

**Department of Management Studies, Computer Applications and
Department of Information Science & Engineering,
RajaRajeswari Institution Innovation Council (RRIIC)**

(Approved by MoE : IC201912297)



Departments of M.B.A, M.C.A. ISE of RRCE & RajaRajeswari Institution Innovation Council (RRIIC) jointly organized a Leadership Webinar Talk on “Funding Opportunities for Start ups” on 1st August 2022:

Type of Program: Motivational webinar on “Funding Opportunities for Startups”

Title: Entrepreneurial Webinar on “Funding Opportunities for Startups”

Date: 1.8.2022 (Monday) & Timing: 11.30 A.M. to 1.30 P.M.

Resource Person:

Dr. G.Vinoth, M.S., Ph.D, (USA),
Chief Start up Venture Designer,
Pongu Ventures Private Ltd, Chennai.
Mrs. Preethi, B.E. M.S. (USA),
Start up Consultant & Mentor,
Pongu Ventures, Chennai.

Target Audience: I, II, III and Final Year B.E, M.B.A. M.C.A Students and Faculty Members & Aspiring Entrepreneurs

Number of Students Attended: 65

Number of Faculty members attended: 12

Expected Outcome:

1. Need of Start up Funding & How to generate?
2. Clarification among Grants Vs Debt Vs Equity
3. Raising MVP Funding and Management of fund
4. Procedure for Equity Fund Raising / Bootstrapping
5. Revenue Generation and advantages
6. Raise funds from Angel Investors, Venture Capital Funding, Accelerators

Organizing Team

1. **Dr.T.Chandrashekar**, Principal - RRCE
2. **Dr. J. Amutharaj**, President, RRIIC
3. **Dr.S.Usha**, Vice - President - RRIIC
Dean (Research) & Professor and HoD, CSE, RRCE
4. **Dr N. Muthukumar**, Professor and HoD – M.B.A
5. **Dr.Neha Singhal**, HoD –M.C.A.
6. **Dr T. Subburaj**, Associate Professor, ISE

Event Poster



A Unit of RajaRajeswari Group of Institutions
RAJARAJESWARI
COLLEGE OF ENGINEERING
BENGALURU, KARNATAKA.



Department of Management Studies & Computer Applications

Department of Information Science & Engineering

&

RajaRajeswari Institution Innovation Council

Jointly Organizes

Webinar on

Funding Opportunities for Start ups

Date :

01-08-2022

Resource Persons:

Dr. G. Vinoth B.E., M.S.Ph.D(USA)

Start up Venture Designer,
Pongu Ventures

Mrs. B. Preethi B.E.M.S (USA)

Start up Consultant & Mentor
Pongu Ventures

Time:

**11:30 AM to
1:30 PM**



<https://meet.google.com/ooz-aqaj-fgp>

Organizing Committee

Dr. C. Ramesh **Dr. J. Amutharaj** **Dr. T. Chandrashekar**
Convener - RRIIC **President - RRIIC** **Principal**

Dr. T. Subburaj **Dr. Neha Singhal** **Dr. N. Muthukumar**
ASP-ISE **HOD -MCA** **HOD - MBA**

Staff coordinators

Mrs. Sowmya G
AP-MBA
Mrs. Priyanka V
AP-MCA

Mrs. Manasa
AP-MBA
Mrs. Rajani S
AP-ISE

Mrs. Deepa K R
AP-MCA
Mrs. Rathidevi T
AP-ISE

Event Photographs

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In-call messages

Messages can only be seen by people in the call and are deleted when the call ends

Keerthi R K 11:46 AM
Sir How to Manage all the funds in a start up company?

Send a message to everyone

Pushu Ks has left the meeting

Funding Your Startup

Dr. G. Vinoth
Startup Venture Designer
Pongu Ventures

Financial Assessment

You

28 others

12:05 PM | Funding Opportunities

Manu_Pongu Pitch....pdf Show all

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Details: A fund that invests in companies/ enterprises engaged in the agricultural, pharmaceutical, industrial, IT and other services, related to Biotechnology and allied industries in Karnataka.

Corpus: Rs. 50 Crores.

Available To:

Start-ups, Early Stage, and SMEs.

Maximum funding: Rs.3.50 Crores.

Minimum funding: Rs. 1 Crore.

Process to Avail:

Send executive summary covering aspects like brief background of company & promoters, technology, past business of the product / technology / solution, funding requirements by email to info@iickv.com

Nisarga B has left the meeting

STARTUP KARNATAKA

BIO VENTURE FUND

Basavaraj Ainap...

Meghana RAJ

Nishanth Nishan...

Bindu R

Kavya G S

Amrutha Gowda

25 others

You

Financial Assessment

12:00 PM | Funding Opportunities

Manu_Pongu Pitch....pdf Show all

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Address bar: meet.google.com/ooz-aqaj-fgp

Meeting interface:

- Participants: Keerthi R K, Bindu R, Basavaraj Ainapur05, Kavya G S, Sahana Krishna, Akshatha Gowda, Ashish Gowda (left), Pallavi D, 18 others, You.
- Message: Ashish Gowda has left the meeting
- Time: 12:07 PM | Funding Opportunities
- Buttons: Microphone, Camera, Chat, Screen Share, More, End Call
- Right Panel: In-call messages. Messages can only be seen by people in the call and are deleted when the call ends. Keerthi R K 11:46 AM: Sir How to Manage all the funds in a start up company? Send a message to everyone
- Bottom Bar: Financial Assessment, 26 participants, Info, People, Chat, App

Taskbar: Manu_Pongu Pitch....pdf | Show all | 80°F Raining now | System tray: 12:07 PM 7/28/2022

Browser tabs: Inbox (5,183) - vinoth.pongu@g... | My Drive - Google Drive | IIC 4 quarter Funding Your Startu... | Meet - Funding Opportunitie... | +

Address bar: meet.google.com/ooz-aqaj-fgp

Meeting interface:

- Participants: Keerthi R K, Bindu R, Basavaraj Ainapur05, Kavya G S, Nishanth Nishanth, Kowshalya hr Kowshalya hr, Rahul R Bhat (left), Pallavi D, 19 others, You.
- Message: Rahul R Bhat has left the meeting
- Time: 12:06 PM | Funding Opportunities
- Buttons: Microphone, Camera, Chat, Screen Share, More, End Call
- Right Panel: In-call messages. Messages can only be seen by people in the call and are deleted when the call ends. Keerthi R K 11:46 AM: Sir How to Manage all the funds in a start up company? Send a message to everyone
- Bottom Bar: Financial Assessment, 27 participants, Info, People, Chat, App

Taskbar: Manu_Pongu Pitch....pdf | Studio mode | Off | Natural | Clean | Beautiful | Custom | Settings | Video | Pause | Minimize | Close | Show all | 80°F Raining now | System tray: 12:06 PM 7/28/2022