



RAJARAJESWARI COLLEGE OF ENGINEERING

Affiliated to VTU | Approved by AICTE, New Delhi | Accredited by HLACT, Texas, USA (Internationally) and by NBA

National Level Workshop on

“How to start a Start up – Legal & Ethical Steps”

Jointly organized by

Department of Information Science and Engineering

&

Start up Cell of RRCE & RRIIC

(MoE IIC Approval No : IC201912297)

Date : 17th April 2021 at 10.30 A.M. IST

Resource Person:

Dr.G.Vinoth, M.S., Ph.D, (USA)

CEO & Chief Start up Designer,

Pongu Ventures (P) Ltd., Chennai.

Join the workshop on Zoom:

Zoom Meeting Id: 8634 385 115

Passcode: rrbi

“All are cordially invited to attend the Workshop”

Organizing Committee

Dr.T.Chandrashekar, M.Tech., Ph.D, Principal

Dr.R.Balakrishna, M.Tech., Ph.D

Dean – RRCE & IPR Cell Co-ordinator

Dr. Amutharaj Joyson, M.E., Ph.D, FIE,

Professor and HoD – ISE & President – RRIIC

Dr.S.Usha, Dean – Research & Vice President - RRIIC

Dr.D.Sobya, Start up Designer, RRIIC

Objective of the Workshop : To provide hands on session on Legal & Ethical Steps for Starting a Start up Company and deliver the Step by Step Procedure to the student Entrepreneurs and Faculty Entrepreneurs and Start up Founders and Aspiring Student / Faculty Entrepreneurs.

Target audience:

- ❖ The Webinar is open for Industry Personnel, Start up Founders, Faculty members, UG & PG Students.

Number of Participants : 84 Participants.

Outcome of the Program:

- Start up Definition
- Legal Steps in establishing a Start up and Minimum Viable Team / Partnership
- Ethical Steps to be followed by Start up Founders & Quality Benchmarks
- Cost involved in Start up Registration and Operation cost of a start up
- Steps for Registration of a Start up Company

Event Photos



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- PV Pongu Ventures (Host)
- DV Dr. Vinoth Pongu ... (Co-host)
- PP Preethi Pongu (Co-host)
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- 1C 1AH19AE016 Chitrangan N Qzha
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- A Anusha S.G (1RR19EE004)
- AN Ashwini N M
- BS BHAVANA SATISH K

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- DL Dhanalakshmi L(1RR18EE011)
- Dipti Ramesh
- D Divyashree
- DA Dr Amutharaj Joyson RRCE
- H Harshitharani.K
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Ethical Leadership Impact Innovation

- Innovation brings risk. Therefore Managing Innovation is Important
- Need to develop Ideal Leadership culture for innovation
- Due to changing nature we need effective leadership.
- Innovative companies are mostly Ethical as they firmly believe in value creation for all stakeholders
- Innovative leaders firmly committed to technological Innovation with the dynamism to drive Change

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PP Preethi Pongu (Host)

DV Dr. Vinoth Pongu ... (Co-host)

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1AH18AE063 Pavan Kumar

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