

**Department of Management Studies, Computer Applications &  
RajaRajeswari Institution Innovation Council (RRIIC)**  
(Approved by MoE : IC201912297)



Departments of M.B.A & M.C.A of RRCE & RajaRajeswari Institution Innovation Council (RRIIC) jointly organized a Leadership Webinar on “Problem Discovery for Medical Innovation” on 26<sup>th</sup> July 2022 between 11.00 A.M. and 12.30 P.M. :

Type of Program: Motivational webinar on “Problem Discovery for Medical Innovation”

Title: Innovation Leadership Webinar on “Problem Discovery for Medical Innovation”

Date: 26.7.2022 (Tuesday) & Timing: 11.00 A.M. to 12.30 P.M.

**Resource Person:**

**Dr. G.Vinoth, M.S., Ph.D, (USA),**  
**Chief Start up Venture Designer,**  
**Pongu Ventures Private Ltd, Chennai.**

**Mrs. Preethi, B.E. M.S. (USA),**  
**Start up Consultant & Mentor,**  
**Pongu Ventures, Chennai.**

**Target Audience:** I, II, III and Final Year B.E, M.B.A. M.C.A Students and Faculty Members & Aspiring Entrepreneurs

**Number of Students Attended: 45**

**Number of Faculty members attended: 17**

**Expected Outcome:**

1. Need for Innovation in Medical Diagnosis and Services?
2. Problem Faced by Patients
3. Use of Technology for Connecting Doctors and patients
4. Innovation in Doctor's visit and patient care
5. Problems in maintaining Electronics Health Records
6. Innovations in Medical Diagnosis, apply technology for Connecting Doctors and Patients,
7. Managing huge volume of data and inference from the available data by using technology

**Organizing Team**

1. **Dr.T.Chandrashekar**, Principal - RRCE
2. **Dr. J. Amutharaj**, President, RRIIC
3. **Dr.S.Usha**, Vice - President - RRIIC  
Dean (Research) & Professor and HoD, CSE, RRCE
4. **Dr N. Muthukumar**, Professor and HoD – M.B.A
5. **Dr.Neha Singhal**, HoD –M.C.A.
6. **Dr T. Subburaj**, Associate Professor, ISE

## Event Poster



A Unit of RajaRajeswari Group of Institutions

**RAJARAJESWARI  
COLLEGE OF ENGINEERING**  
BENGALURU, KARNATAKA.



**Department of Management Studies &  
Computer Applications**

**&**

**RajaRajeswari Institution Innovation Council**

**Jointly Organizes**

**Topic**

**Problem Discovery for Medical  
Innovation**

Date :  
26-07-2022

**Resource Persons:**

**Dr. G. Vinoth** B.E., M.S.Ph.D(USA)  
Start up Venture Designer,  
Pongu Ventures

**Mrs. B. Preethi** B.E.M.S (USA)  
Start up Consultant & Mentor  
Pongu Ventures

Time:  
11:00 AM to  
12:30 PM



<https://meet.google.com/ooz-aqaj-fgp>

**Organizing Committee**

**Dr. T. Chandrashekar** **Dr. J. Amutharaj** **Dr. N. Muthukumar**  
**Principal** **President - RRIIC** **Hod - MBA**

**Dr. Neha Singhal**  
**Hod -MCA**

**Staff coordinators**

**Mrs. Sowmya G**  
**AP-MBA**

**Mrs. Manasa**  
**AP-MBA**  
**Mrs. Priyanka V**  
**AP-MCA**

**Mrs. Deepa K R**  
**AP-MCA**

## Event Photographs

Inbox (184) - ponguppt@gmail.com x Meet - Problem Discovery for Medical Innova... x My Drive - Google Drive x RRBI Problem discovery for Medical Innova... x

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### Problems faced by Patients

ponguvventures

- ★ Medication error
- ★ Adverse drug reaction
- ★ Drug overdose
- ★ Lack of Electronic health records

Chandana KI has left the meeting

Vinoth G

55 others

You

People

Mute all Add people

PRAJWAL A S

Prasanna Prasanna

Premanth Prem

Rahul R Bhat

Rajkumar A

Rohith KR

11:33 AM | Problem Discovery for Medical Innova... 91°F Mostly cloudy 11:33 AM 7/26/2022

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### Compare doctor visits with global average

ponguvventures

- ★ On Global average, doctor see only 20 patients daily.
- ★ But in India Doctors see 30, some 100 and some over 200 patients daily.
- ★ This is in addition to the in-patients he has to see, admitted in the hospital

Kanchan Wangi can now join this meeting

Vinoth G

DR.S. GOPI KUMAR

minamanuru cham...

Harshitha pissay

varun r

sandeep kashyap

Keerthi R K

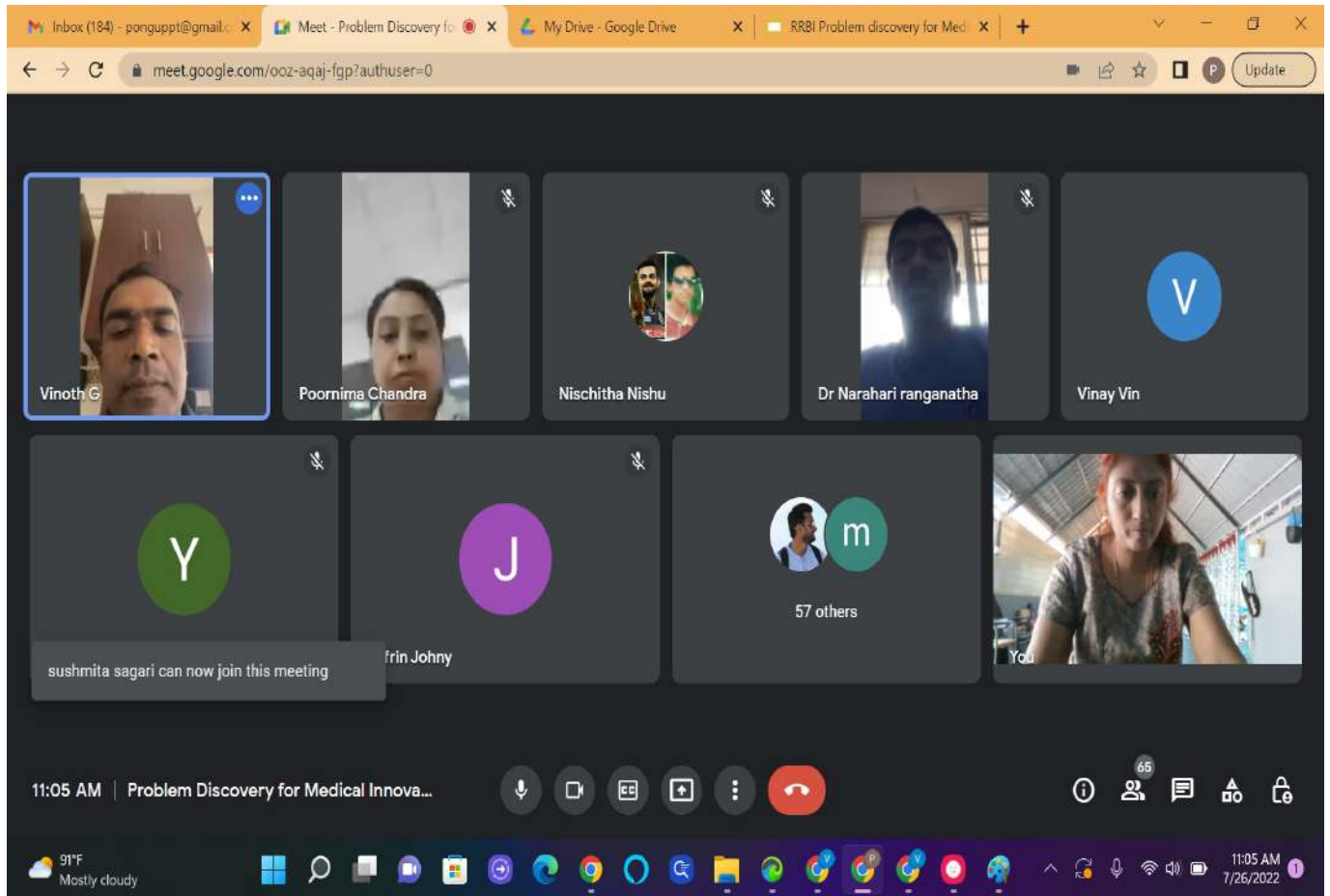
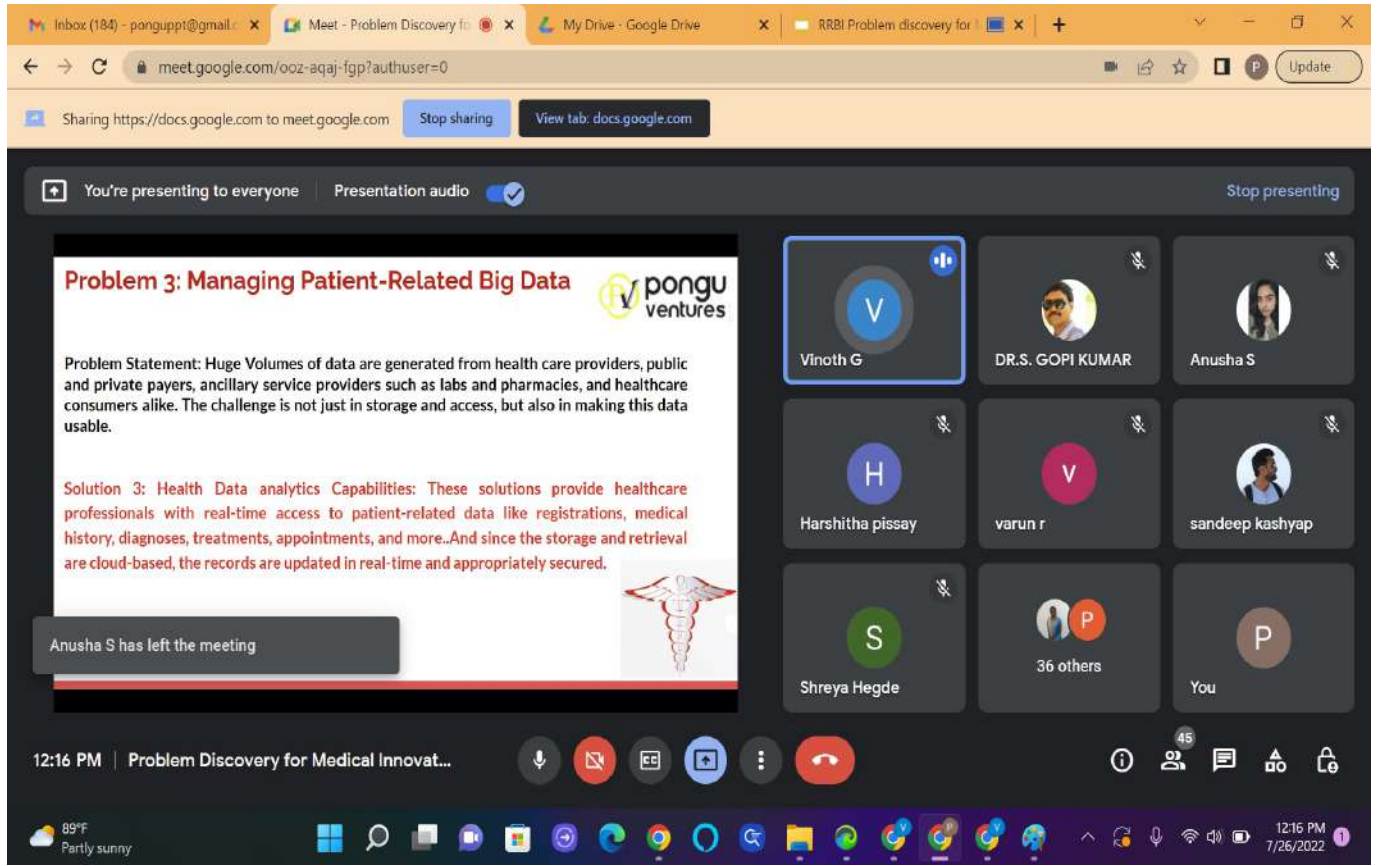
45 others

You

11:57 AM | Problem Discovery for Medical Innova... 89°F Partly sunny 11:57 AM 7/26/2022



## Event Photographs



## Event Photographs

