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Principal, RRCE

ORGANIZING SECRETARY

Dr.S.Usha

Prof & HOD,

Dept of Computer Science & Engineering
Bangalore-74.

Mobile: 9972929988 / 9742844953

REGISTRATION

Registration to the FDP is open to personnel from
academics.

Participants can register for the FDP through the below
link for this capability development initiative of ICT
Academy:

<http://ka.ictacademy.in/upcoming-Fdp.aspx>

The selection process is based on first come first serve
basis with a maximum nomination of 2 members per
institution.

Participants will be given the participation/
attendance certificates in the valedictory function.

Registration fee **Rs. 1000/-**Includes course material,
lunch and refreshment.

IMPORTANT DATES

Last Date for Registration: July 18th 2019

Programme Date: July 22nd to 26th 2019

VENUE

The FDP will be held at **Rajarajeswari College of
Engineering** in CSE Seminar Hall 5th Floor and CSE
Laboratory 2.

RESOURCE PERSON

From

**Salesforce Academy,
Bangalore**



ICT ACADEMY

Innovate... Collaborate... Educate...

**RAJARAJESWARI COLLEGE OF
ENGINEERING**

(Approved by AICTE, New Delhi)

ACCREDITED BY NAAC, 'A' Grade and NBA

(CSE, EEE, ECE, ME) (ISO 9001:2008)

#14, RAMOHALLI CROSS, KUMBALAGODU MYSORE
ROAD, BENGALURU-560074 KARNATAKA, INDIA.



**Five Days FDP On
“SalesForce
Essentials for
Business Specialists”**

22nd – 26th JULY 2019

**Organized By
Department of
Computer Science & Engineering**

**RAJARAJESWARI COLLEGE OF
ENGINEERING**

(Approved by AICTE, New Delhi)

ACCREDITED BY NAAC, 'A' Grade and NBA

Fax: +91- 80-28437373,

Ph: 080-28437124, 080-28437375,

080-65666769

WEBSITE: WWW.RRCE.ORG

Rajarajeswari College of Engineering
Department of
Computer Science & Engineering

5 Days Faculty Development Programme
On

**“SalesForce Essentials
for Business Specialists”**

22nd to 26th July 2019

REGISTRATION FORM

Name: _____
(IN CAPITAL LETTERS)

Designation: _____

Department: _____

College: _____

Address: _____

Phone: _____ Mob: _____

Email: _____

Cheque/DD No. _____

Amount: _____

Date: _____

Registration fees can be paid in cash during the on-spot registration of the FDP on 22nd July 2019.

Principal /
Head of the Department

Signature
(Participant)

About the FDP

The Salesforce Fundamentals for Business Administration Specialists course will provide you with an understanding of what's possible with the Salesforce platform, its specific applications, and their business values and benefits. You will be given an overview of the Salesforce Clouds and how they integrate and interconnect. By learning the features and processes of the platform, you will be able to more effectively support day-to-day Salesforce business operations within your organization. Through the interactive lectures, discussions, and hands-on exercises, you will learn to recognize the important elements of the implementation lifecycle, the key considerations to drive user adoption, and the important components of ongoing management of your Salesforce environment.

Topics to be covered

Module 1: Reports & Dashboards for Lightning Experience

Module 2: Data Security

Module 3: Customize an Org to Support a New Business Unit

Module 4: Create Reports and Dashboards for Sales and Marketing Managers

About The Institution

Rajarajeswari College of Engineering (RRCE) was established in the year 2006 under the shelter of Moogambigai Charitable and Educational Trust (estd. 1992) with the sole object of establishing Institutions of higher education of exemplary stature in the state of Karnataka.

RRCE is approved by AICTE, New Delhi and is affiliated to Visvesvaraya Technological University (VTU), Belgaum, and Karnataka. The Institute offers six UG

Engineering courses (Civil, Mechanical, Electrical & Electronics, Electronics & Communication, Computer Science & Engineering and Information Science & Engineering) and five PG courses Viz.

About the CSE-Department

The Department of Computer Science and Engineering aims at fostering excellence in academics & research. Over the years it has trained students to be globally competitive and to advance the intellectual capacity of the nation and the international community. We envision our students to be globally recognized as leaders, innovators and competent professionals. The department has more than 30 teaching, non-teaching & supporting staffs and our program has been accredited by the National Board of Accreditation (NBA). The current intake of the department for BE is 180 and 18 for M. Tech. The department has a VTU recognized research center with full-time and part-time Ph.D. students pursuing research in areas like High Performance Computing, Data Mining, Cloud Computing, Sensor Networks, Adhoc Networks and Machine Learning.

Address for communication

**The Coordinator
FDP on *SalesForce Essentials
for Business Specialists*
Department of Computer Science & Engineering,
RRCE, Mysore Road
Bangalore – 560074.
Mobile: 9972929988 / 9742844953.**