



Summary of Research Publication by the Faculty Member for the AY 2011-12 till date

Dept	Journals		Conference		Total
	International	National	International	National	
ECE	4	-	1	1	6
CSE	9	-	3	18	30
ME	1			3	4
EEE				1	1
ISE	7		3	16	26
MATHS	5	1	-		6
PHY		2	2	4	8
CHEM		3			3
MBA	2	3	6	25	36
MCA	1		4	2	7
Total	29	9	19	70	127

Total : 127



Research Publications of the staff – Academic Year 2011-12

1. ELECTRONICS & COMMUNICATION ENGINEERING

1. **Bhuvaneshwari P**, “Efficient computation of 12-bit pipelined ADC using 180nm CMOS Technology” International journal of VLSI Design, Vol-1, No: 2, July Dec-2010, P 67-74.
2. **Aruna.**, “current steering DAC based Hybrid multiplier for ANN’s in Image compression”. International Journal of Nano system Vol 3 issue 2 July-Dec – 2010 P 63-69.
3. **T S Jayadeva**, “Optimization of modified sierpeinski antenna”, International Journal of Advances in Computer Engineering and Architecture, Volume 1, Issue 2242-9452 Jan –July 2011 Pg 7-9
4. **T S Jayadeva**, “Miniaturization and multiband behavior of modified sier Peinski antenna”, Accepted International Journal ISOI
5. **Seema. K. U**, “Architectural Design of SD-SDI with FPGA approach “National Conference on Wireless Control & Communication Technology” (NCWCT -2011) issue 27th & 28th April 2011 at Dr.AIT Bangalore.
6. **Seema K.U**, “FPGA based Architectural design of SD serial Digital Interface” International Conference on Frontiers of Computer Science” (ICFOCS-2011) issue 7th&9th August 2011 at JN Tata Convention Centre, IISC, Bangalore P

2. COMPUTER SCIENCE & ENGINEERING

7. **Pradeep B.S**, “Challenging Issues & Limitations of Mobile computing” International Journal Computer Technology & Application Vol.03, Issue: 01, Pages : 177-181, ISSN:2229-6093 Jan 2012.
8. **Pradeep B.S** “ Enhancement of Mammographic Images using Morphology & wavelet Transform” International Journal Computer Technology & Application Volume : 03, Issue : 01, Pages: 192-198, ISSN : 2229-6093 Jan 2012
9. **Rajesh.K.S, Kiran Gowda C, Balakrishna.R** , “Corrective Information based Registration “International Journal of Computer Science and Information Technology & Security (IJCSITS), ISSN : 2249-9555 Vol.2, No.1, 2012
10. **Pradeep B.S** A National Paper “A Survey of Mobile Computing” Frontiers of Computer Science & Technology “FCST’12 Page 74-77 on 14th & 15th Feb- 2012
11. **Pradeep B.S** A National Paper “ Automatic Technique for Enhancement of Microarray Images” Frontiers of Computer Science & Technology “FCST’12,Page 191-195, Feb-2012.
12. **Pradeep B.S** A National Paper “ Secured WSN for computing large scale sensor network applications Frontiers of Computer Science & Technology ‘FCST’12, page 309-315.
13. **Rajesh K.S**, A National Paper “ A Quality of service in Multicasting MANET” Frontiers of Computer Science & Technology ‘FCST’12 Page 78-81, Feb2012

14. **Shashidhar V**, A National Paper “ Advance Wireless Sensor Network for Controlling Air Pollution Monitoring” Frontiers of Computer Science & Technology FCST’12, page 83-86 Feb – 2012.
15. **Sreenivasa B.R**, A National Paper “ On selfish Routing in internet like Environment Frontiers of Computer Science & Technology ‘FCST’12, page 118-123 Feb- 2012.
16. **T.Auntin Jose, Srinivasa R, Sreenivasa B.R, Poonam Kumari**, A National Paper “Link and Rate Selection for Point- to –point 60Ghz Networks Frontiers of Computer Science & Technology FCST’12, Page 124, Feb-2012.
11. **Harsha.M & Gireesh.H R** , A National Paper “Distance Learning Using ExperInn e- learning system through web” Frontiers of Computer Science & Technology FCST’12, page 172-178 Feb-2012
12. **Mohammed Hafeez-ur-Rehaman**, A National Paper “ Scrutiny of Bandwidth Request Schemes for Uplink performance In Ieee 802.16, Frontiers of Computer Science & Technology FCST’12, page 299-302, Feb-2012
13. **Anjali .N, Rajalakshmi.N, Swathi.M, Shivaprakash.S.V** , A National Paper “ Method to solve the problem of Security in WSN by using public key cryptography Frontiers of Computer Science & Technology “ FCST’12, page 303-308 Feb-2012.
14. **Poonam Kumari, Neelu.L, Sreenivasa B.R**, A National Paper “ Hacker Detection in wireless sensor Networks” Frontiers of Computer Science & Technology FCST’12, Page 377-382 Feb-2012.
15. **Gireesh H R, Shashidhar V, Praveen Manchale**, A National Paper “Information security using RSFEC Encoder Frontiers of Computer Science & Technology FCST’12, page 287- 291, Feb-2012.
16. **Pradeep.B.S**, A National Paper “ Real Time implementation of object identification” on NCTAE-2012, GAT, Jan – 2012
17. **Rajesh K.S**, A National Paper “ Wormhole Injection in Ad hoc Routing Protocol” on NCTAE-2012, GAT, Jan – 2012
18. **Neelu.L** , A National Paper “ Gobal Knowledge information gathering for Hierahical Ontologies”, Frontiers of Computer Science & Technology “ FCST’12, page 179-183 Feb-2012.
19. **Aruna Kumara B**, A National Paper “ Cloud Computing changing the Education” Frontiers of Computer Science & Technology FCST’12, page 331-333 Feb- 2012.
20. **Madhumathy . K.V** ,Next Generation Networks: Analysis of Current Trends, Threats and Possible Solutions” International Conference on Cloud Computing and service Engg - CLUSE – 2012 at RRCE
21. **Pradeep B S** “Reduction of Congestion during Dynamic channel allocation for user demanded packet optimality” International Journal Advanced Scientific and Technical Research, Volume : 02, Issue: 01, Pages:211-221, Oxford University, UK December 2011.
22. **Pradeep B S**, “Role of ANN in Secured Wireless Multicast Routing during Dynamic channel allocation for user demanded packet optimality” International Journal Advanced Networking and Applications, Volume: 03, Issue: 02, Pages: 1135-1139, September 2011.
23. **Rajesh K.S, Gireesh H.R, Sreenivas B.R**, A National Paper “ Creating a win CE based BSP design for a Controller, ETITM-2011, page: 6, 3-4 Nov-2011.
24. **Pradeep B.S.**, “Dynamic channel allocation for user demanded packet optimality-Focus on network initialization procedure”, International Journal. Advanced Networking and Applications, Volume: 01, Issue: 03, Pages: 181-187, October 2011.

25. Rajesh K.S, R Balakrishna, “Security Performance Issues on ASRP in MANETS”, International Journal of Engineering Research, Vol 05, Pages : 113 – 132 Dec 2011.

26. Sreenivasa B.R , A National Paper “Blind authentication Asecure crypto – Biometric verification protocol, ETITM- 2011, Page: 39 Nov 2011

27.Rajesh K.S, R Balakrishna, & Vijayanand S “Compression of Initial Ranging Scheme in WIMAX Using Markova Models” International Journal of Modern Engineering Research, Vol 1, Issue no: 1 Pages 74-83, September 2011.

28. Rajesh K S, Shashidhar V, Balakrishna R “ Routing Mechanism in Ad hoc Networks” International Conference on Data Engineering & Communication System, ICDECS, Pages : 445-451 on Dec 30-31 2011

29. Sreenivasa.B.R, Srinivasa.R, Neelu.L A National Paper “ Secure key issuing scheme for P2P networks using Shamir’s secrete key, NACC-2011, page 274-300, on 22-24, Sept 2011.

30. Pradeep B.S, “A New Approach for Load Balancing and QOS in On Demand Protocols – In the MANET’s Perspective”- International Journal Advanced Networking and Applications, Volume: 01, Issue: 04, Pages: 275-281, Feb 2010.

3. MECHANICAL ENGINEERING

1. **M.S.Bhagyashekar**, “Performance issues on AODV and DSDV for MANETS”, International Journal of computer Engg Research Vol 2(3). PP 24-30 April 2011

2. **M. S. Bhagyashekar**, “ Performance of Cryogenically treated Tungsten carbide inserts while interrupted machining” National Conference on “Emerging Trends in Mechanical Engineering” “ETME’12

3. **Thanuj Kumar.M & M.S.Bhagyashekar** “ Microwave cure processed polymer composites – a review” National conference on “Emerging Trends in Mechanical Engineering” ETME’12

4 **MADHU K.S** “ DESIGN OPTIMIZATION OF AUTOMOTIVE EMISSION SYSTEM USING COMPUTATIONAL FLUID DYNAMICS” National Conference on “Emerging Trends in Mechanical Engineering” – “ETME’12

4. INFORMATION SCIENCE & ENGG

1. **Kiran Gowda. C**, “Wormhole Injection in Adhoc Routing protocol” In the National Conference in thrust areas in engineering-2012 at Global Academy of technology on 20th – 21st Jan 2012.

2. **Rashmi B.N., Dr.Balakrishna.R, Mr.Ananda Kumar K.S, Mr.Nandish U.G**, “Development of Selective Repeat ARQ Over UDP” In the National Conference on Frontiers of Computer Science & Technology – FCST’12, Feb14-15,2012.

3. **Balakrishna.R** , “Routing Protocols for Mobile ad hoc Networks: Survery on Analysis current Development and Performance Evaluation” In the National Conference on Frontiers of Computer Science & Technology – FCST’12, Feb-14-15 2012.

4. **R.Balakrishna.R**, “Supervisory Control and Data Acquisition (SCADA) in Subtransmission and Distribution levels in Power Systems “ In the National Conference on Frontiers of Computer Science & Technology – FCST’12, Feb-14-15 2012.

5. **Veda.D, Vinutha H, Kiran Gowda.C.**, “Improved energy efficient Multi-Hop Routing Mechanisms for Wireless Body Area Networks” In the National Conference on Frontiers of Computer Science & Technology – FCST’12, Feb-14-15 2012.

6. **Anand Kumar K.S, Dr.Balakrishna.R, Nandish.U.G, Rashmi B.N**, “Implementation of Social Networking on local Area Network In the National Conference on Frontiers of Computer Science & Technology – FCST’12, Feb-14-15 2012.
7. **Kiran Gowda.C, Dr.Balakrishna.R** , “Corrective Information based Registration” In the National Conference on Frontiers of Computer Science & Technology – FCST’12, Feb-14-15 2012.
8. **Anand Kumar K.S, Dr.Balakrishna R, Nandish U G, Mr.Naveen.L** , A Social Networking (Orkut) on local area network with client server Architecture, International Journal of Advanced Research in Computer Science and Software Engineering Vol 2, issue 1, January 2012
9. **Naveen.L, Nandish U.G**, “Distance learning using expeninn E-learning system through Web In the National Conference on Frontiers of Computer Science & Technology – FCST’12, Feb-14-15 2012.
10. **Naveen.L, Dr.Balakrishna.R, Mr.Nandish, Mr.Rashmi.B.N** , Adhoc on demand distance vector routing reputation- based (AOVERB) over manet In the National Conference on Frontiers of Computer Science & Technology – FCST’12, Feb-14-15 2012.
11. **Balakrishna R**, Confidentially Protection of Data on Cloud Computing Systems, International Conference on Cloud Computing and service Engg - CLUSE – 2012 at RRCE
12. **Balakrishna R**, “Supervisory Control and Data Acquisition (SCADA) in Subtransmission and Distribution levels in Power Systems” , International Conference on Cloud Computing and service Engg - CLUSE – 2012 at RRCE
13. **Anand Kumar K S and Veda D**, Next Generation Networks: Analysis of Current Trends, Threats and Possible Solutions” International Conference on Cloud Computing and service Engg - CLUSE – 2012 at RRCE
14. **Balakrishna R**, Performance Issues on AODV and SADOV for MANETS, International Journal of Academic Science, Vol 2. Issue 3. Page 24-30 April 2011
15. **Balakrishna R**, Compression of Initial Ranging scheme in WIMZX using Markova Models, International Journal of Modern Engineering Research, Vol 1. Issue 1, Page74-83 September 2011.
16. **Balakrishna R**, An Efficient and Scalabel Content Based Dynamic load Balancing using Multiparameters on load Aware distributed Multi cluster servers” International Journal of Engineering Science and Technology, Vol3. Issue.8. Page 6401-6411 Aug 2011
17. **Balakrishna R**, Computational Analysis of Rheumatoid Arthritis Disease using XAMPP server, International Journal of Computer Information System, Vol 3. Issue 3. Page No 35- 39 September 2011
18. **Balakrishna R**, Security Performance issues on ASRP in MANETS, International Journal of Engineering Science, Vol. 2 , Issue 2. Page 75-83 December 2011
19. **Anandkumar K.S**, Computational Analysis of Rheumatoid Arthritis Disease using XAMPP server, International Journal of Computer Information System, Vol 3. Issue 3. Page No 35-39 September 2011.
20. **Nandish UG, Dr. Balakrishna R, Mr.Naveen L, Mr.Anand Kumar K.S**, Detecting and

Preventing Security Threats on Servers and Browsers, International Journal Vol 3 Issue 1, ISSN 2249-071X.

21. **R Balakrishna**, Vijayanand S, Rajesh K.S, “Reactive and Proactive routing protocols in Manets”, National conference on frontiers of computer science , May 19-21, 2011.
22. **R Balakrishna**, Rajesh K.S, Vijayanand S, “Performance issues on AODV and DSDV for MANETS”. National conference on frontiers of computer science, May 19-21, 2011.
23. **Naveen L**, Nithyanand C.R , Dr.B.R Prasad Babu , “ Implementation of image segmentation algorithm in car plate location and character extraction by using neural network”, AICTE Sponsored National conference on Communication and Computing at AIT, 24TH September 2011.
24. **Nandish U.G.**, T.P. Pushpavathi, “Advanced Handover in next generation of mobile Wimax in IMT-Advanced”, National Conference on Evolutional Trends in Information Technology at VTU, Belgum May 2011.
25. **Nandish U.G., Dr.Balakrishna. R, Naveen L, Ananda Kumar K. S**, “RRM in cellular relay networks in the next generation wireless communications”. In the National Conference – Convergent Innovative Technologies & Management at Cambridge Institute of technology on 22nd – 23rd may 2011.
26. **Rashmi B.N, Dr.Balakrishna.R, Mr.Anand Kumar K S., Mr.Nandish U.G** “Development of e-booking system using TCP/IP protocol”. In the National Conference – Convergent Innovative Technologies & Management at Cambridge Institute of technology on 22nd – 23rd May 2011.

5.MATHEMATICS

1. **Pandurangappa C**, “Mathematical Model of Air Pollutant Emitted From a Time dependent area source of Primary and Secondary Pollutants with Chemical Reaction” International Journal Of Computer Applications In Engineering, Technology And Sciences, vol. 2, Oct 2012 Pg
2. **Pandurangappa . C** “ Advection-Diffusion Numerical Model of an air pollutant emitted from an area source of Primary pollutant with wet deposition” International Journal of Engineering Science and Technology (IJEST) Vol 4 No.01 January 2012 Page – 135-143.
3. **Pandurangappa.C** “ Advection – diffusion Numerical Model of an air pollutant emitted from an area source of primary pollutant with chemical reaction and dry deposition” International Journal of Engineering Science and Technology (IJEST) Vol.4 No.01 Jan 2012 Pg- 126-134
4. **Pandurangappa C**, “Effect Of Mesoscale Wind On The Pollutant Emitted From A Time Dependent Area Source Of Primary And Secondary Pollutants With Chemical Reaction” International Journal Of Computer Applications In Engineering, Technology And Sciences, vol. 2, Oct 2011Pg
5. **Prakash H.N**, The onset of Thermomagnetic convection Via internal heating in a saturated ferrofluid layer with constant heat flux at lower boundary, International Journal of Magnetism and Magnetic Materials. vol. 324 Pp1670-1678, Elsevier 2012.
6. **Prakash H.N**, The onset of Brinkman-Benard ferroconvection in a saturated porous layer with internal heat generation, Proceedings of IMECE10, ASME International Mechanical Engineering Congress & Exposition November 12-18, 2010.

6. PHYSICS

1. **Vijaya Kumar P.C, “Orientational Order Parameter of some Homologous series of Liquid Crystals – Dilatometric Study** National Level Science Conference Synergy 2012 Jyothi Nivas College Autonomous 2nd 3rd February 2012
2. **Vijaya Kumar P.C, “Characterization of some Schiff Based Liquid Crystal by Thermal microscopy”** National Level Science Conference Synergy 2012 Jyothi Institute of Technology 9th & 10th March 2012
3. **Vijaya Kumar P.C, “Estimation of Thermodynamic Parameters of N-(p-n-octyloxybenzylidene) p-n- hexyl and heptyl oxylanilnes – A Dilatometric Study”** National Conference on “Emerging Trends in Mechanical Engineering” “ETME’12
4. **Preethi A Nayak , “Social Work Practice Amidst Socio-Cultural Diversity: Lesson from the Field”** International Conference 2012 Tumkur University.
5. **Preethi A Nayak , “The migration of health workers: Perspectives from Developing countries : Strategic approaches to its management.”** International Conference 2012 Tumkur University.
6. **Preethi A Nayak , “ The affirmative action in private sector : Lesson for Dalits & OBCs in India”** National Conference 2012 Mangalore University.
7. **Gyanan**, Synthesis of Luminescent CdTe nanorods on anodized aluminum oxide and their utility in divalent ion sensing. **Journals of Materials Chemistry and Physics under review.**
8. **Gyanan**, Studies on Optical and electronic properties of hydrothermal grown CdTe quantum dots and PEDOT: PSS polymer composites for application in Organic electronics **Online Science Portal, Areevu. Com, under review.**

7. CHEMISTRY

1. **Himani Bhatia**, Structure of the oligosaccharides isolated from Prosopis juliflora (Sw.) DC. Seed polysaccharides, **Himani Bhatia**, P.K. Gupta, P.L. Soni Chemistry Division, Forest Research Institute, Dehradun-248006, India, In Progress
2. **Himani Bhatia**, , In Progress Structure of a galactomannan from Prosopis juliflora (Sw.) DC. Seed polysaccharides, P.K. Gupta, P.L. Soni Chemistry Division, Forest Research Institute, Dehradun-248006, India
3. **Himani Bhatia**, A Review on Prosopis juliflora (Sw.) DC, **Himani Bhatia**, P.K. Gupta, P.L. Soni, Chemistry Division, Forest Research Institute, Dehradun-248006, India, In Progress.

8. MASTER OF BUSINESS ADMINISTRATION

1. **Maya Salimath & B Rose Kavitha “A study on Human encounter errors at Retail services (with special reference to selected Retail outlet in Bangalore.)”** National conference on Global Economic Crisis & Its

Impact on Indian Corporates & Government, RajaRajeswari College of Engineering Bangalore 15th & 16th March 2012 (ISBN: 978-93-5051-634-8)

2. **Maya Salimath & Anupama S B** “ **Empirical study on identification of Human skills & Behavioral gaps at Retail outlets**” National Conference on Global Economic Crisis & Its Impact on Indian Corporates & Government, RajaRajeswari College of Engineering Bangalore 15th & 16th March 2012 (ISBN: 978-93-5051-634-8)
3. **Madhumathy K** “HR Challenges and Strategies: An Overview” National Conference on Global **Economic** Crisis and its Impact on Indian Corporates and Government, RajaRajeswari College of Engineering, Dept.of Management Studies 15th & 16th March, 2012 (ISBN: 978-93-5051-634-8).
4. **Buwaneswari P** “Global Financial Crisis and its Impact on Infrastructure Financing” National Conference on Global Economic Crisis and its Impact on Indian Corporates and Government, RajaRajeswari College of Engineering, Dept.of Management Studies 15th & 16th March, 2012 (ISBN: 978-93-5051-634-8).
5. **Vishnu Patil** “A Study on Effects of Economic Factors on FMCG Stocks” National Conference on Global Economic Crisis and its Impact on Indian Corporates and Government, RajaRajeswari College of Engineering, Dept.of Management Studies 15th & 16th March, 2012 (ISBN: 978-93-5051-634-8).
6. **Manjunatha N** “A Study on Investments on Present Market Scenario” National Conference on Global Economic Crisis and its Impact on Indian Corporates and Government, RajaRajeswari College of Engineering, Dept.of Management Studies 15th & 16th March, 2012 (ISBN: 978-93-5051-634-8).
7. **Girivasuki K** “Global Economic Crisis Impact on Banking System” National Conference on Global Economic Crisis and its Impact on Indian Corporates and Government, RajaRajeswari College of Engineering, Dept.of Management Studies 15th & 16th March, 2012 (ISBN: 978-93-5051-634-8).
8. **Amareesh M & Dinakar G** “Promotional schemes/discounts offered by corporate retailers: a cause of concern for the small entrepreneurs or retailers?” International conference on India Inc. Innovative Management Strategies” Don Bosco institute of Biosciences and Management studies 5th -7th January 2012 (ISBN: 93-81361-67-3)
9. **Maya Salimath & B Rose Kavitha** “Innovative Practice of Managing Human Encounters at Classrooms” International conference on India Inc. Innovative Management Strategies” Don Bosco institute of Biosciences and Management studies 5th -7th January 2012 (ISBN: 93-81361-67-3)
10. **Buwaneswari P**, “Functioning of the Insurance Ombudsman in India”, IFRSA – IBR, December, 2011, ISSN (Print) – 2249-8168, ISSN (online) – 2249 – 5444.
11. **Maya Salimath G, Nagamani M B & Ranjini T C**, “Empirical Study on Quality of Worklife in Retail Industry” national conference on Human resource strategies in the competitive Global Business Environment: issues & challenges” Tumkur University 19th November 2011. (Under processing for publication with ISBN)

12. **Maya Salimath G** “A study on Mental Health & Satisfaction of Women Entrepreneurs of Karnataka” (With special reference to rural places in North Karnataka)” National Conference on Entrepreneurship and Business Development: Issues & Cases” at Kousali Institute of Management Studies, Karnataka University Dharwad on 4th and 5th of November 2011. Pg: 263-267 (ISBN:978-93-81361-46-7)
13. **Buvaneswari P** “Branchless Banking in Rural Perspective, EFY Group Journal Facts for You, October, 2011, Vol.32 No. 1.
14. **Maya Salimath G & Ms.Shubha H R** “Effectiveness of competency mapping in global workplace by 2020” national conference on paradigm shift in management & technology-opportunities and challenges, JJATE Bangalore 14th October 2011. (Under processing for publication with ISBN)
15. **Roopa Balavenu** “A study on initiatives taken by InfoTech Industries to retain Knowledge Workers”. National conference on paradigm shift in management & technology-opportunities and challenges, JJATE Bangalore 14th October 2011.
16. **Buvaneswari P** “Savings of Self-Help Groups in India – A Case Study” IFRSA Journal Indian Business Review, September, 2011 issue – pp no. 9-14. (ISSN No: 2495444).
17. **Maya Salimath G & Swati Bondia** “ Strategic philanthropy and CSR- a new strategic choice” national conference on corporate governance organized by surana college centre for Post graduate studies, Bangalore, on 15th & 16th September 2011
18. **Vishnu Patil** “An empirical study on factors influencing the Mutual Fund/Schme Selection by Retail Investors” National conference on opportunities & challenges for future managers at Rural Engineering College, Bhalki on 20th and 21st May.2011.
19. **Madhumaty**, “Strategic Outsourcing” Two day National level Conference on “Challenges and Opportunities in Services Sector, M S Ramaiah Institute of Technology, Bangalore 20th & 21st April 2011. ((ISBN: 978-81-7446-95-2-6)
20. **Ms. Roopa Balavenu**, “Strategic Outsourcing” Two day National level Conference on “Challenges and Opportunities in Services Sector, M S Ramaiah Institute of Technology, Bangalore 20th & 21st April 2011. ((ISBN: 978-81-7446-95-2-6)
21. **Prof. Maya Salimath G, & Prof. Narasimha Murthy V** “A Study on Positive Psychology and its interventions on mental health and personal change of Management Teachers of Bangalore” Two day National level Conference on “Challenges and Opportunities in Services Sector, M S Ramaiah Institute of Technology, Bangalore 20th & 21st April 2011. ((ISBN: 978-81-7446-95-2-6)
22. **Prof. Maya Salimath G, Satish D Raikar** “Retail Industry in India- Opportunities and Road ahead” Two day National level Conference on “Challenges and Opportunities in Services Sector, M S Ramaiah Institute of Technology, Bangalore 20th & 21st April 2011. ((ISBN: 978-81-7446-95-2-6)
23. **Maya Salimath G & Prashanth Dandote** “A Study on characteristics of strategic leaders who changed the way of doing business” One Day National level Conference on “from best practices to next practices- Strategic

rethinking for sustainable competitive advantage, Srinivasa Institute of Management Studies, Mangalore 8th April 2011.

24. **Vishnu Patil** “Family business & succession strategies” National conference on Entrepreneurship in developing economies Padmashree Institute of Management Studies Bangalore 26th March 2011
25. **Manjunath N** “Family business & succession strategies” National conference on Entrepreneurship in developing economies Padmashree Institute of Management Studies Bangalore 26th March 2011
26. **K.Girivasuki** “A Marketing Analysis of Escalator” National Conference on Indian Industry Fostering Economic Development Annamalai University Chennai 24th March 2011 (**ISBN : 978-81-920303-1-9**)
27. **Maya Salimath G & Ms Roopa Balavenu** “An Empirical study on the impact of employee engagement practices on reputation of the organization.(special reference to retail outlets in Bangalore)” National Conference on Renewing Business trends in Post Recessionary Economy Kuvempu University Shivmogga 18 – 19th March 2011 (**ISBN: 978-83-81361-19-1**)
28. **Madhumathy** “A Research study on Green Human Resource Management: A Review on Corporate Responsibility” National Conference on Go Green DMI College of Engineering, Chennai. 18th March 2011 (**ISBN : 978-81-8371-382-5**)
29. **Roopa Balavenu** “Green Management: A Social Responsibility of Corporate” National Conference on Go Green DMI College of Engineering, Chennai. 18th March 2011
30. **K.Girivasuki** “Green Marketing Strategies Adopted by the Companies” National Conference on Go Green DMI College of Engineering, Chennai. 18th March 2011 (**ISBN: : 978-81-8371-382-5**)
31. **K.Girivasuki** “Brand Preference towards Escalator: A Research study on Industrial Segment in and around Chennai City National Conference on Emerging Trends in Business Christ University Bangalore 7th & 8th March 2011
32. **Maya Salimath G** “A Study on social factors in Knowledge Management at Hospitals” International Conference on Knowledge Management in Indian organizations Challenges and roads ahead Siva Sivani Institute of Management studies Hyderabad 11th & 12th February 2011 (**ISBN: 978-81-905242-0-7**)
33. **Roopa Balavenu** “E- Government in India: Opportunities & Challenges” International Conference on Knowledge Management in Indian organizations Challenges and roads ahead Siva Sivani Institute of Management studies Hyderabad 11th & 12th February 2011 (**ISBN: 978-81- 905242-0-7**)
34. **Maya Salimath G** “An Empirical study on Women empowerment through Human Rights” National conference On women empowerment SDM Post Graduate Centre for Management & Research Mangalore 12th February 2011
35. **Dinakar.G.** “Retailing challenges, opportunities and strategies in FMCG Sector. International conference on India Inc. Challenges and Opportunities Don Bosco institute of Biosciences and Management studies 3-5th January 2011 (**ISBN: 93-80697-43-0**)

36. Maya Salimath G “HR Outsourcing-A look at the logic of strategic approach” International conference on India Inc. Challenges and Opportunities Don Bosco institute of Biosciences and Management studies 3-5th January 2011 (ISBN: 93-80697-43-0)

9. MASTER OF COMPUTER APPLICATION

1.Bhanu.K.N, “A Survey on Data Fusion and Aggregation Technologies of Wireless Multimedia Sensor Networks” International Journal of Current Research Vol.4, Issue,01, Pg 177-180, Jan- 2012.

2. S.Rajaraajeswari and R Selvarani, The Significance of Cloud Service Bus (CSB) for the Inteercloud, International Conference on Cloud Computing and service Engg - CLUSE – 2012 at RRCE

3. Brunda A.B and Bhanu K.N, “Challenges in Implementation of E-Governance on cloud – A Survey”, International Conference on Cloud Computing and service Engg - CLUSE – 2012 at RRCE

4. Venkatalakshmi D.K and Bhanu K N, “A Self-Managed Multimedia Sensor Cloud Approach For Wellness and Health care Monitering of Elderly Citizens”, International Conference on Cloud Computing and service Engg - CLUSE – 2012 at RRCE

5. Bhanu K N “Effective in network data aggregation using graph theory is wireless Multimedia Sensor Network” National Conference at Maharani Science College for women on 13th & 14th March 2012.

6. D.K.Venkatalakshmi, “Natural language processing – An application of discrete Mathematical Structure” National Conference at Maharani Science College for women on 13th & 14th March 2012.

7.Sangeetha.K “Survey Paper on Cloud-Bridging and Cloud-Busting” International Conference on Cloud Computing and service Engg - CLUSE – 2012 at RRCE

