective of the Programme:** To give an insight and awareness on challenges and problems faced by start up companies at the early stage to the student Entrepreneurs, Faculty Entrepreneurs, Start up Founders and Aspiring Student / Faculty Entrepreneurs.

**Number of Participants : 45 Participants.**

#### **Outcome of the Program:**

Students got awareness and understand the following in establishing a start up firm.

1. Student and Faculty Entrepreneurs are given insight into the problems faced by Start up Founders during early stage of the start up
2. Resource Person narrated the Top 20 reasons for Startup Failure

3. Administrative reasons for start up failure
4. How to overcome the administrative failure by committed team formation
5. Shortage of funds and failure to mobilize the funds
6. Different ways to mobilize funds & fixing the standard operating cost within threshold level
7. Product failure and lesser market demand for the product or service
8. Tips and Methods to overcome start up failure

### Event Poster





# RAJARAJESWARI COLLEGE OF ENGINEERING

#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru- 560074

>> CET Code: E145

>> COMEDK Code: E099

>> PGCE Code: T858

**RR Institution Innovation Council (RRIIC)**  
**Ministry of Education Approved :**  
**IC201912297**



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
 (Ministry of HRD Initiative)

## "World Entrepreneurship Day" Celebrations

### National level leadership talk on Hindrances and Challenges faced by Startups in early stage

### Resource Person

Dr.G.Vinoth M.S., Ph.D (USA)

CEO & Startup venture  
Pongu Ventures Pvt Ltd  
Chennai





**Date : 24 / 08 / 2021**  
**Time: 11:00 AM**



[https://us02web.zoom.us/j/8634386115?](https://us02web.zoom.us/j/8634386115?pwd=OFJQdnZaNVhzc09GRVRrL3FqWnF5d209)  
[pwd=OFJQdnZaNVhzc09GRVRrL3FqWnF5d209](https://us02web.zoom.us/j/8634386115?pwd=OFJQdnZaNVhzc09GRVRrL3FqWnF5d209)  
**Meeting ID: 863 438 6115 Passcode: rrbi**

## Organizing Committee

<b>Dr.T.Chandrashekar</b> Principal	<b>Dr.R.Balakrishna</b> Dean - RRCE & IPR Cell Co-ordinator	
<b>Dr. C. Ramesh</b> Convener- RRIIC	<b>Dr.J. Amutharaj</b> President - RRIIC	<b>Dr.S. Usha, Dean- R&amp;I</b> Vice-president-RRIIC
<b>Dr. D. Sobya</b> Startup Co-ordinator- RRIIC	<b>Prof. Sincy Elezabeth</b> Social Media Co-ordinator - RRIIC	



**MOB: +91 9008845678 PH: +91 8028437128 / 080 28437375**

**E-mail: admission@rrce.org Website: www.rrce.org**

## Event Photographs

Zoom Meeting You are viewing Dr.Vinoth -Pongu Ventures' screen. View Options

Dr J Amutharaj... Dr.Vinoth -Pong... Gskshalsjisk B

Dr J Amutharaj HoD - IS... Giri Prakash R... Dr.Vinoth -Pongu Ventur... Mohammed Shoalb (... Gskshalsjisk Bhavana Priya

# Problems, Challenges , and Hindrance of early Stage Entrepreneurs

## 20 Reasons Why Startups fail ?

By  
Dr.Vinoth  
Startup Venture Builder

Mute Start Video Security Participants 32 Chat Share Screen Record Reactions Leave

Type here to search

26°C AQI 88 11:09 AM 8/24/2021

Participants (32)

Q Find a participant

DJ Dr J Amutharaj HoD - ... (Co-host, me) V Vinoth Pongu (Host) D Dr.Vinoth -Pongu ... (Co-host) DJ Dr J Amutharaj RRCE I... (Co-host) 1F 1RR19CS033 FARHEEN TAJ 1G 1RR19CS041 Gunasree N A 1RR19CS001 Aakashadhithya ... AKSHAY G S(1RR19CS011) A Anusha.V B Bhavana Priya CP Chandana P Devi T DN Dr Neha Singhal DD Dr. D. SOBVA Dr. Gireesh Heggere Rajanna D Dr.R.Subash D Dr.Ravishankar,QV's

Go to Settings to activate Windows. Invite Mute All

Zoom Meeting You are viewing Dr.Vinoth -Pongu Ventures' screen. View Options

Dr J Amutharaj... Manjunath SR Dr D Sivakumar Dr J Amutharaj...

Dr J Amutharaj HoD - ... Dr.Vinoth -Pongu Ventur... Manjunath SR Dr D Sivakumar Kavya shree Dr J Amutharaj RRCE ...

## 2) Not Connecting their contacts

- Not Sharing their connections with other people.
- Not collaborating.
- Not networking

connections  
**Connect**  
Contacts  
Followers

Great Founders create and Use Networks. Personal **Connections** Are The **New Currency**.

Unmute Start Video Security Participants 45 Chat Share Screen Record Reactions Leave

Type here to search

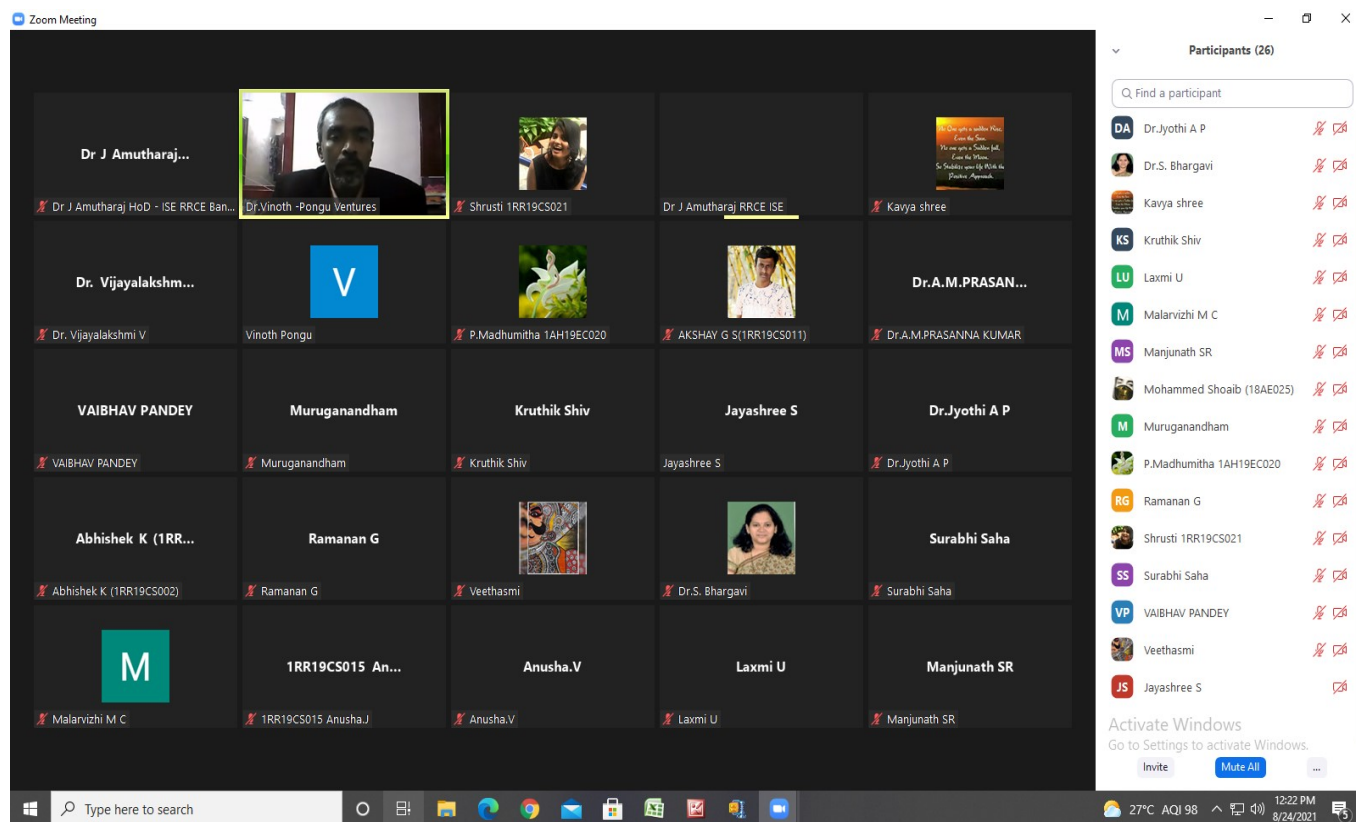
26°C Partly sunny 11:21 AM 8/24/2021

Participants (45)

Q Find a participant

V Vinoth Pongu (Host) D Dr.Vinoth -Pongu ... (Co-host) DJ Dr J Amutharaj RRCE I... (Co-host) 1F 1RR19CS033 FARHEEN TAJ 1G 1RR19CS041 Gunasree N A AKSHAY G S(1RR19CS011) AL Ambika LG Anju A Anusha A Anusha.V AK Aravinthan K B Bhavana Priya C Chandana Devi T DD Dr D Sivakumar DN Dr Neha Singhal DD Dr D. SOBVA

Go to Settings to activate Windows. Invite Mute All



## 2. Panel Discussion on “Mobile Phone Technological Innovation:

Has it changed our lives in a Positive ways? (or) Negative ways ?”

Date: 24.8.2021 & Timing: 6.00 P.M. to 7.30 P.M.

Sl.No	Team A	Team B	Moderators
<b>Theme</b>	<b>Has it changed our lives in a Positive ways?</b>	<b>Has it changed our lives in a Negative ways ?”</b>	<b>Dr.G.Vinoth M.S., PhD (USA)</b> CEO & Startup Venture Builder Pongu Ventures Pvt Ltd Chennai. <b>Dr.A.Muruganandham</b> ED Cell Co-ordinator – RRIIC, Professor, ECE Dept. RRCE RRCE, Bangalore
1	Yashas, First year CSE Dept	Alsabah Afshi, 3 <sup>rd</sup> year ISE	
2	Nagavalli S Second year EEE	Vishwajith V Pai, 3 <sup>rd</sup> year ECE	
3	Chandana S, Third year CSE	Chandana G R, 3 <sup>rd</sup> year ECE	
4	Arphitha A, 2 <sup>nd</sup> year EEE	Arjun E, 3 <sup>rd</sup> year ECE	
5	Kusuma, 3 <sup>rd</sup> year CSE	Trikaleshwar, 3 <sup>rd</sup> year ECE	
6	Vaishnavi, 4 <sup>th</sup> year CSE	Minica H P, 3 <sup>rd</sup> year ISE	

### Zoom meeting Information:

Meeting ID: 863 438 6115

Passcode: rrb1



**Objective :** To create an awareness on sustainable innovation and entrepreneurship among student & faculty entrepreneurs and how to avoid mobile addiction and prevent society & people from mobile and e-commerce based fraudulent transaction and security preaches.

**Target Audience:** I, II, III and Final Year B.E Students and Faculty Members & Aspiring Entrepreneurs

**Number of Students Attended: 18**

**Number of Faculty members attended: 14**

**Expected Outcome:**

Two Student Teams are formed to discuss on

1. Advantages of mobile phone based Innovations and how it has changed human life better in a positive ways.
2. Disadvantages of mobile phone Innovations and how people and society are affected and how mobile based innovations spoil the family relationship and Interpersonal relationships in the past decade.
3. Moderators sensitize the student team members and participants on how to prevent society & people from mobile based frauds and e-commerce based fraudulent transactions and security preaches.
4. It is a very interesting and interactive session. Student teams members were interacted good.



## WORLD ENTREPRENEURS DAY 2021

### RR-IIC & Entrepreneurship Development Cell

 Panel discussion on 

### "Mobile Phone Technological Innovation" : Has it changed our lives in a Positive ways or Negative ways

### Moderators

**Dr. G Vinoth** CEO, Pongu Ventures, Chennai.  
**Dr. A. Muruganandham** Professor - ECE Dept, ED Cell, RRCE

### Team A

Yashas  
Nagavalli S  
Chandana S  
Arphitha A  
Kusuma  
Vaishnavi

### Team B

Alsabah Afshi  
Vishwajithji V Pai  
Chandana G.R  
Trikaleshwar. S  
Arjun E  
Monica H P



**24 August 2021**  
**Time : 6 PM to 7 PM**



**RajaRajeswari  
College of Engineering**  
Affiliated to VTU, Belagavi. Approved by AICTE, New Delhi & Govt. of Karnataka. Internationally Accredited by HLAET, Texas, U.S.A, Accredited by NBA (CSE, ECE, EEE, Mech)  
CET CODE: E145 / COMED-K: E099 / PGCE: T858

The top screenshot shows a Zoom meeting with 18 participants. The grid includes: Dr. J Amutharaj... (top left), Muruganandham (top right), Alsabah Afshi, Arpitha A Joshi, P S Leela Kumar, Dr Neha Singhal, Swetha s, Dr. D. SOBYA, and Monica Puttasw... (bottom right). A participant list on the right shows names like Dr. J Amutharaj HoD - ISE RRCE B..., Vinoth Pongu (Host), and others.

The bottom screenshot shows a Zoom meeting with 32 participants. The grid includes: Dr. Vinoth -Pong..., Dr. J Amutharaj..., Dr. J Amutharaj..., Muruganandham, Chandana, Alsabah Afshi, Trikaleshwar S, Dr Neha Singhal, Dr. D. SOBYA, Ramanan G, Arpitha A Joshi, Swetha s, Monica Puttasw..., Chandanagowda..., VAISHNAVI KERI, and Vishwajith V Pai... (bottom right). A detailed participant list on the right shows 32 participants, including Dr. D. SOBYA, KUSUMA MG, Monica Puttaswamy, and others.

### 3. Essay Writing Competition : Topics (Choose any one) :

1. Problems and Challenges faced by Young Entrepreneurs
2. Challenges for Women Entrepreneurs

#### Rules:

1. Student should participate individually.
2. Handwritten Essay should have a maximum of 1000 words.
3. Written in A4 Size paper, scan the document and convert into pdf file and upload in the following google form with your details like name, email id, year of study in RRCE, Sem etc...

Google link: <https://forms.gle/nkJZdjnwHqGzm2WA9>

- Identify of the Name of the student, branch should not be mentioned anywhere in the page. If found participant will be disqualified. Essay submitted will not be considered for participation.
- Jury's decision will be final.

Winners will be rewarded with following Prizes:

**First Prize: Rs 1000 with Shield & Merit certificate**

**Second Prize: Rs 500 with Shield & Merit certificate**

**Third Prize: Rs 300 with Merit certificate will be given**

Participation certificates will be issued to the quality contribution by the participants.

**Staff Co-ordinator(s)**

Sl.No	Name of the Staff	Designation & Dept	Role in RRIIC
1	Prof. Sincy Elezebeth Kuruvilla	AP – EEE	Social Media Co-ordinator, RRIIC
2	Dr.D.Sobya	Associate Professor – ECE	Start up Co-ordinator – RRIIC
3	Mrs. Rajeshwari S	Asst. Prof. – ISE	Member – RRIIC

**Number of Student Participated : 54**

**Jury Members:**

- Dr T.Subburaj, M.C.A, M.E., Ph.D Associate Professor, ISE Dept
- Dr. Ebbys Darni, Associate Professor & Head, EEE Department

Sl.No	Name of the Winner	Department	Reward / Prize
1	Anusha B Amargatti (1RR19CS014)	2 <sup>nd</sup> year CSE	Rs 1000 Cash Prize, Shield and Merit certificate
2	T Manasa (1RR20CS064)	First Year CSE	Rs 500 Cash Prize, Shield and Merit certificate
3	Chaitra S (1RR18EE007)	Third year EEE	Rs 300 Cash Prize & Merit certificate
4	Zeba (1RR20CS147)	First year CSE	Rs 300 Cash Prize & Merit certificate

**4. RRCE EDC & RRIIC: World Entrepreneurs Day 2021 Celebrations – Poster Making Competition**

**Theme : "Innovative Technological Entrepreneurship from Waste to Wealth"**

**Poster Organization:**

- Objective
- Raw Material/Input material to be used
- Technological Innovation to convert the waste into Usable Product

4. Diagrammatic Representation / Flow Chart Representation
5. Technical Specifications of - Deliverables / Product to be Manufactured / Prototype Model
6. Customer Identification and Sales Promotion
7. Business Model & Revenue Model

**Rules :**

1. Students can participate as a Team of three members.
2. Two page(s) A4 Size poster can be prepared using any software tool / mobile app according to the theme given above.
3. A4 Size poster should be converted into **two page pdf file** and upload in the following google form with your details like name, email id, year of study in RRCE, Sem etc...  
Google link: <https://forms.gle/wvKcBGJLvg8hDK3D7>
4. Identify of the Names of the student in the Team, branch of study should not be mentioned anywhere in the poster. If found participating Team will be disqualified. Poster submitted will not be considered for participation.
5. Jury's decision will be final.

**Winners will be rewarded with following Prizes:**

First Prize : Rs 1000 with Shield & Merit certificates to the Team members

Second Prize: Rs 500 with Shield & Merit certificates to the Team members

Third Prize: Rs 300 with Merit certificate will be given to the Team members

Participation certificates will be issued to the quality contribution by the participants.

**Staff Co-ordinator(s)**

Sl.No	Name of the Staff	Designation & Dept	Role in RRIIC
1	Dr. A. Muruganandham	Professor - ECE	EDC Cell Co-ordinator, RRIIC
2	Dr. Jyothi A.P	Associate Professor – CSE	Member – RRIIC
3	Mrs. Devi T	AP – CSE	Member – RRIIC

**Number of Student Participated : 57**

**Number of Teams Participated : 21**

**Jury Members:**

1. Dr.K.Aravinthan, M.E., Ph.D, Associate Professor, Civil Engg. Dept & NIRF Co-ordinator
2. Dr. Sreenivasalu Reddy N S, Associate Professor, Mech. Engg. Department
3. Dr Gangathar Reddy, Associate Professor, ECE Department
4. Dr. Jyothi A.P, Associate Professor – CSE & Member – RRIIC



## Winners and Awards:

Sl.No	Name of the Winner(s)	Department	Reward / Prize
1	Bagalkot Shruti , Akhila K	2 <sup>nd</sup> year CSE	Rs 1000 Cash Prize, Shield and Merit certificate
2	Jayavanth M	2 <sup>nd</sup> year CSE	Rs 500 Cash Prize, Shield and Merit certificate
3	Thanush. P Piyush Singh	2 <sup>nd</sup> year ISE & MECH	Rs 300 Cash Prize & Merit certificate
4	Sourav S Adiga NK Shrinivas	2 <sup>nd</sup> year ECE 2 <sup>nd</sup> year EEE	Rs 300 Cash Prize & Merit certificate

Essay Writing Competition:	Poster Making Competition:						
<div style="text-align: center;">  <b>RajaRajeswari College of Engineering</b>  <small>(Approved by AICTE, New Delhi. Affiliated to the Visvesvaraya Technological University, Belagavi)</small> </div> <div style="display: flex; justify-content: space-around; align-items: center; margin-top: 10px;"> <div style="text-align: center;"> <b>MoE Approved</b>  <b>IC201912297</b> </div> <div style="text-align: center;">  </div> <div style="text-align: center;">    </div> </div> <div style="text-align: center; margin-top: 10px;"> <b>RRIC &amp; Entrepreneurs Development Cell</b>  <b>WORLD 2021</b>  <b>ENTREPRENEURS DAY</b> </div> <div style="text-align: center; margin-top: 10px;">  </div> <div style="text-align: center; margin-top: 10px;"> <b>Essay writing competition</b>  <b>on</b>  <b>"Problems and Challenges faced by Young Entrepreneurs"</b>  <b>(or)</b>  <b>"Challenges for Women Entrepreneurs"</b> </div> <div style="display: flex; justify-content: space-around; align-items: center; margin-top: 10px;"> <div style="text-align: center;">  <b>Attractive Cash Prizes</b> </div> <div style="text-align: center;">  <b>Certificates will be given</b> </div> </div> <div style="text-align: center; margin-top: 10px; background-color: #f0f0f0; padding: 5px;"> <b>Last date for Essay submission: 28 August 2021</b> </div> <div style="text-align: center; margin-top: 10px; background-color: #f0f0f0; padding: 5px;"> <b>RRCE STUDENTS ARE INVITED TO PARTICIPATE</b> </div> <div style="border: 2px solid #ff00ff; padding: 10px; margin-top: 10px;"> <div style="text-align: center; background-color: #000080; color: white; padding: 5px;"> <b>Organizing Committee</b> </div> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; vertical-align: top;"> <b>Dr. T. Chandrashekhara</b> Principal - RRCE   <b>Dr. C. Ramesh</b> Convener - RRIIC   <b>Dr. A. Muruganandam</b> Co-ordinator , EDC   <b>Dr. Jyothi A.P</b> Member, RRIIC   <b>Dr. Neha Singhal</b> ASP &amp; Head , MCA </td> <td style="width: 33%; vertical-align: top;"> <b>Dr. Balakrishna R</b> Dean - RRCE   <b>Dr. J. Amutharaj</b> President - RRIIC   <b>Dr. D. Sobyra</b> Start up Co-ordinator , RRIIC   <b>Prof. Sincy Kuruvilla</b> Social Media Co-ordinator, RRIIC   <b>Prof. T. Devi</b> Member, RRIIC </td> <td style="width: 33%; vertical-align: top;"> <b>Dr. S. Usha</b> Dean - R&amp;I   <b>Dr. J. Amutharaj</b> President - RRIIC   <b>Dr. D. Sobyra</b> Start up Co-ordinator , RRIIC   <b>Prof. Sincy Kuruvilla</b> Social Media Co-ordinator, RRIIC   <b>Prof. Rajeshwari. 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