



#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

COMPUTER SCIENCE AND ENGINEERING

- 1. Type of Event:** Webinar
- 2. Title of the event:** “Importance of Intellectual Property Rights”
- 3. Resource Person:** Dr. A. Neela Madheshwari, Professor, CSE, Mahindra Engineering College, Namakkal.
- 4. Date:** December 10th 2020
- 5. Event Duration:** 1 day (11:00.A.M to 12:00.P.M)
- 6. Venue:** MS Teams online platform
- 7. Target Participants:** CSE, Faculties, Research scholars and students.
- 8. Organizer:** Dr. S Usha, Dean Research, HOD (CSE)
- 9. Faculty Coordinator:** Dr. Sivakumar D, Dr. Janaki K, Prof. Devi T, Prof. Shreelakshmi K J
- 10. Outcome of the Program:**
 - ❖ Essential Elements of Intellectual Property Rights.
 - ❖ Patents for inventions, Copyrights for material, Trademarks for broad identity and Trade secrets.
 - ❖ Intellectual Property is an asset that can be bought or sold, licensed and exchanged.



RAJARAJESWARI COLLEGE OF ENGINEERING

#14, Ramohalli Cross, Kumbalgodu Post, Mysore Road, Bangalore – 560 074.
Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi and Govt. of Karnataka

CET CODE: E145 / COMED-K: E099 / PG CET: T858

Department of Computer Science & Engineering

Presents Entrepreneurial Talk on

Importance of Intellectual Property Rights

Date
10th December 2020(Thursday)

Time
11:00am to 12:00pm



Resource Person

Dr. A. Neela Madheswari

Professor,
Dept. of Computer Science and Engineering,
Mahendra Engineering College,
Namakkal.

Coordinator
Dr. Janaki K
Faculty Coordinator

Coordinator
Mrs. Devi T
Faculty Coordinator

Coordinator
Dr. Sivakumar D
Faculty Coordinator

Organizer
Dr. S. Usha
Dean Research, HoD

Head of the Institution
Dr. T. Chandrashekar
Principal



