



RAJARAJESWARI COLLEGE OF ENGINEERING

Affiliated to VTU | Approved by AICTE, New Delhi | Accredited by HLACT, Texas, USA (Internationally) and by NBA

National Level

Business Plan Contest 2022

jointly organized by

Department of Management Studies (M.B.A)

&

RajaRajeswari Institution Innovation Council (RRIIC)

(MoE IIC Approval No : IC201912297)

National Level Business Plan Contest jointly organized by RRIIC & Department of Management Studies of RRCE, Bangalore on **27th August 2022 Saturday between 9.00 A.M – 4.00 P.M. :**

The Department of Management Studies & #RRIIC of #RajaRajeswari College of Engineering, Bangalore is organizing on #National Level Business Plan Contest in Blended Mode (both Online and/or Offline).

Date of the Contest: 27.08.2022 Saturday Time : 9.00 A.M. – 4.00 P.M.

Last Date to Submit Business Plan: 22.08.2022

First Prize: Rs. 5000

Second Prize: Rs. 2500

Consolation Prizes : 5 Teams (RS. 1000 for each team)

Registration Link:

<https://surveyheart.com/form/6300a1611940d466be2ea715>

Chief Guest for the Inaugural Function:

Mr.R.Ramachandra,

Managing Partner,

Green Automation Systems, Bangalore

Number of Teams participated: 47 Teams

Number of Students Participated: 137 Students

Organizing Committee :

Dr.T. Chandrashekar, Principal,

Dr.R.Balakrishna, Dean, RRCE

Dr.S.Usha, Dean – Research and Innovation & Vice President - RRIIC

Dr.J.Amutharaj, President – RRIIC, (M) 97427-38238

Dr. N. Muthu Kumar : 6281135935

Dr.C.Ramesh, Convener –RRIIC (M) 8884444065

Dr. A. Murugandham, Prof. – ECE, EDC Cell (M) 9443825711

Dr.T.Subburaj, ASP – ISE, (M) 9566382711

Mrs. Sowmya AP – M.B.A: 9620599311

Ms. Manasa, AP – M.B.A: 9591575075

Mr. Kirankumar , Student Co-ordinator : 9148548525, 7019072732

Mr. Yugendra, Student Co-ordinator: 9901508720

Event Invitation



RAJARAJESWARI
COLLEGE OF ENGINEERING
#14, Ramohalli Cross, Kumbalgodu Post, Mysore Road, Bengaluru-560 074

Department of Management Studies
Organized by: **RAJARAJESWARI INSTITUTION INNOVATION COUNCIL**

**NATIONAL LEVEL
BUSINESS PLAN CONTEST**
Blended Mode (Online / Offline)

Presided by
Dr. A.C. Shanmugam
B.A. LLB, FIMSA, FRCPs (Glasgow, UK)
Founder Chancellor
RajaRajeswari Group of Institutions

Co-President
Sri. A.C.S Arun Kumar
B.Tech (Hons), LMISTE., MIET., (UK), LMCSI.,
President
RajaRajeswari Group of Institutions

Chief Guest
Mr. R.Ramachandra
Managing Partner, Green Automation Systems

Date : 27.8.2022 Saturday
Time : 9.00 A.M.

Dr. S. Vijayanand , M.Tech, Ph.D Executive Director RajaRajeswari Group of Institutions	Sri. C.N Seetharam , IAS (Retd.) Chief Executive Officer RajaRajeswari Group of Institutions	Dr. S. Jeyabalan ., M.E., MBA, Ph.D Special Officer RajaRajeswari Group of Institutions	Dr. T. Chandrashekar Principal RajaRajeswari College of Engineering	Dr. R. Balakrishna Dean RajaRajeswari College of Engineering
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Venue : Dr A P J Abdulkalam Conference Hall



RAJARAJESWARI COLLEGE OF ENGINEERING

#14, Ramohalli Cross, Kumbalgodu, Mysore Road, Bengaluru- 560074



**Department of Management Studies
&**

RajaRajeswari Institution Innovation Council

Jointly Organized



NATIONAL LEVEL BUSINESS PLAN CONTEST Blended Mode (Online / Offline)

on 27th August 2022 Time: 9:00AM - 4:00 PM

Attractive Cash Prizes

1st Prize : ₹5000

2nd Prize : ₹2500

&

5 consolation Prizes (₹ 1000)



Registration Fees: ₹300 per team

Bank details:

Account Holder Name: RajaRajeswari College of Engineering

Bank Name and Branch: ICICI Bank & Kumbalgodu

Account Number: 263701000032

IFSC Code: ICIC0002637

Or

UPI ID: 9606046445@icici (PhonePe/Google Pay/ Paytm/BHIM)

Registration Link:

<https://surveyheart.com/form/6300a1611940d466be2ea715>

**Registration Last Date:
22-08-2022**

**Registration Last Date:
22-08-2022**

PATRONS

- Dr. Vijayanand S., Executive Director, RRG
- Sri. C.N Seetharam., IAS(Retd.), CEO, RRG
- Dr. S.Jeyabalan., Special Officer, RRG

CO-PATRON

- Dr. T.Chandrashekar., Principal

ORGANIZING COMMITTEE

- Dr. R. Balakrishna., Dean & Advisor- RRIIC
- Dr. S. Usha., Dean - Research & VP- RRIIC
- Dr. J. Amutharaj., President- RRIIC, Vice Principal
- Dr. N. Muthukumar., HOD- MBA
- Dr. L. Rangaiah., Advisor- RRIIC & HOD- ECE
- Dr. C. Ramesh., Convener- RRIIC & HOD- MECH

STAFF COORDINATORS

- Dr. A. Muruganandham., Professor, ECE
- Dr. D. Sobya., Associate Professor, ECE
- Dr. T. Subburaj., Associate Professor, ISE
- Mrs. Sowmya G., Asst. Prof., MBA., Mobile: 9620599311
- Ms. Manasa R., Asst. Prof., MBA., Mobile: 9591575075

STUDENT COORDINATORS

- Bhavani B S., Mobile: 8277257258
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- Harshitha R., Mobile: 9110483269
- Yugendra R., Mobile: 9901508720
- Kirankumar K R., Mobile: 9148548525
- Dinesh D S., Mobile: 9380075304



Event Photographs



Chief Guest Mr.R. Ramachandra, Managing Partner, Green Automation Systems, Bangalore is addressing the student entrepreneurs in the inaugural function on **27th August 2022 Saturday**



Dr.C.Ramesh, Convener of RRIIC is addressing the gathering during the inaugural function of Business Plan Contest held on **27th August 2022 Saturday**



Group Photo – Valedictory function of National Level Business Plan Contest 27th August 2022