

RajaRajeswari College of Engineering (Approved by AICTE, New Delhi, Govt. of Karnataka, Affiliated to Visvesvaraya Technological University, Belagavi) #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru – 560074

RajaRajeswari Institution Innovation Council (RRIIC)

MoE Innovation Cell Approved: IC201912297

Annual Report of activities of RRIIC for the Academic year 2020 – 2021

Summary of the Innovation, Entrepreneurship, IPR & Start up related activites

conducted during the academic year 2020 - 2021

Sl.No	Date(s)	Name of the Activity	Number of Participants	
1	20.6.2020	Webinar on "IPR and IP Strategy"	22	
2	17.7.2020	Webinar on MSME – Schemes and Funding Opportunities conducted on 17 th July 2020	122	
3	17.7.2020 to	International Workshop on "Artificial Intelligence	99	
	19.7.2020	and Neural Networks"		
4	24.7.2020	Prototype Exhibition 2020 – for MHRD NIC 2020	212	
5	19.8.2020	Research Webinar on "Writing and Publishing	142	
		Research Articles in SCI Journals – A Framework"		
6	28.8.2020	Technical Workshop on "Business Analytics with	109	
		Tableau, R Programming & Python Programming"		
7	17.7.2020	Inspirational Talk by Successful International	432	
		Entrepreneur/Founder		
8	24.10.2020	Train the Trainer Faculty Development Programme	216	
		on Entrepreneurship		
9	20.11.2020	RRIIC Council Meeting - I	40	
10	26.11.2020	Workshop on "Innovation and Entrepreneurship as	182	
		Career Opportunity"		
11	27.11.2020	Entrepreneurial Talk on "Take your First Step	257	
		towards Machine Learning for Problem Solving"		
12	28.11.2020	Workshop on Problem Solving and Ideation	145	
13	3.12.2020	Webinar on Intellectual Property Rights (IPR) &	117	
		Protection		
14	3.12.2020	Webinar on "Internet of Things (IoT) for Social	104	
		Change"		





15	10.12.2020	Webinar on "Importance of Intellectual Property	123
15	10.12.2020		125
		Rights" by RRIIC and Dept of CSE Dept.	120
16	11.12.2020	My Story : Motivation Session by Successful	129
		Innovator – Er Rajkumar B.E., Ramji Agro	
		Systems.	
17	11.12.2020	International Women Empowerment Leadership	227
		Talk on "Women Entrepreneurship and Leadership	
18	15.12.2020	Orientation Session on "National Innovation and	188
		Start up Policy 2019"	
19	17.12.2020	Orientation Session by Innovation Ambassador for	162
		the Students on "Innovation & Entrepreneurship"	
20	18.12.2020	Workshop on "Entrepreneurship Development	79
		Phases"	
21	29.12.2020	Entrepreneurship and Innovation Promotion	102
		Programme for the Budding Engineers	
22	13.1.2021	Virtual Workshop on "Design Validation through	35
		Double Diamond Approach"	
23	27.1.2021	Workshop on "Innovation and Design Thinking"	84
24	30.1.2020	RRIIC Council Meeting – II	32
25	4.2.2021	International Innovation Webinar on "Recent	112
		Innovations and Research Trends in Medical	
		Research"	
26	27.2.2021	Entreprenuerial Leadership Talk "Lean Canvas –	78
		A Precursor to Business Model Canvas"	
27	8.3.2021	National Level Women Empowerment and	78
		Leadership Talk on "Women Entrepreneurship &	
		Empowerment" by Women Entrepreneurship Cell	
28	26.3.2021	International Research and Innovation Webinar	168
		on "Innovative Research Ecosystem &	
		Publishing Papers in High Impact Journals"	
29	27.3.2021	National Level Workshop on IPR and IP	166
		Management for Start ups	





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30	17.4.2021	National Level Workshop on "How to start a	84
		Start up – Legal & Ethical Steps"	
31	22.5.2021	Entrepreneurial Leadership Talk Session on	29
		"Converting a Prototype into a Start up"	
32	29.5.2021	Workshop on "Building a Product Fit into Market"	67
33	19.6.2021	Leadership Talk on Incubators & Accelerators	67
34	29.6.2021	Leadership Talk "Funding Your Start up"	111
35	30.6.2021	RRIIC Council meeting – III	42

IIC Establishment Certificate





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1. Webinar on "IPR and IP Strategy" held on 20th June 2020

Objective: The objective of this webinar on "IPR and IP Strategy" is to encourage and mentor the student innovators to conceive an idea, how to convert that idea into an Intellectual Property Right (IPR) and give an exposure on IP Strategy.

Resource Person: Mr.Nithin Sharma,

IP Strategist & Innovation Management – 5G & IoT

Qualcomm, Bangalore.

Number of Student Innovators Participated: 22



Poster



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Screenshot of Participants



2. Webinar on MSME – Schemes and Funding Opportunities conducted on 17th July 2020

Objective: The objective of this webinar on "**MSME – Schemes and Funding Opportunities**" is to encourage and mentor the student innovators to conceive an idea, how to convert that idea into Schemes and Funding IPR) and give an exposure on IP Strategy.

Resource Person: R.Gopinath Rao

Dy Director, Ministry of MSME, Govt of India

Number of Student Innovators Participated: 122

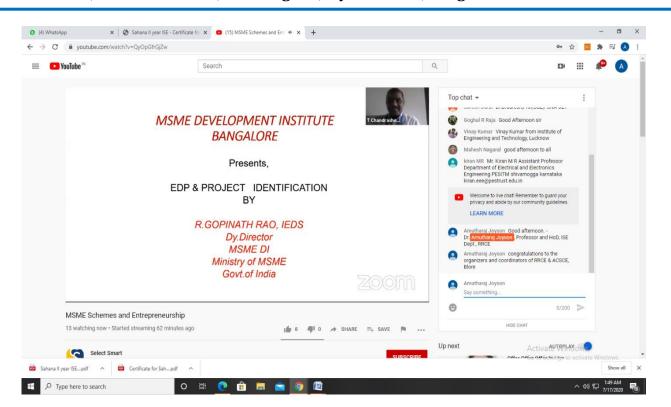


Event Poster



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Sample Screenshot of the webinar

3. Three day International Virtual Workshop on Artificial Intelligence and Neural Network Date : 17th July 2020 to 19th July 2020 Time : 6.00 PM to 7.30 PM daily

Resource Persons:

1. Mr. Bishwajit Pal

.NetTech Lead,

Cast Software (India) Pvt. Ltd, Bangalore.

2. Mr. Suman Roy

Senior Project Manager & Developer

Source Edge Software Technologies

Venue : Zoom Meeting Platform

Invitation For : Research Scholars, PG & UG Students and Faculty Members

Number of Participants : 88 Students and 11 Faculty members Total : 99 Participants

Outcome of the Program :

Introduction to Artificial Intelligence

Use and Application of AI in day-to-day life

Application of AI in Industry



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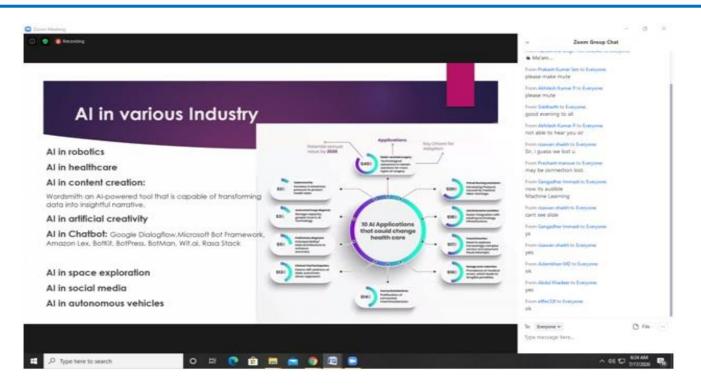
Demo and Hands on session in Tensor Flow Demo on existing platforms Demo on Planetary Exploration Vehicle Development Platform Autonomous Vehicle Technology and Trends Working Principle of Autonomous Vehicles Demo and Handson session – CARLA – Simulation tool Neural Network Introduction and Application Deep Learning and explanation Framework for Deep Learning End to End Machine Learning Complete Stack Comparison : Azure Vs AWS Industries working on AI based application development & Career Opportunities

Workshop Poster

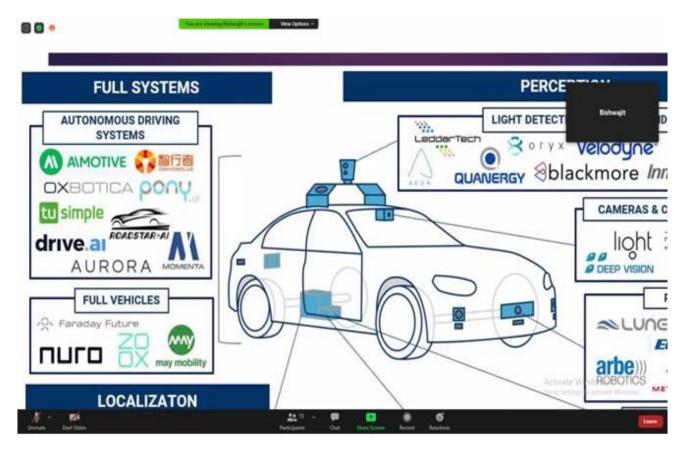




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Sample Screenshot of the Worskhop



Sample Screenshot of the Worskhop



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4. Prototype Exhibition 2020

Date : 24.7.2020 Time : 10.00 A.M.

Objective: To shortlist the Top 5 Prototypes and teams for National Innovation Contest NIC2020.

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Prototype Exhibition / Proof of Concep	t (PoC) Competition
Funding Opportunity from MHRD Innovation Cell (MIC)	Awards / Appreciations :
1. Prototype/working Model – Upto 10.00 Lakhs	First Prize : Rs. 5000 + Shield
2. Proof of Concept (PoC) – Upto 4.00 Lakhs	Second Prize : Rs. 3000 + Shield
Date : 24.7.2020 (Friday) Time : 10.00 A.M.	Third Prize : Rs 2000 + Shield
Best Prototypes & Proof of Concepts(PoCs) will be submitte	d to National Innovation Contest
2020 organized by MHRD Innovation Cell(MIC).	Organizing Committee :
Eligibility : Student studying B.E. / M.C.A /M.Tech. in RRCE E-Certificate will be given to the registered and attended participants. Faculty mentors / Supervisors will be given appreciation certificate. Industry Connect for Evaluation & Mentoring : Centre for Test and Data Science	 Dr.Sheba Selvam, Assoc. Prof. – CSE Dr.Satheesha V, Assoc. Prof. – Mech. Engineering Dr.D.Sobya, Assoc. Prof. – ECE Mr. Pavankumar, Asst. Prof. – EEE Mrs. Rajeswari. S, Asst. Prof. – ISE Ms. Shalini, Asst. Prof Civil Engineering
Dr.C.RameshDr.J.AmutharajDr.T.ChConvenerCo-ordinatorPrincipa	Tech. Support & Mentoring by

Number of teams Participated: 65 (212 Students)

Sl. No	Department	No. of Prototypes partiicpated	No. of Proof of Concepts	Total number of Teams/batches participated
1	Civil Engg.	2	3	5
2	ISE	5	6	11
3	Mech. Engg.	5	6	11
4	EEE	11	1	12
5	CSE	6	11	17
6	ECE	6	3	9
Gr	and Total	35	30	65



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Sample Photographs



Outcome: Top 5 Teams shortlisted and recommended for National Innovation Context (NIC 2020).



The following Top 5 Teams were shortlisted in the Protoype Exhibition 2020 organized by RR Institution Innovation Council (RRIIC) on 24th July 2020. These prototypes are nominated for National Innovation Contest 2020 organized by MHRD IIC during September 2020.

Sl.No	Title of the Prototype	Name of the	Mentor	Position	Prize & Award
		Team Lead			
1	3D Tracking of an Individual using Augmented Reality : AR Tag	Mr. Arpit Singh CSE Dept. & Team	Dr.Sheba Selvam, ASP - CSE	Ι	Rs. 5000 Cash, Shield & Nominated for National Innovation Contest (NIC 2020)
2	Smart and Green Fire Detection System with Image Processing	Ms. K.S. Ksheeraja CSE Dept. & Team	Dr.Rajesh K.S ASP - CSE	II	Rs. 3000 Cash, Shield & Nominated for National Innovation Contest(NIC 2020)
3	Infiltration Studies on different soils under different soil conditions.	Dilip Kumar M Civil Engineering & Team	Prof. Bhaskara AN Asst. Prof., Civil Engineering Dept.	III	Rs. 2000 Cash, Shield & Nominated for National Innovation Contest(NIC 2020)
4	VIRTUAL EYE: An Intelligent Assistant for Visually Impaired using Artificial Intelligence (AI).	Ms. Nidhi V Hegde ISE Dept. & Team	Prof. Neha Singhal, Asst. Prof ISE	IV	Nominated for National Innovation Contest (NIC 2020)
5	IoT Controlled Eye Shooter	Mr.MohanKumar P EEE – Dept & Team	Mr.Pavankumar KR. Asst. Prof., - EEE	V	Nominated for National Innovation Contest (NIC 2020)

5. Research Webinar on "Writing and Publishing Research Articles in SCI Journals – A

Framework"

Date : 19th August 2020 (11.00 A.M to 12.30 PM)

RESOURCE PERSON:

Dr.P. PalPandian, Ph.D,

Program Coordinator – Robotics and Mechatronics,

School of Engineering & Technology,

CHRIST (Deemed to be University), Bangalore.

Venue : Zoom Meeting & Youtube Live



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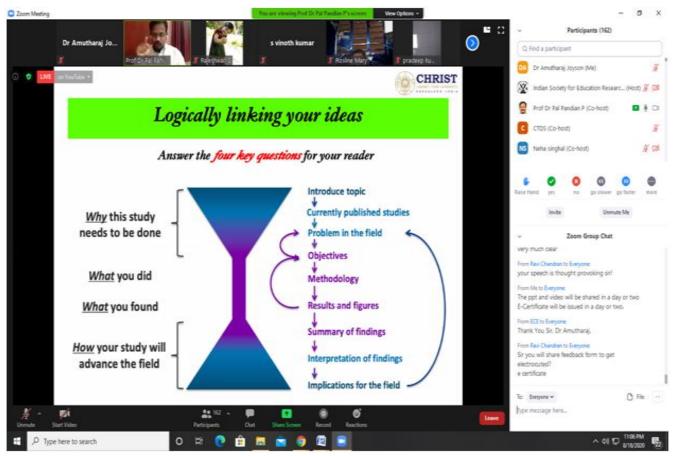
Target Participants :

Research Scholars, Research Supervisors, Faculty Members and PG & UG Students

Number of Participants: 142

OUTCOME OF THE PROGRAM :

- > Need for Publishing Research Articles & paper
- > How to prepare before writing the manuscript & Data gathering
- > Effective Written Language to improve the readability and understanding
- > Practice scientific manuscript writing, proof reading and English correction
- Structure of Scientific and Technical Paper
- > Choosing appropriate title and writing better abstract, Introduction
- Presenting Methodology & Experimentation Sections of the paper/manuscript
- How to Present the Results and Discussions section of the paper/manuscript
- > Check for logical linking of objective, abstract, Methodology, Experimental Analysis,
- Results and Discussions



Screenshot of the Research Webinar



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6. Technical Workshop on "Business Analytics with Tableau, R Programming & Python Programming"

Date : 28th August 2020 Time : 11.00 A.M. to 12.30 P.M.

Resource Person:

Mr.Swarup Dutta,

Team Lead & Coach,

Quest Skills, New Delhi

Target Audience: Engineering / MCA / MBA students & Faculty members

Number of Students Attended: 102

Number of Faculty members attended: 7

Total Number of Participants: 109

Outcome:

This workshop provided hands on session on "Business Analytics with Tableau, R Programming

& Python Programming" for the Entrepreneurs to assess the business potential based on market analysis.

Students learned about the basics of Business Analytics and Business Analytics and Data Science for solving business challenges.

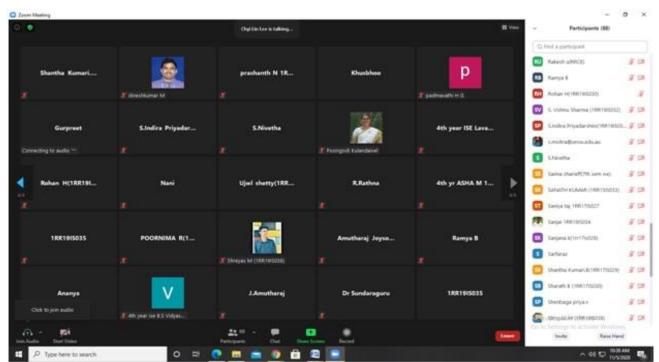
- 1. Data Science and Big Data Analytics
- 2. Applications of Data Science & usage in the business
- 3. Business Analytics & its widespread use in the online business
- 4. Use of Tableau in business analytics
- 5. Business Analytics with R Programming
- 6. Business Analytics using Python



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Workshop Poster – Business Analytics



Screenshot of the Workshop 7. Inspirational Talk by Successful International Entreprenur/Founder



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Date of the Session : 17th July 2020

Resource Person:

Mr. M. Dhananjeyan,Managing Director,Focus Engineering, India & Focus Technologies LLC, Dubai.

Virtual Platform : Zoom Platform

Join Zoom Meeting

https://zoom.us/j/93763254595?pwd=N3VZaUJVTGZRbno2MG9Bc3ZoeDl3dz09 Meeting ID: 937 6325 4595

Password: 4436

Report : Department of Mechanical Engineering & RajaRajeswari Institution Innovation Council (<u>RRIIC</u>) has conducted an Inspirational talk on "How son of a Van driver, Student Member, Become a Global Entrepreneur" – Sharing the amazing success story from a Mechanical Engineer to an Entrepreneur on 17th July 2020 from 10.00 A.M. to 12.30 P.M.

Outcome :

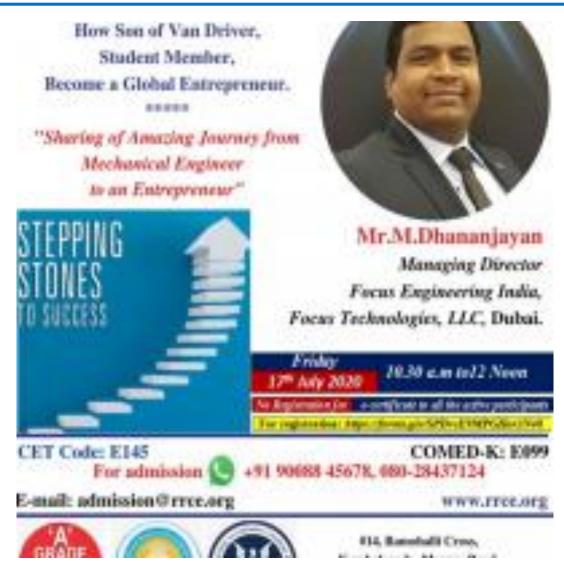
Mr. M. Dhananjeyan narrated few of the promising areas in which Engineering graduates to work on to become an Entrepreneur in the near future.Student & faculty members are given orientation on best practices to be followed in the start up companies, how to mobilize the capital fund / seed fund, narrated about better team building which in turn build the enterprise.

Number of Participants: 432



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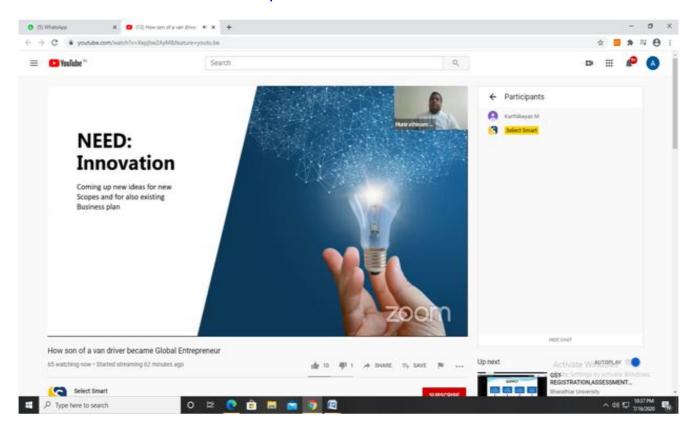
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Sample Screenshots of the Event

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Sample screenshots of the webinar



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8. Train the Trainer Faculty Development Programme on Entrepreneurship :

RajaRajeswari Institution Innovation Council (RRIIC) & Department of Mechanical Engineering have jointly organized a Motivation Session on "TRAIN THE TRAINER FDP on "To Mould the Next Generation Learners to become an Entrepreneur"

Date & Time: 24th October 2020 between 10.30 A.M. to 11.30 A.M.

OBJECTIVE: Students and faculty members are brainstormed on How to Apply Engineering Knowledge to innovate and transform into an entrepreneur or services to solve societal problems, How to convert the new idea into prototype and register or filed as Patent through IPR Policy of Controller of Patents office, Govt of India, Steps involved in making the prototype into a product to be saleable in the market. Resource Person also narrated the difference among Trademark, Copyright protection and Patent.

Number of Participants : 216



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Screenshot of the Online Entreprenurship FDP on Train the Trainer

9. RRIIC Council Meeting - I

The first meeting of Institution's Innovation Council (IIC) of **RajaRajeswari College of Engineering**, **Bangalore** is conducted on **20th November 2020** at **10:30 A.M.** in the Board Room of RajaRajeswari College of Engineering, Bengaluru. Number of Faculty members attended: 23

Number of Student members attended Online Meeting : 17



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Council Meeting – I on 20th Nov 2020

10. Workshop on "Entrepreneurship and Innovation" as career Opportunity :

RajaRajeswari Institution Innovation Council (RRIIC) is conducting a Virtual Workshop on "Entrepreneurship and Innovation as career Opportunity" in association with RR Business Incubator & Pongu Ventures, Chennai on Saturday, 26th November 2020. Timing between 6.00 P.M. - 7.30 P.M. Resource Person:

Dr.G.Vinoth, B.E,M.S,Ph.D

Startup Venture Designer,

Pongu Ventures, Chennai

Venue : Zoom Platform

zoom Id : 8634386115

Password : rrbi

Objective: Students and faculty members are given orientation on Entrepreneurship and Innovation and brainstorming on Critical and creative thinking skills, Practical Entrepreneurial skills and success stories of Global, National, Local and Alumni Entrepreneurs. Student & faculty members are motivated to distinguish between Entrepreneurship as career choice or by Chance to become an Entrepreneur.

Number of Students Attended the Workshop: 160

Number of Faculty members attended: 22



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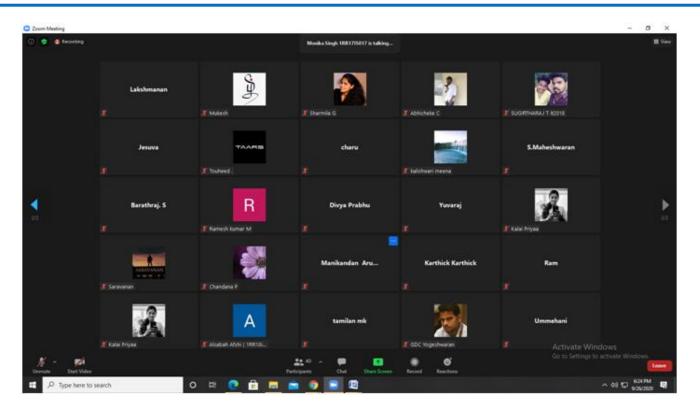
Total Number of Participants: 182



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Screenshot of the Online Workshop

11. Entrepreneurial Talk on "Take your First Step towards Machine Learning for

Problem Solving"

RajaRajeswari Institution Innovation Council (RRIIC) & Department of CSE of RRCE are jointly organized Virtual Entrepreneurial Talk on "Take your First Step towards Machine Learning for Problem Solving"

Date & Timing: 27th November 2020 Friday & 11.00 A.M. - 12.00 P.M.

Resource Person:

Dr. T.Sujatha,

Associate Professor, CSE,

Hindustan Institute of Technology,

Coimbatore, TamilNadu

Venue : Microsoft Teams

Description: Resource Person Dr.T.Sujatha has presented an Entrepreneurial Talk on "Machine Learning for Problem Solving". She has presented various machine learning methods and techniques and how those techniques will be useful for solving societal problems. She narrated little recent advancement using machine learning algorithms.

Number of Students Attended the Workshop: 222

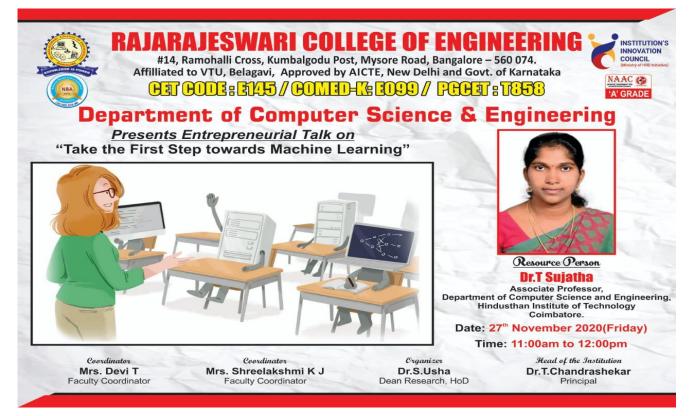


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Number of Faculty members attended: 35

Total No of Participants : 257

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Poster of the Entrepreneurial Talk



Sample Screenshot of the Entrepreneurial Talk



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12. WORKSHOP ON "PROBLEM SOLVING AND IDEATHON"

Workshop on 'Problem Solving and Ideation : RajaRajeswari Institution Innovation Council (<u>RRIIC</u>) is conducting a Virtual Workshop on '**Problem Solving and Ideation**" in association with RR Business Incubator & Pongu Ventures, Chennai.

Date & Timing: 28th November 2020 Saturday, 9.30 A.M. - 10.30 A.M.

Resource Person:

Dr.G.Vinoth, B.E,M.S,Ph.D (USA)

Startup Venture Designer,

Pongu Ventures, Chennai.

Total Number of Participants: 145

OBJECTIVE: Students and faculty members are brainstorming on Problem Identification and assess the business potential, solution methodologies with hands on session on Ideation process. Student & faculty members are given orientation on best practices to be followed in ideation and betterteambuilding.

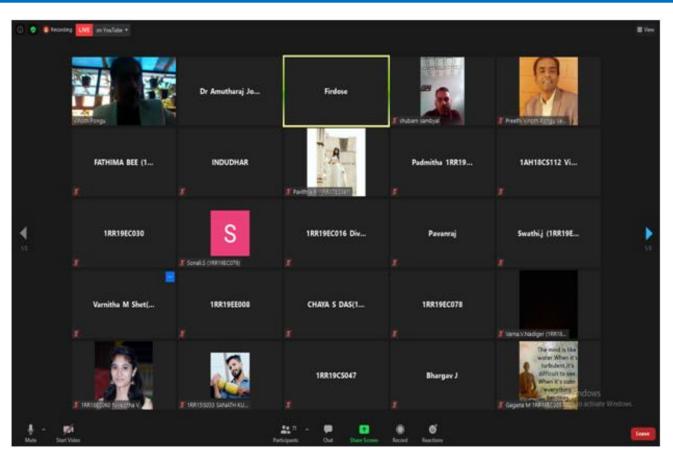


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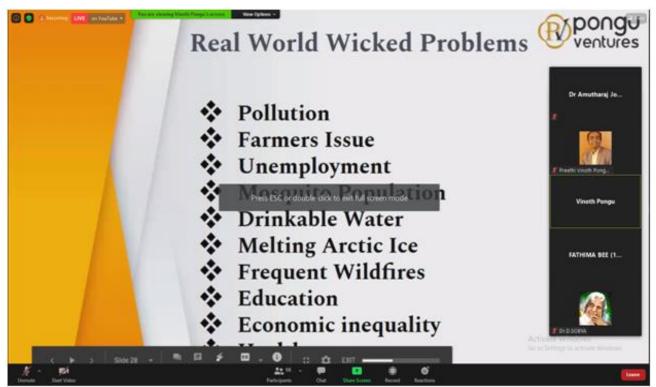


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Screenshots of the Online Workshop



Screenshots of the Online Workshop



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13. Webinar on Intellectual Property Rights (IPR) & Protection :

RajaRajeswari Institution Innovation Council (RRIIC) has organized a Webinar on "Intellectual Property Rights (IPR) – Protection" in association with Pongu Ventures, Chennai.

Date & Time: 3rd December 2020 & 10.00 A.M. – 11.30 A.M.

Resource Person:

Dr.K.Aravinthan M.E., Ph.D,

Associate Professor – Civil Engg.

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OBJECTIVE: Students and faculty members are brainstormed on How to Apply Engineering Knowledge to innovate new product or services to solve societal problems, How to convert the new idea into prototype and register or filed as Patent through IPR Policy of Controller of Patents office, Govt of India, Steps involved in making the prototype into a product to be saleable in the market. Resource Person also narrated the difference among Trademark, Copyright protection and Patent.

Faculty members attended:15

Number of student Participants: 102

Number of Participants:117

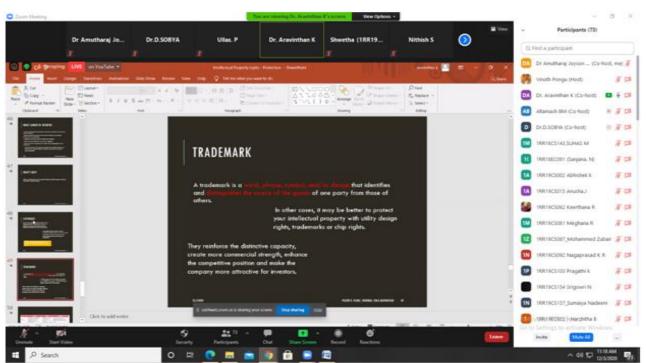




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Poster

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Screenshots of the Online Webinar on IPR

14. Webinar on "Internet of Things (IoT) for Social Change" :

RajaRajeswari Institution Innovation Council (#RRIIC) & Department of Information Science and Engineering of RRCE jointly organized a Webinar on "Internet of Things (IoT) for Social Change" in association with Pongu Ventures, Chennai Date : 3rd December 2020 during 6.00 P.M. – 7.00 P.M.

Resource Person:

Mrs. Neha Singhal Asst. Professor – ISE Dept. RajaRajeswari College of Engineering Bangalore - 560074

Zoom Meeting ID: 893 0909 4561

Passcode : Rrceise

Description: Students and faculty members are delivered about the basics of Internet of Things (IoT) and different applications of IoT to improve the social life style of people around the world. Resource Person narrated how IoT can be useful for building innovative House Automation System(Smart Home), Smart City, Smart Healthcare and Smart Farming etc..

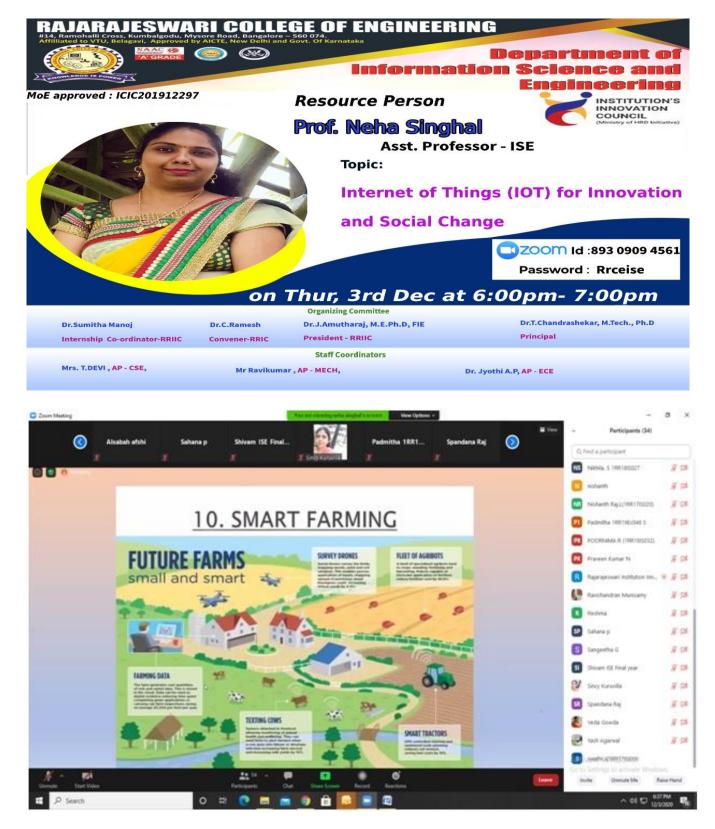
Number of Students Attended the Workshop: 72 Number of Faculty members attended: 32 Total Number of Participants : 104



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Poster

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Sample Screenshots – Application of IoT in Smart Farming



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15. Webinar on "Importance of Intellectual Property Rights"

Date: 10th December 2020 Time : 11:00.A.M to 12:00.P.M Resource Person: Dr. A. Neela Madheshwari, Professor, CSE, Mahindra Engineering College, Namakkal. Venue: MS Teams online platform Target Participants : CSE, Faculties, Research scholars and students. Faculty Coordinator: Dr. Sivakumar D, Dr. Janaki K, Prof. Devi T, Prof. Shreelakshmi K J Number of Students Participated: 106 Number of Faculty participated: 17 Total : 123

Outcome of the Program:

- Essential Elements of Intellectual Property Rights.
- Patents for inventions, Copyrights for material, Trademarks for broad identity and Trade secrets.
- Intellectual Property is an asset that can be bought or sold, licensed and exchanged.

Poster

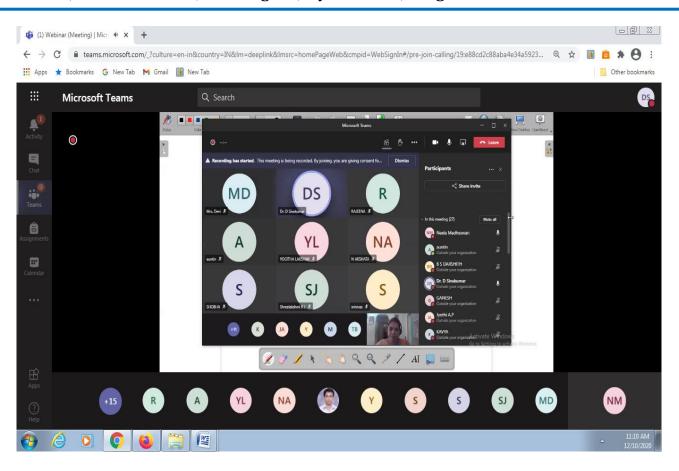


Sample Screenshots of Participants



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16. My Story : Motivation Session by Successful Innovator :

RajaRajeswari Institution Innovation Council (RRIIC) & Department of Mechanical Engineering have jointly organized "My Story : Motivation Session by Successful Innovator".

Date: 11th December 2020 between 10.00 A.M. to 11.30 A.M.

Resource Person:

Er. Rajakumar, B.E.

(2019 – Mechanical Engineer & Innovator)

Innovator & Entreprenur – Multicrop Seed Drill

Ramji Agro Implments, Kovilpatti, TamilNadu

Number of Students Attended: 112

Number of Faculty members attended: 17

Total Number of Participants : 129

Expected Outcome:

- 1. Problem Identification in Agriculture Industry
- 2. Interaction with the Farmers
- 3. Development of Prototype
- 4. Getting funds from NEC Business Incubator & IGEN EDC
- 5. Final Product Design, Testing in the Farm field



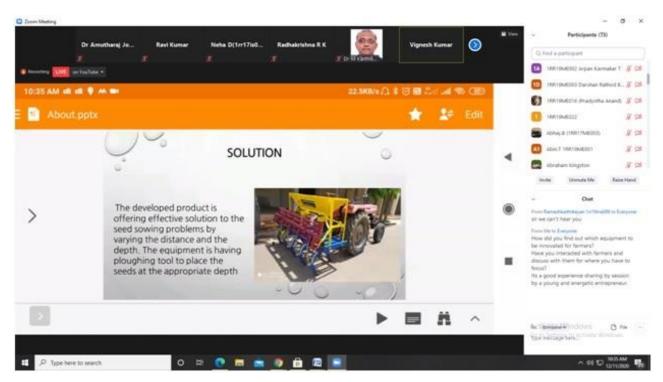
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- 6. Market Survey and Business Promotion
- 7. Establishment of Startup Venture "Ramji Agro Implements"

Poster

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Sample Screenshot

17. International Women Empowerment Leadership Talk on "Women Entrepreneurship and Leadership"

Date: 11th December 2020 between 10.00 A.M. to 11.30 A.M.



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Resource Person:		
Ms. Sreenidhi (Needhi) Narayanan,		
Software Engineer,		
CTO - Embark Women,		
Innovation enthusiast		
St Louis, Missouri, U.S.A.		
Number of Students Attended: 182		
Number of Faculty members attended: 45	Total Number of PA	Artiicpants : 227
Expected Outcome:		•
1. How to start Women Entrepreneur	ship Journey	
 Characteristics of an Entrepreneur 		
3. Female Entrepreneur and problems	-	
_		
5. How to Overcome Imposter Syndro	me	
	Poster	
RAJARAJESWARI COLLEGI #14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bangalore - 560	E OF ENGINEERI	NG
Affiliated to VTU, Belagavi, Approved by AICTE, New Deihi and Govt	. Of Karnataka	Department of
	Informati	ion Science and
MoE approved : ICIC201912297	esource Person	
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	reenidhi Naraya Software Engineer & CTO, Emba	
	Women Innovation enthusiast	
	Торіс:	
	Women Entreprer	neurship & Leadership
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on Fr	i, 11th Dec at 1	10:00am- 11:00am
	Organizing Committee	
Mrs. Sincy Elezebeth Dr D. Sobya Social Media Co-ordinator - RRIIC Start up Co-ordinator	Dr.S.Usha, Vice - President - RRIIC	Dr.T.Chandrashekar, M.Tech., Ph.D Principal
Start up co-Stunator	Staff Coordinators	
Mrs. Rajeshwari S , AP - ISE, Mrs. Veda D., AP - I	SE, Mrs. Vinutha H ₃ , AP - ISE, D	Dr.J.Amutharaj, M.E.Ph.D, FIE, President - RRIIC



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18. Orientation Session on "National Innovation and Start up Policy 2019" RajaRajeswari Institution Innovation Council (RRIIC) organized an Orientation Session on "National Innovation and Start up Policy 2019" Date: 15.12.2020 (Tuesday) & Timing: 10.00 A.M. to 11.30 A.M. **Resource Person:** Dr.V.Agalya, M.E., Ph.D, SMIEEE, MISTE, Head (Innovation and Entrepreneurship) MoE – Innovation Ambassador & Trainer for IPR, Associate Professor, Dept. of EEE, CMR Institute of Technology, Bengaluru - 560037 Target Audience: II, III and Final Year B.E Students and Faculty Members Number of Students Attended: 153 Number of Faculty members attended: 35 **Total # of Participants: 188 Expected Outcome:** 1. Initiatives of Ministry of Education Innovation Cell 2. Introduction to National Innovation & Start up Policy 3. Understanding policy Framework – Innovation, Start up and Entrepreneurship 4. Strategic Governance for Promoting Entrepreneurship in HEIs Building organizational Capacity and Human Resources 5. 6. Norms for Students and Faculty Start up 7. Seed funding and MVP fund generation 8. Incubation and Pre-Incubation Support by Institute and Management and from other funding agencies 9. Start up Eco System – Overview 10. Strategic measures by Institution Level and NISP Implementation Team and Institute Innovation & Start up Policy



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Sample Screenshots of Participants



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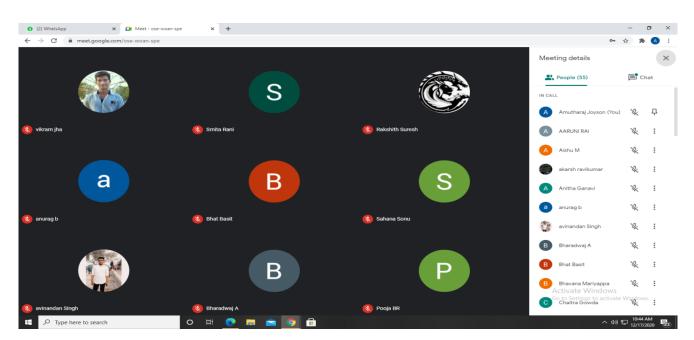
19. Orientation Session by Innivation Ambassador for the Students on "Innovation &

Entrepreneurship" on 17.12.2020 between 11.00 A.M. and 12.30 P.M.

Target Audience : First year B.E. Students

Number of Students attended : 162





Sample Screenshot with participants



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Sample screenshot of Participants

21. Entrepreneurship and Innovation Promotion Programme for the Budding Engineers :

Date : 29th December 2020 Time :11.00 A.M. to 12.30 P.M.

Resource Persons:

Mrs. V Preethi, B.E., M.S.(USA)

Start up Venture Designer,

Dr.G.Vinoth, M.S., Ph.D (USA)

CEO & Chief Start up Designer,

Pongu Ventures, Chennai.

Target Participants: First year Engineering Students

Number of Participants: 102 First year B.E. Students

Description:

Department of Basic Sciences and RajaRajeswari Institution Innovation Council (RRIIC) are jointly organizing a session on "Role of Innovative Engineers in Building Self-Reliant



India" in the First year Student Induction Program. It is a "Entrepreneurship and Innovation

Promotion Programme" for the Budding Engineers.



Poster

22. Virtual Workshop on "Design Validation through Double Diamond Approach"

Date and Time : 13th January 2021 (Wednesday) between 3.30 P.M and 5.00 P.M.

Resource Person:

Dr G Vinoth, M.S., Ph.D (U.S.A),

Founder CEO & Chief Startup Designer,

Pongu Ventures, Chennai.

Venue : Zoom Platform

Zoom Link : https://us02web.zoom.us/j/8634386115...

Meeting ID : 8634 385 115

Passcode : rrbi



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Number of Students Participated : 25 Number of Faculty members Participated: 10 Total Number of Participants : 35

Expected Outcome:

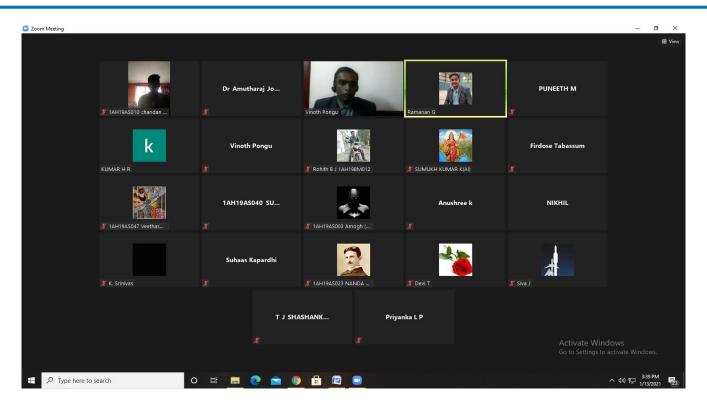
- Problem Identification Revisited
- Formulate the Solution Methodology
- Design the Solution and Prototype
- Introduction to Divergent Thinking and approach
- Prototype Design and Design Validation
- Design Validation through Double Diamond approach

Poster

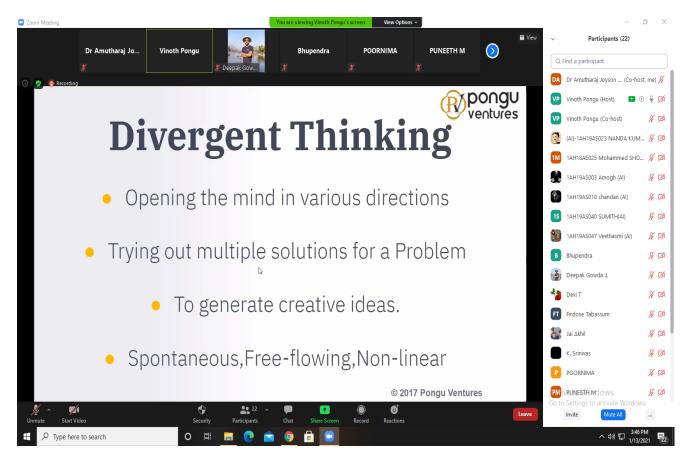




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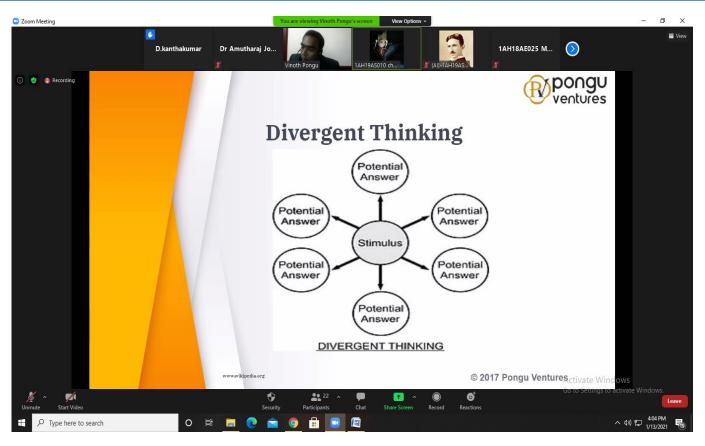
Screenshots with Participants





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Sample Screenshots with Partiicpants



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23. Workshop on "Innovation and Design Thinking" Date: 27th Jan 2021 & Time: 10.30 AM to 12.30 PM **Resource Person** Dr G Vinoth, M.S., Ph.D (U.S.A), Founder CEO & Chief Startup Designer, Pongu Ventures, Chennai. Venue : Zoom Platform Zoom Link : https://us02web.zoom.us/j/8634386115... Meeting ID: 8634 385 115 Passcode : rrbi **Target Participants: 84 Students. About the Talk:**

The session was organized for ACSCE and RRCE students and faculties about the Innovation and design thinking. The program was started at 10.30 AM with the welcome speech by Dr.Amutharaj, and followed by speech of the resource person by Dr.Sobya. The resource person handled an interactive session about design thinking and Innovation Concepts.

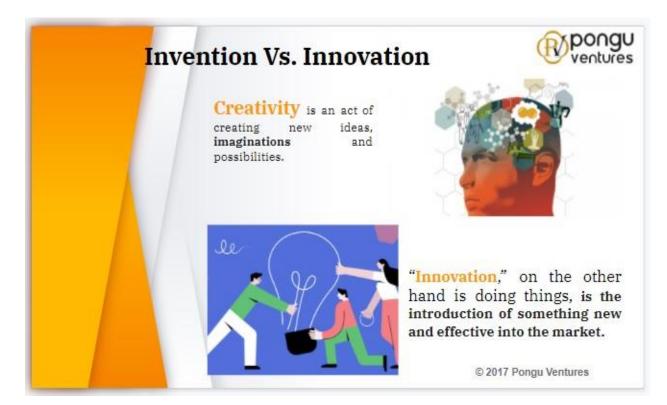


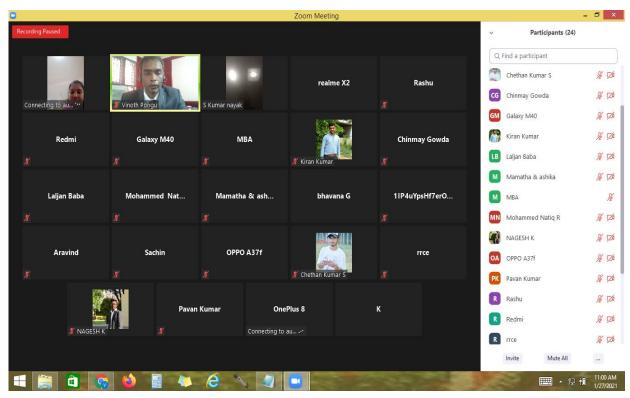
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Sample Screenshots of the Talk



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24 RRIIC Council meeting – II

Date : 30.1.2021 Between 11.30 A.M. and 12.45 P.M.

The Second Council meeting of RRCE Institute Innovation Cell (RRIIC) is held on 30th January 2021 at 11:30 A.M in the Board Room, Ground floor of the college.

Total Number of Council Member attended the meeting: 32 (16 staff and 16 students)



Council meeting Photograph

25. International Innovation Webinar on "Recent Innovations and Research Trends in

Medical Research"

Date: 4.2.2021 (Thursday) & Timing: 9.30 A.M. to 10.30 A.M.

Resource Person:

Resource Person:

Swathi Jagannath, M.S., Ph.D (USA)

College of Computing & Informatics,

Drexel University,

Philadelphia, U.S.A

Target Audience : Faculty Members, Students, Academic Leaders & Research Scholars

Number of Participants attended : 112



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Expected Outcome:

- 1. Awareness given on Recent Innovations and Trends in Medical Research
- 2. Research Findings in Medical research and advancements in medical research
- 3. Research settings for Recent Medical Research
- 4. Methods adopted in Trauma care and time line analysis
- 5. Speech workflow models
- 6. Video Interaction Analysis
- 7. Content Analysis and transcripts

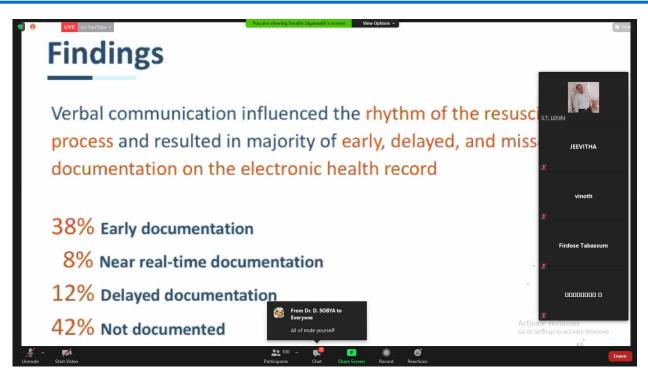
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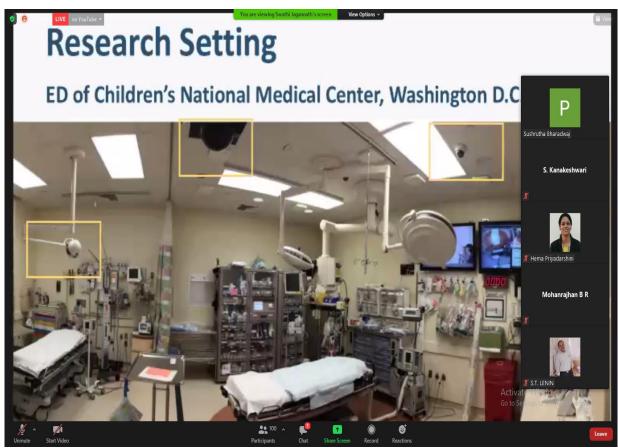


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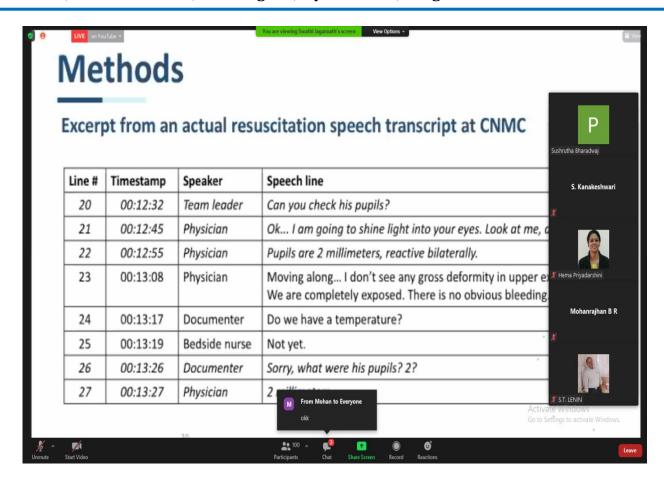
Screenshots of the Online Session





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26. Entreprenuerial Leadership Talk "Lean Canvas – A Precursor to Business Model Canvas" Date: **27.2.2021 (Saturday) & Timing: 9.30 A.M. to 11.00 A.M.**

Resource Person:

Mrs. Preethi, B.E. M.S. (USA),

Start up Venture Designer,

Pongu Ventures, Chennai.

Target Audience: I, II, III and Final Year B.E Students and Faculty

Members & Aspiring Entrepreneurs

Number of Students Attended: 56

Number of Faculty members attended: 22 Total : 78 Participants

Expected Outcome:

- 1. Introduction to Lean Canvas
- 2. Components of Lean Canvas
- 3. Problem Identification, Solution Methodology,
- 4. Unique Value Proposition, Customer Segmentation
- 5. Business Model Canvas Vs Lean Canvas
- 6. Advantages of Lean Canvas and Limitations
- 7. Hands on Session on Lean Canvas & Interactive Discussion



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Event Photographs

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Lean Canvas	E-mail ID:	e viewing Preethi Vinoth Po		View Options ~			
	E-mail ID.	Start-u	p Name:	Co-founder N	ame:	Date:	
Problem	Solution	Unique Valu	e Proposition	Unfair Adva	ntage	Customer	
1 main problem that we are mainly going to Solve 5 Sub Problems	Features in MVP to address the main problem Other Top features to be implemented in the future to address the sub problem		nd compelling states why you d worth buying	Can't be easily cop bought	vied or	Target Custome	ers
Existing Alternatives	Key Metrics	High-Lev	el Concept	Channel	ls	⊳ Early Ac	lopters
List how these problems are solved today by competitors.	Key activities you measure	Linkedin for Fa Naukri for Blue		Path to customers Marketing Channel	ls	List the characterideal customers	
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Click to join audio	Dr Amutharaj Jo			Bheemesh s	Vinoth Pon	Activate Windo Go to Settings to a gu H	

Sample Screenshot of the session

27. National Level Women Empowerment and Leadership Talk on "Women Entrepreneurship &

Empowerment" by Women Entrepreneurship Cell

Date & Time: 8th March 2021 Monday at 10.00 A.M.

Resource Persons:

Mrs V Preethi, B.E., M.S (USA),

Start up Venture Builder, Pongu Ventures

Er. S. Kalaipriya,

Founder - Love2Farm, Coimbatore

Target Audience : Women Faculty Members, Girls Students, Women Academic Leaders & Women Research Scholars

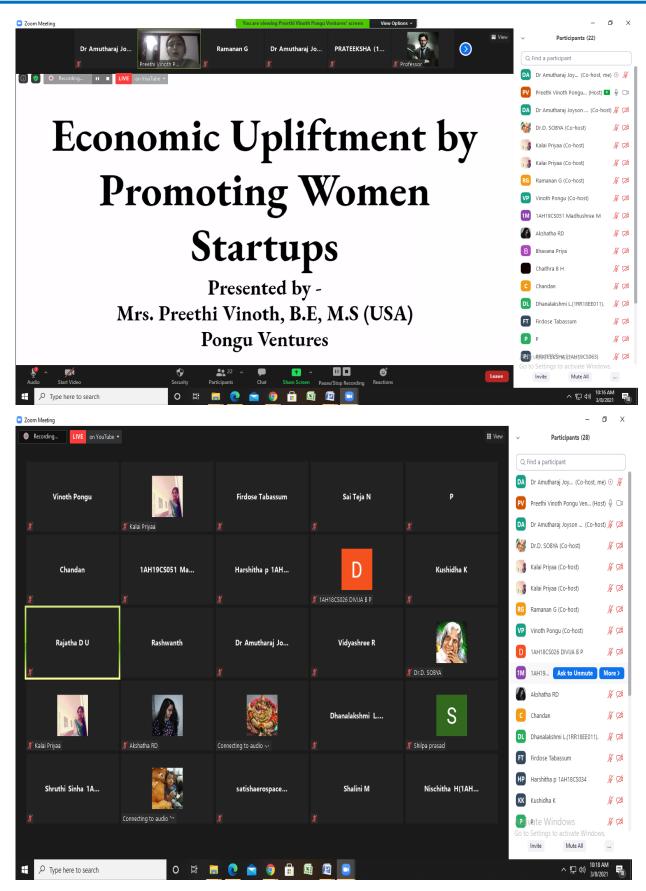
Number of Participants attended: 78

Expected Outcome:

- 1. Sensitization on Women Empowerment
- 2. Discussion on Women Entrepreneurship Opportunities
- 3. Women Leadership & balancing EQ and IQ at Workplace
- 4. Discussion on Economic Up-liftment by Women Start up creation
- 5. Challenges faced by Women Entrepreneurs



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Screenshot of the Online Leadership Talk



28. International Research and Innovation Webinar on "Innovative Research Ecosystem & Publishing Papers in High Impact Journals"

Date : 26th March 2021 at 10.30 A.M. IST

Resource Person:

Dr. Vijanth S Asirvadam,

Associate Professor, Dept of EEE,

Universiti Technologi PATRONAS (UTP), Malaysia.

Venue : Google meet Link: meet.google.com/bpa-rruk-ezz

Objective of the FDP : To provide an awareness to the Research scholar on Establishing an Innovation Research Eco System in the Dept./College Campus and Publishing manuscripts in refereed and relevant high impact journals.

Topics covered:

- Creation of Innovative Research Eco System
- > How to carry out Literature Review and identify the gap and Problem
- > Setting up the Experimental Set up & Identification lab mates
- > Choosing of Doctoral Committee and obtaining Suggestions for progress
- Preparation of Research Paper
- > Choosing a refereed Journal by Indexing and Impact factor value

Target audience:

The Webinar is open for Industry Personnel, Research Scholars, Faculty members, Research Supervisors, UG & PG Students.

Number of Participants : 168 Participants.

Outcome of the Program:

Research Scholars and Students learnt that how to identify the research problem, setting up an innovative Research Eco System in the research centre or college campus, setting up the experimentation, Writing of good journal paper and Choosing the right, refereed and relevant journal to publish the manuscript.

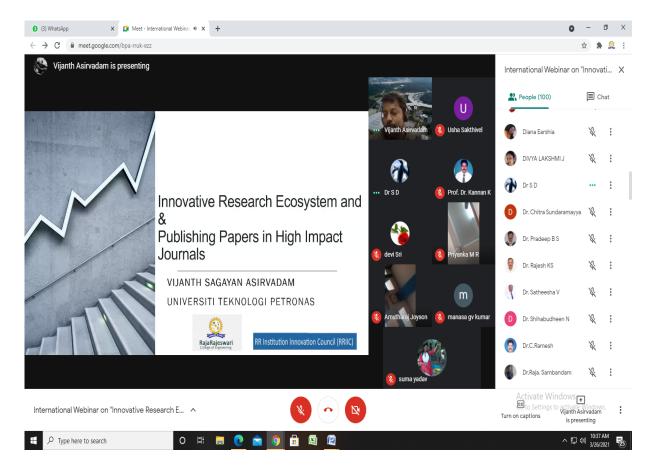


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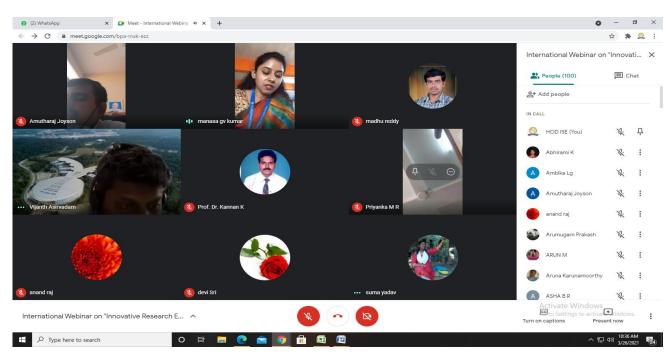
Event Photos

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Welcome Address by Ms.Manasa, Asst. Professor, CSE Dept., RRCE

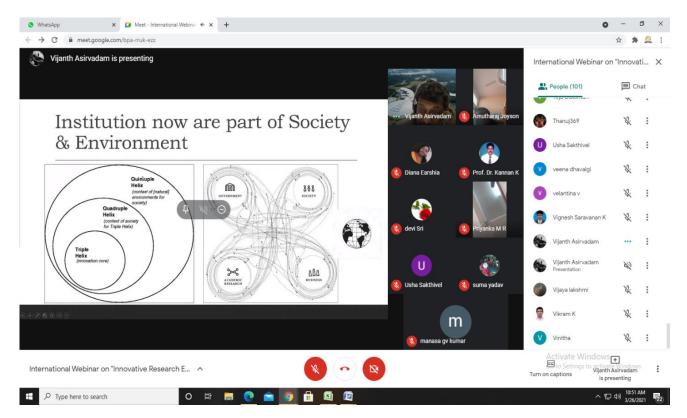




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Presentation by Resource Person: Dr. Vijanth S Asirvadam



29. National Level Worskhop on IPR and IP Management for Start ups

Date : 27th March 2021 at 10.30 A.M. IST

Resource Person:

Mr. O. Prasad Rao,

Deputy Controller of Patents & Designs,

Patents Office, Chennai

Objective of the Workshop : To provide an awareness and hands on session on Intellectual Property Rights (IPRs) and deliver the Step by Step Procedure for Filing, Processing of Patent Application in Indian and International Patent Offices.

Topics covered: Session 1 :

- ✓ Introduction to Intellectual Property Rights (IPRs)
- ✓ Introduction to Start up India Initiative & Recognition
- ✓ Forms of IPR ¬IPR Laws in India
- ✓ Industrial Design Patents
- ✓ Trademark and Copy right protection



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Topics Covered in Session 2 :

- ✓ Filing, Processing of Patent Application
- ✓ Indian and International Patent Offices (PCT)
- ✓ Types of Patent Application
- ✓ Requirement and Forms to be submitted during Patent Application
- ✓ Precautions and Steps to be followed before filing patent application
- ✓ Request for Early Application
- ✓ Workflow of IPO Examination Procedure
- ✓ Filing Patents Abroad
- ✓ Traditional Patent System Vs PCT System (International)

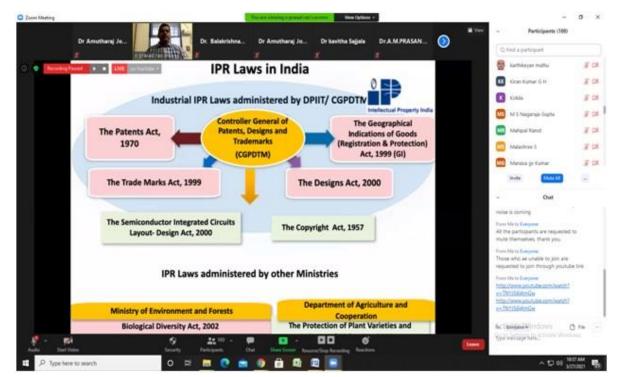
Target audience: The Webinar is open for Industry Personnel, Start up Founders, Research Scholars, Faculty members, Research Supervisors, UG & PG Students.

Number of Participants: 166 Participants.

Outcome of the Program:

- 1. Faculty members, Start up Founders, Research Scholars, UG and PG Students learnt about IPR and IPR Laws and IPR, Copyright Protection
- 2. Learnt about how to File and Patent Application, How does Processing of Patent Application carry out in Indian and International Patent Offices (PCT)
- 3. Sensitize the Participants on Work Flow of IPO Examination Procedure
- 4. Participants understand between Traditional Patent System Vs PCT System (International)

Event Photos / screenshots





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Patents & Designs, Patents Office, Chennai.

Registration Link

https://forms.gle/BjNFRLnMapk3jnkg6

*E-Certificate will be given to the registered and active participants of the workshop.

Dr. R. Balakrishna, Dean & IPR Co-ordinator Dr. Rajesh K.S., IPR Cell Dr. K. Aravinthan, NIRF Co-ordinator Dr. N.S. Sreenivasalu Reddy, IPR Cell

RRIIC - Office Bearers:

Dr. J. Amutharaj, President - RRIIC

- Dr. S. Usha, Dean-Research & RRIIC
- Dr. C. Ramesh, Convener RRIIC
- Dr. A. Muruganandham, ARIIA Co-ordinator

Date: 27th March, 2021(Saturday) Time: 10:00AM to 12:30PM

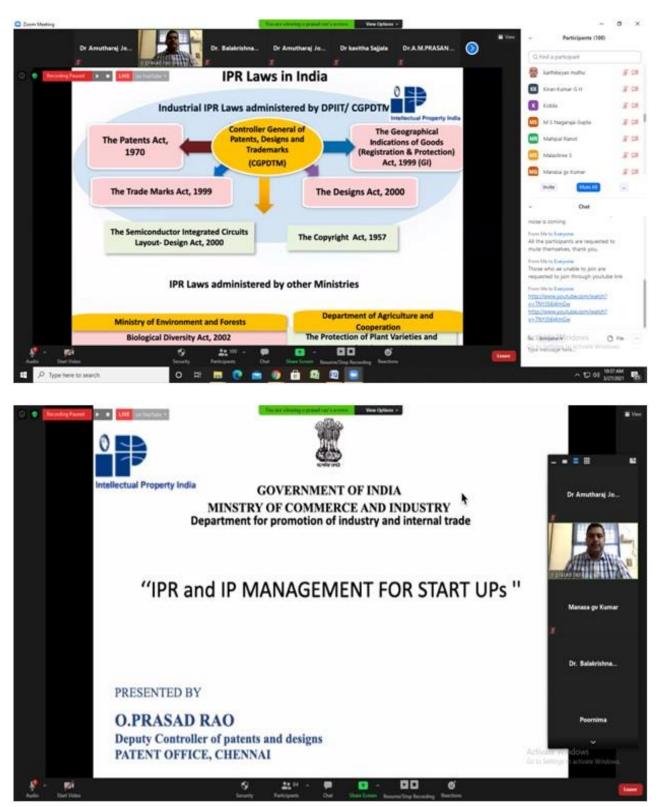
#14, Ramohalli Cross, Kumbalgodu Post, Mysore Road, Bangalore – 560 074. Ph: 080 - 2843 7375 Website: www.rrce.edu.in



RajaRajeswari College of Engineering 🥘 🙆 🗛 🏠

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Event Photos / screenshots of the online session



Event Photos / screenshots



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30.National Level Workshop on "How to start a Start up – Legal & Ethical Steps" Date : 17th April 2021 at 10.30 A.M. IST

Resource Person:

Dr.G.Vinoth, M.S., Ph.D, (USA)

CEO & Chief Start up Designer,

Pongu Ventures (P) Ltd., Chennai.

Join the workshop on Zoom:

Zoom Meeting Id: 8634 385 115

Passcode: rrbi

Objective of the Workshop : To provide hands on session on Legal & Ethical Steps for Starting a Start up Company and deliver the Step by Step Procedure to the student Entrepreneurs and Faculty Entrepreneurs and Start up Founders and Aspiring Student / Faculty Entrepreneurs.

Target audience:

The Webinar is open for Industry Personnel, Start up Founders, Faculty members, UG & PG Students.

Number of Participants : 84 Participants.

Outcome of the Program:

- Start up Definition
- > Legal Steps in establishing a Start up and Minimum Viable Team / Partnership
- > Ethical Steps to be followed by Start up Founders & Quality Benchmarks
- > Cost involved in Start up Registration and Operation cost of a start up
- > Steps for Registration of a Start up Company

Event Photos





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Sample Screenshots of the virtual workshop with Participants Participants (41) k (&)Nandan (1RR16... Dr Amutharaj Jo Dr. Vinoth Pong. \bigcirc Q Find a participant Connecting t... X DA Dr... (Co-host, me, participant ID: 285694) 🕕 🥑 🌔 Recording PV Pongu Ventues (Host) • ZA DV Dr. Vinoth Pongu ... (Co-host) 💶 🎍 💋 PP Preethi Pongu (Co-host) % TA **Best Innovation** AH17AS004 akASH X 15 1AH18AE025 SHOAIB X 1/2 1AH18AS038 Vinay R 1/2 1/2 1C 1AH19AE016 Chitranjan N Ozha 🔏 💋 1AH19AE068- Shalini.LR X 12 1AH19AS008 [J O H N] % TA 1A 1RR18EE001 AALIYA % TA 4 47 % 00 AD Akshatha D A X 1/2 **Really Good** Anagha % TA Anusha S.G (1RR19EE004) Innovatio % TA AN Ashwini N M \$ 124 Click to join audio BS BHAVANA SATISH K X 12A • 9 o 🛱 📜 💽 X へ口の 易

Ethical Leadership Impact Innovation

- Innovation brings risk. Therefore Managing Innovation is Important
- Need to develop Ideal Leadership culture for innovation
- Due to changing nature we need effective leadership.
- Innovative companies are mostly Ethical as they firmly believe in value creation for all stakeholders
- Innovative leaders firmly committed to technological Innovation with the dynamism to drive Change

Sample Screenshots



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Resource Persons:

Mrs. V Preethi, B.E., M.S.(USA)

Start up Venture Designer,

Dr.G.Vinoth, M.S., Ph.D (USA)

CEO & Chief Start up Designer,

Pongu Ventures, Chennai.

Target Audience: Aspiring Student Entrepreneurs & Faculty Entrepreneurs, Start up Founders,

Engineering Students of B.E. & M.Tech

Number of Participants attended: 29

Expected Outcome:

What is a Prototype?

Prototype Validation & Types of Prototypes

Problem Discovery to a Start up Launch

Top 10 Reasons for Startup Failure in pre-start up stages

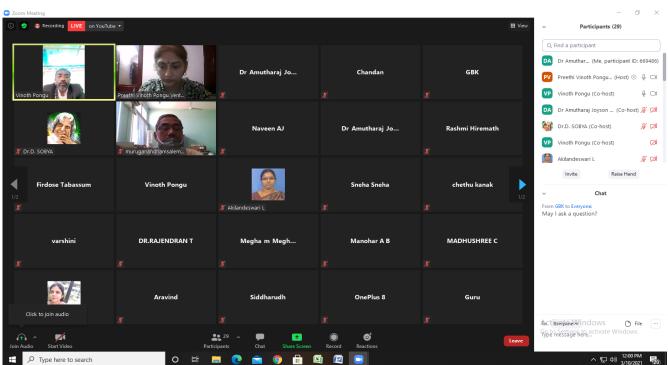
Overcome the failure and facing challenges

Event Poster





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Screenshots of the Leadership Talk

Event Photographs



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32. Workshop on "Building a Product Fit into Market"

Date & Time: 29th May 2021 & Timing: 3.00 P.M. – 4.30 P.M. Resource Persons: Dr.G. Vinoth, B.E., M.S., Ph.D (USA) CEO & Chief Start up Designer, Pongu Ventures, Chennai Target Audience: Aspiring Student Entrepreneurs & Faculty Entrepreneurs, Start up Founders, Engineering Students of B.E. & M.Tech Number of Participants attended: 67 Expected Outcome:

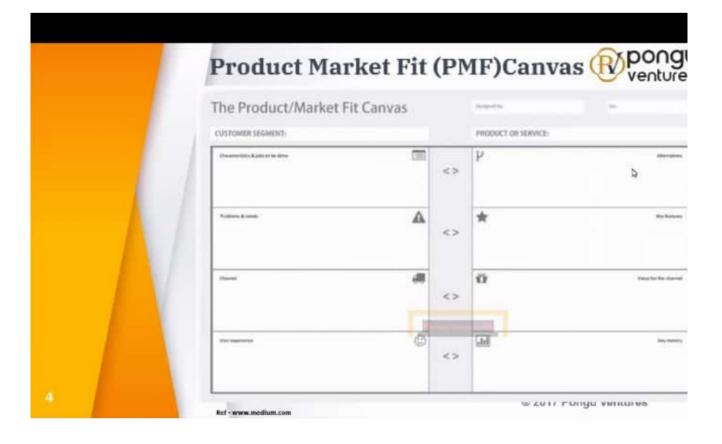
- 1. Analyze the Market and Importance of Customer Segmentation
- 2. Building a product or service fit into market with high usability and need
- 3. Analyze the reasons for the failure of product
- 4. How to do market survey and identify the needs of customer segment
- 5. Hands on Session of analyzing the market and customer needs and arrive the specification and Features of the product.

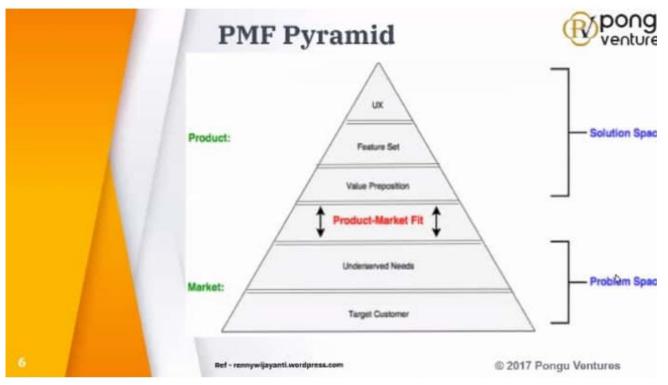
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Screenshot of the Online Workshop



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Screenshot of the Online Workshop



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33. Leadership Talk on Incubators & Accelerators
Date : 19th June 2021 between 5.00 P.M. to 6.30 P.M.
Resource Person:
Dr.G.Vinoth, B.E, M.S, Ph.D (USA)
Startup Venture Designer,
Pongu Ventures, Chennai.

Target Audience: Aspiring Student Entrepreneurs & Faculty Entrepreneurs, Start up Founders, Engineering Students of B.E. & M.Tech

Number of Participants attended: 67

Expected Outcome:

- 1. What are accelerators?
- 2. Incubation Process and set up Incubators
- 3. Analyze the Importance Accelerators and Incubators
- 4. Fund generation and facility creation for Incubation units

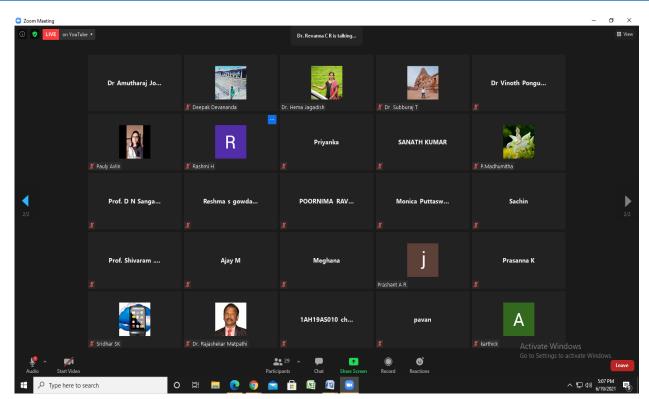
Poster





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Sample Screenshots of the virtual leadership Talk

34. Leadership Talk "Funding Your Start up" on 29th June 2021 :

Date: 29.6.2021 (Tuesday) & Timing: 3.00 P.M. to 5.00 P.M.

Resource Person:

Dr. G.Vinoth, M.S., Ph.D, (USA),

CEO & Chief Start up Designer,

Pongu Ventures Private Ltd, Chennai.

Mrs. Preethi, B.E. M.S. (USA),

Start up Venture Designer,

Pongu Ventures, Chennai.

Target Audience: I, II, III and Final Year B.E Students and Faculty

Members & Aspiring Entrepreneurs

Number of Students Attended: 86

Number of Faculty members attended: 25 Total Number of Participants : 111

Expected Outcome:

- 1. Need of Start up Funding & How to generate?
- 2. Clarification among Grants Vs Debt Vs Equity
- 3. Raising MVP Funding and Management of fund
- 4. Procedure for Equity Fund Raising / Bootstrapping
- 5. Revenue Generation and advantages
- 6. Raise funds from Angel Investors, Venture Capital Funding, Accelerators

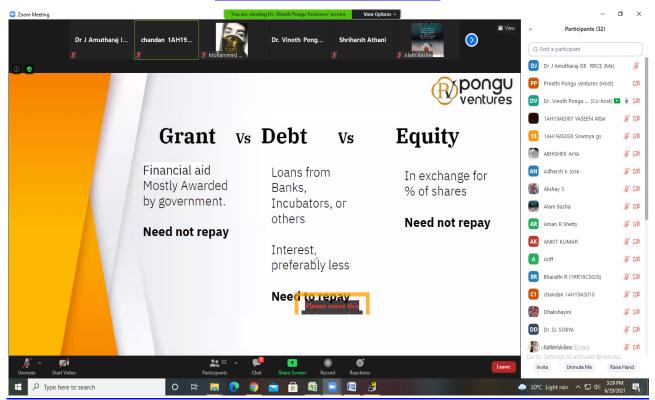


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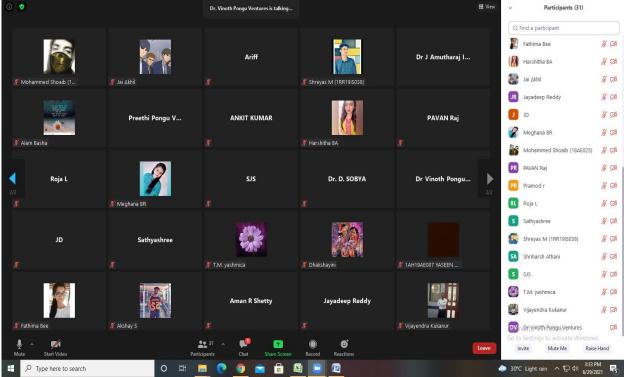
Event Photographs - Screenshots







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Screenshot of the Online Leadership Talk



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35. RRIIC Council Meeting – III

Date : 30.6.2021 between 11.30 A.M. and 1.00 P.M.

The Third Council meeting of RRCE Institute Innovation Cell (RRIIC) is held on 30th June 2021 at 11:30 A.M in the Board Room, Ground floor of the college.

Total Number of Council Member attended the meeting: 42 (26 staff and 16 students)

Screnshot of the virtual meeting



Start up Registration supported by RajaRajeswari Insitition Innovation Council (RRIIC) <u>Start ups established in RRCE during January 2019 – June 2021</u>

Sl.No	Name of the Start up	Founder and CEO	Branch & Year of Passing	Type of Operation	
1	Enginomatic	Mr. Akshay Kumar	CSE 2020	Online Tutoring and	
	Technologies	(M) 8296471492	(10 th September	Student Centric Online	
	Private Limited,		2020)	Payment Gateway Solution	
	Bangalore			development	
2	Love2Farm,	Ms.G. Sharmila	ECE 2020	Women Healthcare	
	Comibatore	(M) 7019709370	(March 2020)	Solution Provider	
3	Onligo Private	Mr. Touheed Khan		Digital Marketing Solution	
	Limited,	(M) 6360500763	15 th January	Provider	
	Byatarayanapura,		2020		
	Bangalore				



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Sl.No	Name of the Start up	Founder and CEO	Branch & Year of Passing	Type of Operation	
4	SAV e-Rental, Bangalore	Dr.J.Amutharaj (M) 97427-38238 Dr.D.Sobya (M) 94863-59455	Faculty March 2020	Rental Service Provider for the Construction Industry	
5	Paper Projects	Mr.Chandan K.A (M) 70194 – 60285	15 th July 2020	Online Tutoring for Engineering Students and bodyshopping	
6	Indegenious Wings LLP	Ms. Supritha P Shetty (M) 7338632335	12 th Feb 2021	Mobile App/ Web Appln. based Solution Providers.	
7	Nualfas Business Solutions	Aman Ulla (M)	CSE 2020 Alumni	IT Services, Product Development and Digital Marketing.	
8	Spartans Hub	Gaurav Kumar	CSE 2019 Alumni	Web development, Mobile App Development, Online Tutoring	
9	Scinartis IT Solution	Syed Nabeeq	CSE 2018 Alumni	IT Services, Product Development and Web development	
10	Work Benches	Sunil Kumar T S	CSE 2012 Alumni	IT Services, Product Development and Web development	
11	Technospacio	Siddana Gowda Patil	CSE 2012 Alumni	IT Services, Product Development andSecurity Services	

Sample Start up Registration Certificates

Company Name : Indegenious Wings LLP Founders : Sampath & Supreetha P Shetty



1

2

GSTIN Legal Name Trade Name, if any 29AAIFI5816N1ZE INGENIOUSWINGS GLOBAL LLP INGENIOUSWINGS GLOBAL LLP

Details of Designated Partners

2

Name
Designation/Status
Resident of State
Name
Designation/Status
Resident of State

SAMPATH BHASKARA SHETTY PARTNER Karnataka SUPREETHA PRATHAP SHETTY PARTNER Karnataka Annexure B

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Company Name : Enginomatic Technologies, Bangalore Founders : Akshay (2020 CSE Passed out)



GOVERNMENT OF INDIA MINISTRY OF CORPORATE AFFAIRS

Central Registration Centre

Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that ENGINOMATIC TECHNOLOGIES PRIVATE LIMITED is incorporated on this Eleventh day of February Two thousand twenty under the Companies Act, 2013 (18 of 2013) and that the company is limited by shares.

The Corporate Identity Number of the company is U72900KA2020PTC132525.

The Permanent Account Number (PAN) of the company is AAFCE8321E

The Tax Deduction and Collection Account Number (TAN) of the company is BLRE10600C

Given under my hand at Manesar this Twelfth day of February Two thousand twenty .

DE MINISTRY OF EXTERNISTIC STRUCTURE

Digital Signature Certificate ALOK TANDON Deputy Registrar Of Companies For and on behalf of the Jurisdictional Registrar of Companies Registrar of Companies Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on <u>www.mca.gov.in</u>

Mailing Address as per record available in Registrar of Companies office:

ENGINOMATIC TECHNOLOGIES PRIVATE LIMITED NO.13/1, 1 ST MAIN ROAD, NAGARBHAVI, BANGALORE, Bangalore, Karnataka, India, 560079



* as issued by the Income Tax Department



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RajaRajeswari Insitution Innovation Council (RRIIC) is receiving the highest rating Four

Star from MOE's Innovation Cell for IIC 3.0 during the Academic Year 2020 – 2021

Ministry of Education Government of India)	INSTITUTION'S INNOVATION COUNCIL Utility of Education Individual	ACTE the usig classifier
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- 	Institution Innovation Cou	ncil (IIC) es	tablished at	
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Stoeling				Abhay Jere
Prof.Anil D.Sahasrabudhe Chairman, AICTE				Dr. Abhay Jere CIO, MOE, Innovation Cell
Certificate No : 1847				Issued On : 2020-09-22

Certificate of Appreciation received from MoE's Innovation Cell / AICTE, Govt. of India





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Poster depciting the Performance of RRIIC in IIC 3.0

Dr. C Ramesh Convenor - RRIIC Prof. &HoD - ME RRCE Bangalore

Dr. J Amutharaj Presidenr - RRIIC Prof. &HoD - ISE RRCE Bangalore

Dr. T Chandrashekar Principal Principal RRCE BangalorRAJARAJESWAR COLLEGE OF ENGINEERING Ramohalli Cross, Bengaluru-74