



RAJARAJESWARI COLLEGE OF ENGINEERING

Approved by AICTE, New Delhi.

Affiliated to the Visvesvaraya Technological University, Belagavi



RAJARAJESWARI COLLEGE OF ENGINEERING

#14, Ramohalli Cross, Kumbalgodu Post, Mysore Road, Bangalore – 560 074.
Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi and Govt. Of Karnataka



ONE WEEK ORIENTATION PROGRAM OF MBA & MCA

Date: 14/02/2022 – 19/02/2022

All are cordially invited

Today's Resource Person

17/02/2022

Morning Session



Mr Sowmiyan, Sr Data
Scientist at Ericsson R&D

Venue: AP J Abdul Kalam Hall.

Afternoon Session



Mr Indranil Saha
DBS Bank Regional Head
South India

Venue: Chanakya Seminar Hall.

1.Type of Event:Orientation Program for 1st years.

2.Title on the Event : Emerging Trends in Banking Sector.

3. Resource Persons : Mr.Indranilsaha

Regional head south India, DBS Bank .

4.Event Duration:17thFeb 2022.(2:00pm-4:00pm)

5.Venue :Chanukya Hall (RRCE)

6. Invitation for : 1stYear MBA Students.

7. Target Participants :1stYear MBA Students.

8. Outcomes of the Program :

Student Gain knowledge and understood the following:

Financial and Banking Sector

- Introduce about the Overview of financial sectors.
 - Banking vertical like Corporate bank, Investment bank,consumer bank.
 - Insurance like Life Insurance, General insurance, SpecificInsurance.
 - Investment sector like : Commodity and Capital market.
- Explained about The Mainframe Era.
 - Bank 1.0: Bank as a place era where we money was safe.
 - Bank 2.0: Introduction of ATM machine.
 - Bank 3.0 :Bank anywhere any time.
 - Bank 4.0: Yueba: One of the most successful investment of savings products in the world day.
- First Principle design thinking
 - Auto Mobile.
 - Iphone.
 - V2 rocket.
 - 3rd Printing with titanium engine parts.
 - In 14 years, they have reduced to \$300 per kg.
 - Wernter von braun went on to build the Apollo program.

Photo-Gallery



