

**#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bangalore-560074**

**RajaRajeswari Institution Innovation Council (RRIIC)**

**(Approved by MoE : IC201912297)**



## India start up Day Celebrations on 8<sup>th</sup> Jan 2022 Saturday

Motivational Talk on “Start up Promotion Strategies” : RajaRajeswari Institution Innovation Council (#RRIIC) is conducting a Motivational Talk on “Start up Promotion Strategies” in association with Department of Computer Science and Engineering & Start up Cell on 8<sup>th</sup> January 2022 Saturday. Timing : 11:00 A.M. – 12:30 P.M.

### Resource Person:

**Dr.K.Maran**

**Director,**

**Sai Ram Institute of Management Studies,**

**Chennai.**

**Date: 8<sup>th</sup> January 2022 & Time: 11:00 AM IST**

Virtual Meet joining info :

**“India Start up Day Celebrations” by RRIIC, Dept. of CSE & Start up Cell of RRCE**

[https://teams.microsoft.com/l/meetup-join/19%3ameeting\\_Yml2NjkzMzktYmY5Yi00YjRkLThlNTgtMWQ4OTk2MGY0ZTZl%40thread.v2/0?context=%7b%22id%22%3a%2293790111-557b-4323-bbba-2e3e622951f5%22%2c%22oid%22%3a%22db7a325c-174a-4701-8f32-5d88f4f51ec7%22%7d](https://teams.microsoft.com/l/meetup-join/19%3ameeting_Yml2NjkzMzktYmY5Yi00YjRkLThlNTgtMWQ4OTk2MGY0ZTZl%40thread.v2/0?context=%7b%22id%22%3a%2293790111-557b-4323-bbba-2e3e622951f5%22%2c%22oid%22%3a%22db7a325c-174a-4701-8f32-5d88f4f51ec7%22%7d)

**Description:** Students and faculty members are given opportunity to have a session on Start up Promotion activities and make an understanding on Science to Business, Practical start up skills, Preparation for Pitching competitions, how to prepare for Startupthon competitions.

**Number of Students Attended the Workshop: 102**

**Number of Faculty members attended: 27**

**Star Faculty : Dr.S.Usha, Vice President - RRIIC**

**Student Co-ordinators : Mr,Altamash, 7<sup>th</sup> Sem ISE Dept.**

## Organizing Committee :

Dr.C.Ramesh, Convener - RRIIC

Dr.S.Usha, Dean – Research & Vice President - RRIIC

Dr.J.Amutharaj, President – RRIIC

Dr.T.Chandrashekar, Principal, RRCE

## Virutal Workshop Poster

**RAJARAJESWARI COLLEGE OF ENGINEERING**  
#14, Ramohalli Cross, Kumbalagodu, Mysore Road, Bengaluru - 560074

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD Initiative)

» CET Code: E145    » COMEDK Code: E099    » PG CET Code: T858

**India Start up Day Celebrations**  
**Department of CSE, Startup cell and RRIIC**  
Jointly organising

**Motivational Talk on**  
**"Start up Promotion Strategies"**

**Resource Person**  
**Dr. K. Maran,**  
**Director,**  
Sai Ram Institute of Management Studies,  
**Chennai**

**Date: 8th January 2022 @ 11:00 AM**




























**Organizing Committee**

- Dr. T. Chandrashekar,  
Principal, RRCE
- Dr. R. Balakrishna,  
Dean - RRCE
- Dr. S. Usha,  
Dean - R&I
- Dr. J. Amutharaj,  
President - RRIIC
- Dr. C. Ramesh,  
Convener - RRIIC








































**Staff coordinators**

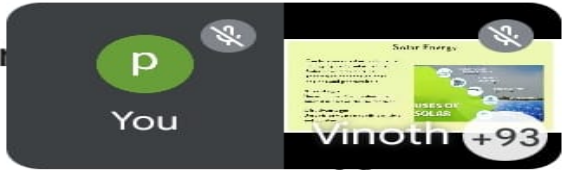
- Dr. N.Muthukumar  
Prof & Head, MBA
- Dr. D.Kirubha  
ASP, CSE
- Dr. D. Sobya  
Startup coordinator - RRIIC
- Prof. T. Auntin Jose  
ED Cell - CSE
- Prof. T. Devi  
Member - RRIIC

## Participants

	<b>THANUSH</b> Attendee		
	<b>ABHISHEK N</b> Attendee		
	<b>ANUSHA</b> Attendee		
	<b>ANUSHA MAHESH</b> Attendee		
	<b>CHIRAG G J</b> Attendee		
	<b>DEEPTI R</b> Attendee		
	<b>DIKSHITHA R</b> Attendee		
	<b>DIVYASHREE G</b> Attendee		
	<b>DIVYASHREE M L</b> Attendee		

# About this call

People	Info
 Jayashree N	 
 Kavitha G S	 
 KAVYA K	 
 keerthana keerthu	 
 Krishna Pawar	 
 Likith Gowda	 
 Lo-hit Gowda	 
 Maheshwari BhanuPr...	 
 mamatha k.r	 
 manasa An	 
 Manasa J	 
 Manasa Ramgir	 
 manoj g	 



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Student attendance online in Dr K Maran, Director, SSRIMS, Chennai's motivational talk online in virtual mode on the topic "Start up Promotion Strategies" among Engineering students and faculty members on 8.1.2022.