

#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074

RajaRajeswari Institution Innovation Council (RRIIC)

(Approved by MoE : ICIC201912297)



Department of Artificial Intelligence and Machine Learning & RRIIC

Virtual Session on “How to Start a Start Up : Legal & Ethical Steps” : RajaRajeswari Institution Innovation Council (#RRIIC) & Department of Artificial Intelligence and Machine Learning & RRIIC jointly organized a Virtual Session on “How to Start a Start Up : Legal & Ethical Steps” in association with #Pongu #Ventures, Chennai on **Friday, 25th March 2022** between **10.30 A.M. – 12.00 Noon.**

Resource Person:

Dr.G.Vinoth, B.E., M.S., Ph.D (USA),

Start up Venture Designer,

Pongu Ventures (P) Ltd., Chennai.

Mrs. B. Preethi B, B.E, M.S, (USA)

Startup Venture Designer & Mentor,

Pongu Ventures (P) Ltd., Chennai.

Venue :

Google Meet joining info

Video call link: <https://meet.google.com/ooz-aqaj-fgp>

Description: Students and faculty members are given with the virtual session on “**How to Start a Start Up : Legal & Ethical Steps**” and brainstorming on Legal procedure to start a start up company and mobilize the funds for operating cost and fixed cost and Ethical Procedure to be adopted in Innovation and provide information on few worst innovations in detail.

Number of Students Attended the Workshop : 56

Number of Faculty members attended : 12

Star Faculty: Dr Rajesh K S, Professor and Head – AIML Dept, and Advisor - RRIIC

Student Co-ordinator : Mr. Altamash, 7th Sem ISE Dept.


Organizing Committee :

Dr.T.Chandrashekar, Principal


Dr.R.Balakrishna, Dean – RRCE

Dr. J. Amutharaj, President-RRIC
 Dr.S.Usha, Vice President –RRIC
 Dr.C.Ramesh, Convener – RRIIC
 Dr Rajesh K S, Advisor - RRIIC
 Professor and Head – AIML Dept.

Event Poster




RAJARAJESWARI COLLEGE OF ENGINEERING
 #14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru - 560 074.




INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

RR Institution Innovation Council (RRIIC)



pongu ventures

RRIC and Department of Artificial Intelligence & Machine Learning
 jointly organizing



Virtual Session on

How to Start a Startup: Legal and Ethical Steps


Resource Persons

Dr. G. Vinoth. B.E., M.S.Ph.D(USA)
Start up Venture Designer,
 Pongu Ventures

Mrs. B. Preethi. B.E.M.S (USA)
Start up Consultant & Mentor
 Pongu Ventures

DATE: 25th March 2022

Time : 10. 30 A.M to 12:00 Noon

 <https://meet.google.com.ooz-aqaj-fgp>

Organising Committee

Dr. T. Chandrashekar Principal	Dr. R.Balakrishna Dean & Advisor - RRIIC	Dr. S. Usha Dean - Research & VP - RRIIC
Dr. J. Amutharaj President - RRIIC	Dr. L. Rangiah Advisor - RRIIC	Dr. C. Ramesh Convener - RRIIC
Dr. Rajesh K.S Advisor - RRIIC	Dr. D. Sobya Start up Club - RRIIC	Dr. Neha Singhal Coordinator, WEDC - RRIIC
Dr. R. Sunitha ASP -ECE	Dr. T. Subburaj ASP - ISE	

Staff Coordinators

Mrs Mamatha K.R AP - AI&ML	Ms. Prarthana H R AP -AI&ML
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Event Photographs – Online Session Screenshots

This screenshot shows a Zoom meeting in progress. The main video feed displays a man wearing a headset, identified as Dr. Amutharaj Jo... in the top bar. The top bar also shows other participants: Nandan (1RR19EE407), 1AH18AE016, 1AH18AE025 S..., and Chandan. The bottom toolbar includes icons for Join Audio, Start Video, Security, Participants (50), Chat, Share Screen, Record, and Reactions. On the right side, a 'Participants (50)' list is visible, containing names and IDs such as Sai Gnaneshwar (1RR19EE407), SHUBHA K.N, Somaraya Talloli, Sumith (1AH19AS040), Swapna, Ujwal M, Vidhya K, Vidya Shree.N, Vignesh Kumar, Yashas S M (1RR19EE031), yashu, Yathishgowda, Dhanush H D (1RR17EE007), Jaashree(1RR19EE402), Lohith Gowda NP, and Vaibhav S. The system tray at the bottom shows the time as 11:41 AM on 4/17/2021.

This screenshot shows a Zoom meeting where a presentation slide is being shared. The slide content includes the text "Best Innovation" and "Really Good Innovation" in large, bold letters, accompanied by a cartoon illustration of a yellow character with a large smile and a black bow tie. The top bar of the Zoom window shows participants: Dr. Amutharaj Jo..., Dr. Vinoth Pong..., 1AH18AE025 S..., and Fahad. A green notification bar at the top center states "You are viewing Dr. Vinoth Pongu Ventures' screen". The bottom toolbar shows 46 participants. The right-hand 'Participants (46)' list includes names and IDs such as Jyothi.G (1AH18BM011), muthuselvan s, Nagavalli Shastry, Nandan (1RR16EE002), Ramanan G, Sagar K B, Sai Gnaneshwar (1RR19EE407), SHUBHA K.N, Sneha Gopal, Swapna, Ujwal M, Veethasmi A Kumar, Vidhya K, Vijayanand Radhakrishnan, and yavar. The system tray at the bottom shows the time as 10:57 AM on 4/17/2021.

Participants in Online Sessions

The screenshot shows a Google Meet window with a presentation slide titled "Business ethics". The slide content is as follows:

Business ethics

Business ethics is the very broad field of study concerning ethical decision-making in commercial contexts. In short, it's concerned with not just the social obligations of a business, but also the obligations to its employees, customers, suppliers, investors, shareholders and competitors. Business ethics is most commonly discussed in the following areas:

- Fraud and manipulation
- Sustainability
- Diversity and inclusion
- Exploitation
- Donations and contributions

The meeting interface shows the presenter, Vinoth G, and a grid of participants including Dr. Rajesh KS, Sayeda hibbha, Amutharaj Joyson, Pongu presentation, manoj manoj, and 17 others. The system tray at the bottom shows the time as 11:01 AM on 3/25/2022.

The screenshot shows a Google Meet window with a presentation slide titled "Creating An Ethical Framework". The slide content is as follows:

Creating An Ethical Framework

- Define your core values early on
- Integrate ethics into your hiring process
- Lead by example
- Create a culture of openness and welcome dissent
- Craft values everyone can own
- Learn from immediate peers or distant models
- Remember that institutional character is fragile
- Know your limits as a leader
- Establish an independent board

The meeting interface shows the presenter, Vinoth G, and a grid of participants including Dr. Rajesh KS, Sayeda hibbha, Amutharaj Joyson, Pongu presentation, Manjunathan D, Chetanaditya Ram..., and 17 others. The system tray at the bottom shows the time as 11:07 AM on 3/25/2022.

You are viewing Dr. Vinoth Pongu Venthur's screen

Worst Innovations Published by MIT Technology Review

1. Segway
2. Google Glass
3. Electronic voting
4. One laptop per child
5. CRISPR babies (created the world's first gene-edited babies ... the genes of a human embryo)
6. Data trafficking
7. Cryptocurrency
8. E-cigarettes
9. Plastic coffee pods
10. Selfie sticks

Click to join audio

Participants (46)

Find a participant

- AA Akabab Afifi
- A Anagha
- AN Ashwini N M
- B Bhavana Priya
- BS BHAVANA SATHISH K
- C Chandan
- CS CHAYA S DAS
- Deepika R.
- DL Dhanalakshmi L(1RR18EE011)
- Dipti Ramesh
- D Divyashree
- DA Dr Amutharaj Joyson RRCE
- DK Dr kavitha Sajala
- DS Dr Somasundaram Krishnan
- DD Dr. D. SOBHA
- F Fahad
- H Hemarath
- J1 Jyothi.D.1AH18SM011

Join Audio Start Video Security Participants 46 Chat Share Screen Record Reactions Leave

Zoom Meeting Participant ID: 285694

You are viewing Dr. Vinoth Pongu Venthur's screen

Dr Amutharaj Jo... Dr. Vinoth Pongu... Nandan (1RR16... 1AH18AE025 S... 1AH19AE016 Ch... Sumth 1AH1...

Recording

docx.googleusercontent.com/presentation/4/1M97VWYq3mJmLULQJHgTURSRS5k8k8WXT3YNzYn11/ed#slide=id.gd2984a9ca2_0_182

Ethics

File Edit View Insert Format Slide Arrange Tools Add-ons Help Last edit was 1 hour ago

Themes

Why failed

It is not about having a great business model with high profit. It is about designing a Value Model where you maximize value for all stakeholders.

- Some were too early for market;
- some were a product without a customer;
- Others were helpful, but caused more problems than they solved.
- Technology seeking a customer need.
- Too much focus on the technology and not enough on the actual needs of customers.

Click to add speaker notes

Participants (53)

Find a participant

- RG Romanan G
- R Rashmi Rashmi.R
- S Sai Gnaneshwar (1RR19EE407)
- SM SANDEEP M L
- S Sreerindhi
- SK SHUBHA K.N
- Somaraya Talloli
- Sumith 1AH1945040
- S Swapna
- SWAROOP M S 1RR18EE037
- UM Ujwal M
- VK Vidhya K
- V Vidya Shree.N
- Vignesh Kumar
- Y yewar
- Dhanush H.D (1RR17EE007)

Join Audio Start Video Security Participants 53 Chat Share Screen Record Reactions Leave

Type here to search

11:25 AM 4/17/2021